

OUR INTEGRATED APPROACH

Creating value for stakeholders the Glenveagh way

As the leading sustainable homebuilder in Ireland, Glenveagh harnesses innovation and cutting-edge construction technology to provide access to premium-quality, low environmental impact homes at affordable prices.

In this way, we play an important role in supporting economic strength while promoting flourishing communities across Ireland. Against a backdrop of rising demand for accommodation fuelled by sustained population growth, we are accelerating the provision of new, high-quality, sustainable homes.

The foundations of our success – and the value we create – are fortified by our Building Better Strategy and underpinned by the vision, mission, and culture we all share. As a result, we create sustainable value for all our stakeholders.

Our vision

Our vision is that everyone should have the opportunity to access affordable, high-quality homes in flourishing communities across Ireland. In 2023, we delivered **1,328 new suburban homes** and **extended our Building Lasting Communities programme** to new localities across Ireland.

Our mission

Our mission is to innovate how new homes are planned, designed, built, and marketed in Ireland, and to make the journey for customers transparent, easy, and joyful. In 2023, we **launched NUA**, an extension of the business dedicated to modern methods of construction and precision manufacturing techniques using cutting-edge technology to shape the homes of tomorrow.

Our culture

We foster a culture of fresh thinking, teamwork, and trust to challenge the status quo in our industry. We believe that building homes and communities will positively impact Irish society. We want to forge a new path, relentlessly innovating every stage of the homebuilding process. We provided over **16,000 hours of training and development** across the business in 2023.






A focus on sustainability

Sustainability, and climate change in particular, are embedded in our Building Better Strategy. This allows us to respond effectively to climate risks and opportunities through each of our five strategic priorities, ensuring action on climate change is at the heart of how we innovate, the places we create, and the skills we nurture in our people.

Building environment-friendly homes using sustainable building practices not only benefits the environment but also improves the quality of life for our homeowners. From the selection of materials to the design of our homes, we prioritise sustainability at every stage of the construction process.

[YOU CAN READ MORE ABOUT OUR APPROACH TO SUSTAINABILITY](#) **PG 64**

Our values

 <p>Safety first</p>	 <p>Collaborative</p>	 <p>Innovative</p>	 <p>Customer-centred</p>	 <p>Can-do</p>
<p>Safety always comes first. The health and wellbeing of our people and those we work with is paramount. That is why health and safety is a fundamental part of our culture and integrated into all our decision-making.</p>	<p>We believe in the power of teamwork to create new possibilities. Building homes at scale requires the close collaboration of many different people with specialist skills and distinct perspectives. We respect and trust each other while acting responsibly and with integrity, believing that how we get things done is just as important as our achievements.</p>	<p>Each day we work to bring new ideas home. Innovation fuels customer satisfaction, sustainability, and efficiencies across the business, enabling us to deliver greater value to stakeholders. Seeking out new ways of solving current and future challenges helps to create flourishing communities across Ireland.</p>	<p>Customers are at the heart of every decision we make. We build for the people who call our developments 'home'. To do this well, we take the time to understand them, their lives, and their ever-changing needs. By putting our customers at the centre of everything we do, we create homes and communities that have lasting value.</p>	<p>With the right attitude, we can achieve anything. We positively impact each other, our partners, and our customers through our dedication, grit, and can-do attitude. We are continuously learning and growing our skills to ensure we realise our vision.</p>