



Business Organisation Course Descriptor

Course Title	Business Organisation	Faculty	EDGE Innovation Unit (London)
Course code	NCHMV578	Course Leader	Marta Rodriguez-Martinez
Credit points	15	Teaching Period	6 weeks
FHEQ level	5	Date approved	March 2021
Compulsory/ Optional	Compulsory		
Prerequisites	None		
Co-requisites	None		

COURSE SUMMARY

This course will introduce learners to a broad range of topics including the strategic importance of digitalisation and how it transforms the competitive stance of an organisation, strategies for leading digital technological change and the underlying principles of change management. The course will also cover the importance of developing a vision and a strategic plan for implementing that vision. This course will provide learners with the knowledge, tools and understanding to implement change and innovation that is specific to digital transformation within their organisation.

COURSE AIMS

- Train learners to identify successful and effective organisational strategies.
- Expose learners to the business areas affected by the impact of digitalisation and analyse its importance.
- Develop the learner's ability to define and execute change management strategies.
- Introduce learners to the impact of digitalisation as a change agent in the business.

LEARNING OUTCOMES

On successful completion of the course, learners will be able to:

KNOWLEDGE AND UNDERSTANDING

- K1b Evaluate the benefits and shortcomings of organisational strategies, including in the context of their own organisation.
- K2b Compare the characteristics of selected business strategies, their impact in periods of internal and external changes and justify recommendations.
- K2b Evaluate organisational cultural issues that may inhibit effective change management.

SUBJECT SPECIFIC SKILLS

- S1b Perform strategic analysis and make recommendations based on internal and external factors.
- S1b Provide suggestions on ways that digitalisation can enhance the competitive stance of an organisation.
- S1b Evaluate potential threats and opportunities of digital disruption on people and processes.

TRANSFERABLE AND PROFESSIONAL SKILLS

- T1b Critically evaluate aspects of organisation.
- T2b Communicate clearly in writing.
- T2b Apply strategic thinking to propose solutions.

TEACHING AND LEARNING

The course learning and teaching hours will be structured as follows:

- Seminar = 15 hours
- Applied Seminar = 7.5 hours
- Coaching session = 1 hour
- Academic Drop-ins = 4 hours
- Reading and Assessment Prep = 32.5 hours
- Application of learning = 90 hours

Total = 150 hours

ASSESSMENT

FORMATIVE

Learners will be formatively assessed during the course through a range of techniques. During seminars, applied learning seminars and one to one coaching, questioning and quizzing are used as formative assessment methods. The purpose of the formative assessment is to provide learners with developmental feedback to support their learning.

SUMMATIVE

AE	Assessment Type	Weighting	Online submission	Duration	Length
1	Written Assignment	70%	Yes	-	2500 words +/-10%
2	Oral	30%	No	20 min +/-10%	-

The summative assessment will be assessed in accordance with the assessment aims set out in the Programme Specification.

FEEDBACK

Learners will receive formal feedback in a variety of ways. For summative assessments, feedback is written and provided within 20 days of submission, and for formative assessment it could include verbal or written feedback. Learners will also have a progress review each quarter see above with their Multiverse Coach and their Line Manager. These reviews are an opportunity to discuss progress to date both in their role and on the degree programme.

INDICATIVE READING

Note: Comprehensive and current reading lists for courses are produced annually in the Course Syllabus or other documentation provided to learners; the indicative reading list provided below is used as part of the approval/modification process only.

BOOKS

Stephen, R.P., Campbell, T. and Judge, A., Timothy. 2017. *Organizational Behaviour*.

Buchanan, D.A. and Huczynski, A.A., 2019. *Organizational behaviour*. Pearson UK

Cameron, E. and Green, M., 2019. Making sense of change management: A complete guide to the models, tools and techniques of organizational change. Kogan Page Publishers.

Mullins, L.J., 2019. *Mullins: Organisational Behaviour in the Workplace*. Pearson Higher Ed.

Thompson, J.L., 2017., *Strategic management: awareness and change*, Andover : Cengage Learning

INDICATIVE TOPICS

Learners will study the following topics:

- Key organisational theories and their impact on digital solutions
- Digitalisation strategies and importance to organisations
- Introducing and managing organisational change

Title: NCHMV578 Business Organisation Course Descriptor					
Approved by: Academic Board					
Version number	Date approved	Date published	Owner	Location	Proposed next review date
1.0	March 2021	March 2021	Marta Rodriguez-Martinez	Multiverse website	March 2026
Modifications (As per AQF4)					
Version number	Date approved	Date published	Modification (including category number)		