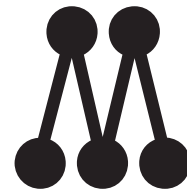


End User License Agreement



Who needs this license?

This license is between Modern Type (also known as We and Us in this license), the purchaser, (also known as You), and the end user. If You are purchasing this license on behalf of another company or individual who will be the end user, they will have to agree to and follow these terms in order for the license to be valid. As the purchaser, You are responsible for making sure that they are aware of them.

Forever and worldwide license

We are granting you a license to the typeface you have selected, effective as soon as you complete the purchase. The license will last forever, is good worldwide, and cannot be transferred or given to someone else without our permission. With this license, the end user has the right to use and display the typeface based on the license type you have chosen and the restrictions within each of those. If you are not the end user, you are also not granted a license outside of your work with the end user unless you purchase a license separately.

Physical license

Our physical license allows you to use the typeface for anything that is printed, manufactured, woven or painted. Basically, if you can touch the typeface with your hands, this license allows it. This excludes anything digital as well as, digital signage, set design for broadcasting and embedding into apps/software/operating systems.

Digital license

Our Digital license allows you to use the typeface for any digital outlet excluding broadcasting (live or recorded) and app/operating system embedding. This license does not allow you to use the typeface for any physical purpose outlined in the Physical License.

Non-commercial license

Our Non-commercial license is just that, it's for anything you can imagine that is not commercially related. The Non-commercial license allows you to use our typefaces for client presentations, concept proposals, testing or internal projects that do not generate revenue. It has full opentype support and the full character set included. It is intended for designers, studios and agencies to use the typeface all the way up to production without needing to change files on execution. Once a project is finalised, simply purchase the required license(s) for the end user.

Student license

Students may use the Non-commercial license up to and for 1 year after they graduate from studies for any usage except broadcasting live or recorded, and embedding into apps/software/operating systems.

App/Hardware/Software license

An app/hardware/software license is a slight variation of our digital license. It enables the embedding of fonts into apps or hardware devices such as an operating system for users to use throughout the system. This license however does not give end users of the app/hardware/software to use the fonts for commercial purposes.

Please reach out to us at mail@modern-type.com if you need this type of license.

Broadcasting License

A Broadcasting license is for those seeking to use our fonts in either live footage such as streaming, sports, news programs and other live formats or for those seeking to incorporate it in a recorded video such as a YouTube video, music video, short film and feature films.

Please reach out to us at mail@modern-type.com if you need this type of license.

Corporate license

If You are seeking a license for an end user with over 1000 employees, desire alterations of a typeface or require more flexible terms, the end user will need a custom corporate license.

Please reach out to us at mail@modern-type.com if you need this type of license.

Pricing

In purchasing this license, you will select whether the end user would like to use the typeface digitally, in print, or both. Our pricing is set based on the number of employees the end user has at the time of purchase. For example, if you are providing design services to a company, the license pricing would be based on the number of employees of the company, not your design business. Your license will be valid for whatever you select and pay for. These terms also apply to the Non-commercial license.

Restrictions

We are granting the end user a license, but we still own the typeface. We want the end user to be able to use the typeface as they see fit, but there are a few ground rules. The typeface may not be modified. This means neither you or the end user can create fonts based on our fonts. You and the end user also can't sell or rent modified versions of our fonts. The typeface may not be distributed to third parties because the license purchased is for one end user.

This license is not exclusive, so we have the right to grant other people a license to this same typeface. You may not use our fonts in any AI training or AI app of any kind

If something goes wrong

Any payments made for licenses are non-refundable. If the typeface does not work, we will replace it. If you or the end user do not follow the rules laid out in this license, we have the right to cancel this license and you and the end user will not be allowed to use the typeface anymore. If there is a problem with this license that we need third party help to settle, the dispute will be settled in Australia, under the laws of Victoria.

The license becomes effective after purchase

By purchasing a typeface and its corresponding license, you agree to the terms and conditions above.

