



Privacy-focused App Analytics now also available for React Native and Flutter Apps

Augsburg, Germany on March 5, 2024 – Through technical enhancements, the German-based start-up TelemetryDeck can now tap into additional market segments. For the first time, the privacy-friendly usage analysis tool is also available for applications that were written for the React, React Native, and Flutter platforms.

Different technologies require different analytics functions

Every day, the data from 1.2 million app users flows into the TelemetryDeck database - completely anonymized, of course. It is not possible to trace back to the individuals to whom this data belongs. The founding team, consisting of Lisa Figas and Daniel Jilg, is proud to have already freed so many people from the clutches of data leeches like Google and Co. Unfortunately, these providers are still far too prevalent when it comes to software for processing usage data.

So far, TelemetryDeck's data has largely come from iPhones, specifically from apps written in the Swift programming language. However, this has been changing for some time, because after the last major update in October 2023, TelemetryDeck can also update data from websites - now more programming languages are being added.

"Since our founding in 2021, we have repeatedly been asked the same questions: Do you also support Flutter? When will React Native finally come? - We are very happy that we can finally help these developers, because the demand for privacy-friendly offers is huge!" - Lisa Figas, founder and CEO of TelemetryDeck

The developer community has been waiting for the new features

While frameworks like SwiftUI (for mobile Apple devices) and Kotlin Compose (for Android smartphones) are each specifically tailored to their respective platforms, with Flutter and React Native, a once-programmed application can be published in both major app stores. This saves a lot of work for app providers and that's why these two frameworks are becoming increasingly popular.

The TelemetryDeck team receives a lot of support

"As a developer, you need various skills - one of them is to get help when you don't know what to do. We have capable people in our network who have supported us with the two new SDKs!" - Daniel Jilg, Founder and CTO of TelemetryDeck

Andreas Kottre, IT entrepreneur from the agency typedigital, is one of the experts that the TelemetryDeck founders have brought on board. His years of experience working with React and React Native applications and websites have given the expansion of TelemetryDeck's range of services the necessary momentum.

When it comes to Flutter, support came from Belgium. Developer Konstantin Kostov, with his company Headbright Group, brought a lot of know-how and strongly supported the TelemetryDeck Team.

"We have marketed our software internationally from day one. For us it also became self-evident in consequence to work with developers from abroad and we plan to continue doing so." - Daniel Jilg, founder and CTO of TelemetryDeck



What's next for the start-up?

The founding team is working on further features and is expanding its customer base from month to month. In March 2024, the company will crack the mark of 4,000,000,000 data points. Just under 3,000 apps and websites are already being analyzed with the software. The customers of TelemetryDeck come from all over the world. Currently, the founding team of TelemetryDeck is in the process of closing the second round of financing. With the additional capital, the company aims to achieve profitability.

Lisa Figas and Daniel Jilg are available for interviews. For more information, visit <https://telemetrydeck.com/>

Contact:

TelemetryDeck
Lisa Figas
Von-der-Tann-Straße 54
86159 Augsburg

Tel: +49 151/42300389
E-Mail: lisa@telemetrydeck.com



Lisa Figas and Daniel Jilg



About TelemetryDeck

TelemetryDeck is a software that can be inserted into apps using an SDK (Software Developer Kit). This generates data points that can be used to measure and analyze the activities of the app users. TelemetryDeck sets itself apart from existing providers by keeping the data completely anonymous. The identification of individual users is mathematically impossible. As a result, the analysis software does not fall under the regulations of the GDPR, as no personal data is processed. TelemetryDeck is also an alternative for those who do not want to send data to companies like Google and Facebook.