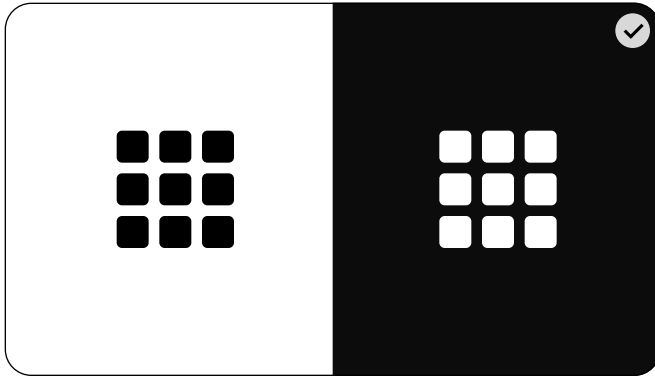


Block Logo Guidance

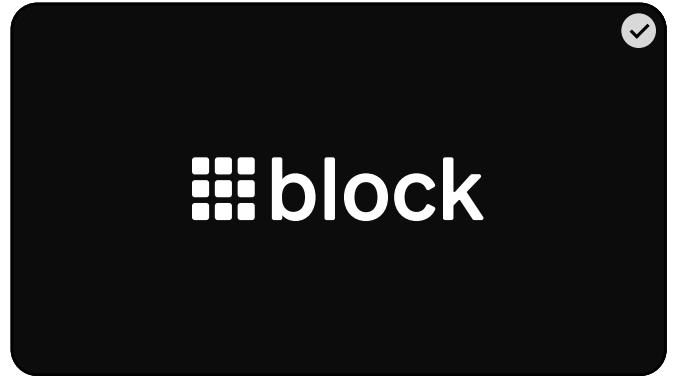
LAST UPDATED: MAY 19, 2025

Logo usage

How to use the Block logo



Use Block approved media assets.



Please show the Block logo by itself, or with the entire collection of Block brand logos.

Block and Block Brands

When talking about one of our brands or its products, let the individual brand logo or name stand by itself. You can access our brands' logo assets from their respective media kits below:

[CASH APP ↗](#)

[SQUARE ↗](#)

[TIDAL ↗](#)

Contact

Reach out with any questions.

PRESS@BLOCK.XYZ

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