

Sponsor Benefits: History Cherokee's 2023 Programming

Thank you for your interest in sponsoring one or more of our 2023 program series! History Cherokee is seeking 1 corporate or individual sponsor to cover the entirety of one (or more) of our program series. Below summarizes the sponsor benefits for each program series.

HISTORY
CHEROKEE



2023 Lecture Series

Lectures by Bill Walsh, Jose Santamaria, Leslie Thomas, & more

Hosted at

The Cherokee County History Center

221 E. Marietta Street, Canton, GA 30114

Sponsored by

INSERT NAME / LOGO HERE

Description

Hear, Here is a free bimonthly lecture series. Ranging in topics from the marble industry to the weather, these talks aim to explore our shared past in an engaging and thought-provoking way. Hear about it,

right here at History Cherokee. We are seeking **\$3,000.00** for one sponsor to cover the entire lecture series.

Sponsorship Benefits

Hear, Here (\$3,000.00):

1. Opportunity to speak at lecture and introduce the guest speaker for the evening.
2. Opportunity to display banner at event **Banner must be self-supporting and not exceed 33" by 78" inches vertically or horizontally.*
3. Recognition in the annual report
4. Name & logo on all *Here, Hear* promotional materials, including mentions in:
 - a. Newsletter
 - b. Website
 - c. Social Media
 - d. Programming Postcards
 - e. Magazine & digital ads

HISTORY
CHEROKEE

Presents

HISTORY FACTORY



A hands-on workshop series
Come build, hike, and explore with us!*

**Prices, times, and locations may vary*

Sponsored by

INSERT NAME / LOGO HERE

Description

History Cherokee offers a number of community relevant adult programs that take a hands-on, active approach to learning. Our *History Factory* programming invites you to build, hike, and explore with us! We are seeking **\$1,500.00** for one sponsor to cover this workshop series. Workshops will occur once every quarter.

Sponsorship Benefits

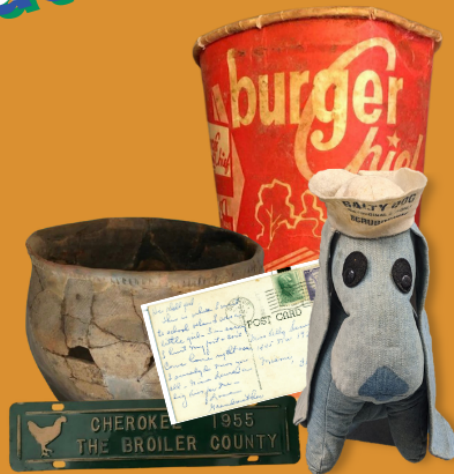
History Factory (\$1,500.00):

1. Opportunity to display banner at event **Banner must be self-supporting and not exceed 33" by 78" inches vertically or horizontally.*
2. Recognition in the annual report
3. Complimentary admission for up to 4 guests to all 2023 History Factory Programs.
4. Name & logo on all *History Factory* promotional materials, including mentions in:
 - a. Newsletter
 - b. Website
 - c. Social Media
 - d. Postcards
 - e. Magazine ads & digital ads

HISTORY CHEROKEE

Presents

What's Up Wednesdays



Ages 3-7

Who said history can't be fun?

Sponsored by

INSERT NAME / LOGO HERE

Description

What's Up Wednesday is a monthly program designed for preschoolers and children between the ages of 3-7. Featuring a different theme each month, we'll be learning about an interesting museum artifact, and then enjoy a related story, activity, or craft.

Programs take place on Wednesdays from 11am - 12pm at the Cherokee County History Center. We are seeking **\$1,500.00** for one sponsor to cover the entire children's education series.

Sponsorship Description

What's Up Wednesdays (\$1,500.00):

1. Recognition in the annual report
2. Complimentary admission for up to 4 guests within designated age range (3-7).
3. Name & small logo on all *What's Up Wednesday* promotional materials, including mentions in:
 - a. Newsletter
 - b. Website
 - c. Social Media
 - d. Postcards
 - e. Magazine ads & digital ads

HISTORY
CHEROKEE

Presents

History today

a series of preservation-focused tours around
Cherokee County's historic landmarks

Explore our past, live in the present

Sponsored by

INSERT NAME / LOGO HERE

Description

History Today is a series of preservation-focused tours around Cherokee County's historic landmarks. This year, we plan to facilitate **six** tours between April & November. We are seeking **\$2,500.00** for one sponsor to cover this tour series.

Sponsorship Description

History Today Preservation Series (\$2,500)

1. Opportunity to speak at event

2. Up to 4 complimentary tickets to paid programs
3. Recognition in the annual report
4. Name & logo on all *History Today* promotional materials, including mentions in:
 - a. Newsletter
 - b. Website
 - c. Social Media
 - d. Programming Postcards
 - e. Magazine & digital ads