

# Read me - do your :bit logo guidelines



## do your :bit logo use terms

The Micro:bit Educational Foundation can only achieve its aims by working with hundreds of organisations around the world. We encourage you to run the do your :bit challenge in your setting and these terms explain how and when you can use the brand to do so.

The do your :bit logo was created by the Micro:bit Educational Foundation and World's Largest Lesson and we share the licence to use this logo and the name under the following terms:

- The logo can be used by organisations for educational purposes and in association with micro:bit challenges and competitions.
- The logo must not be used for any commercial activity, for example, a competition with an entry fee.
- The logo must not be altered in any way.

Safeguarding: BBC micro:bit boards are used by children across the world, so please remember that anywhere you use our brands could be seen by a child. Help us keep our Brand a safe place for kids to find fun, child-friendly content. Don't use it in a way that could be considered inappropriate, or place our brand anywhere near content that could upset, shock or have a negative impact on a young person.

More information on use of the micro:bit brand can be found [here](#)