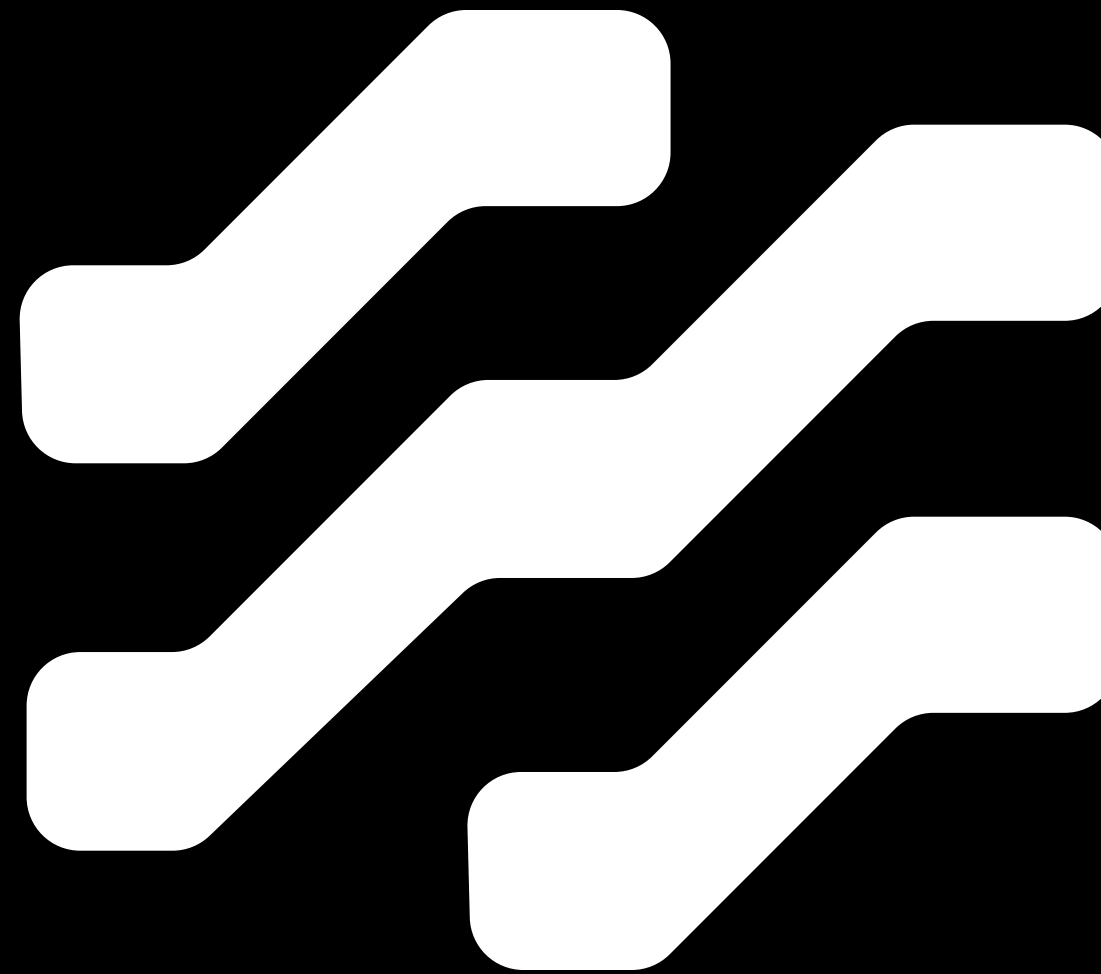




Logo

The Langflow logo represents the seamless digital flow of information and interconnected workflows. The flowing lines symbolize effortless integration, reflecting the platform's focus on intuitive AI workflow creation and user-friendly experiences.

Brand Mark



White Logo



Black Logo



Logo Spacing

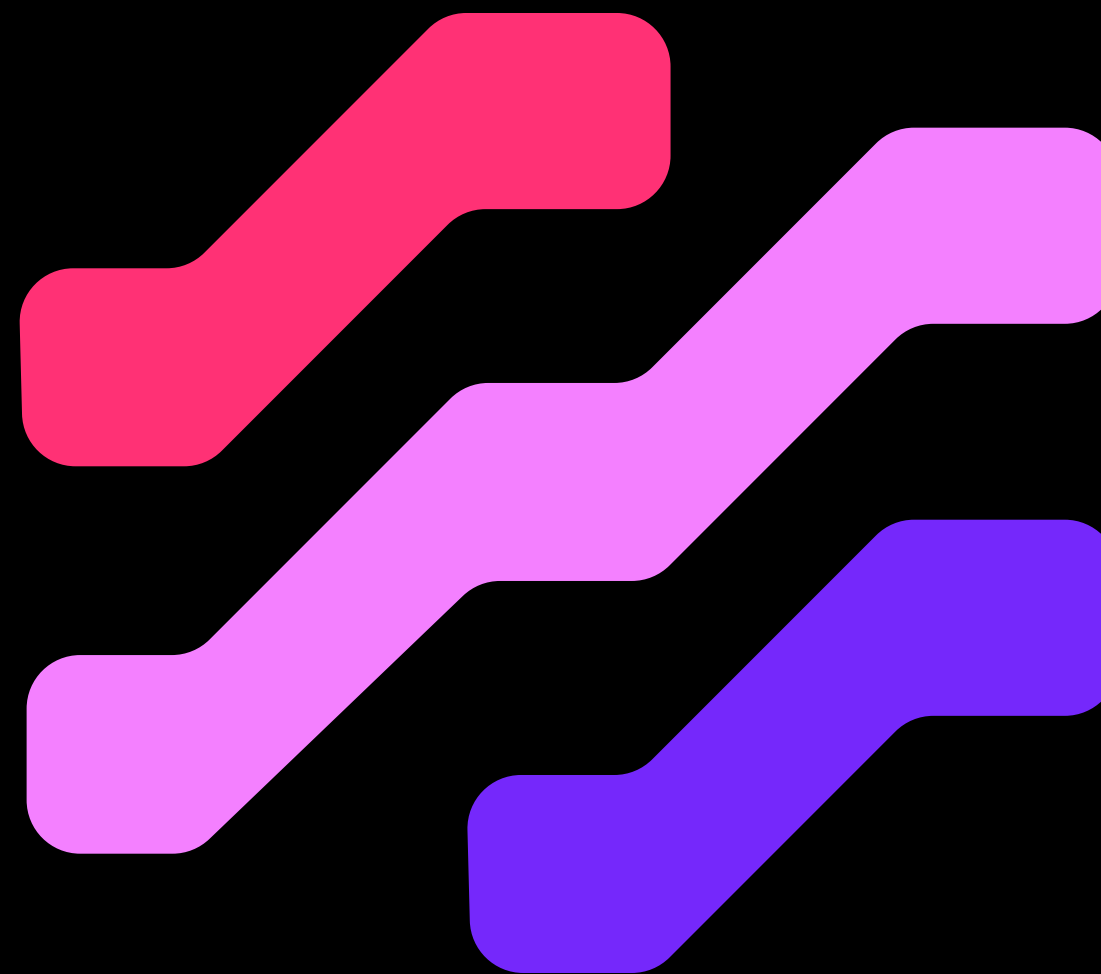
This slide illustrates the required clear space around the Langflow logo. The spacing is defined by the height of the letter “n” in the logo, ensuring consistent visual balance and legibility. Maintaining this space ensures that no other elements interfere with the logo’s clarity and impact across all uses.



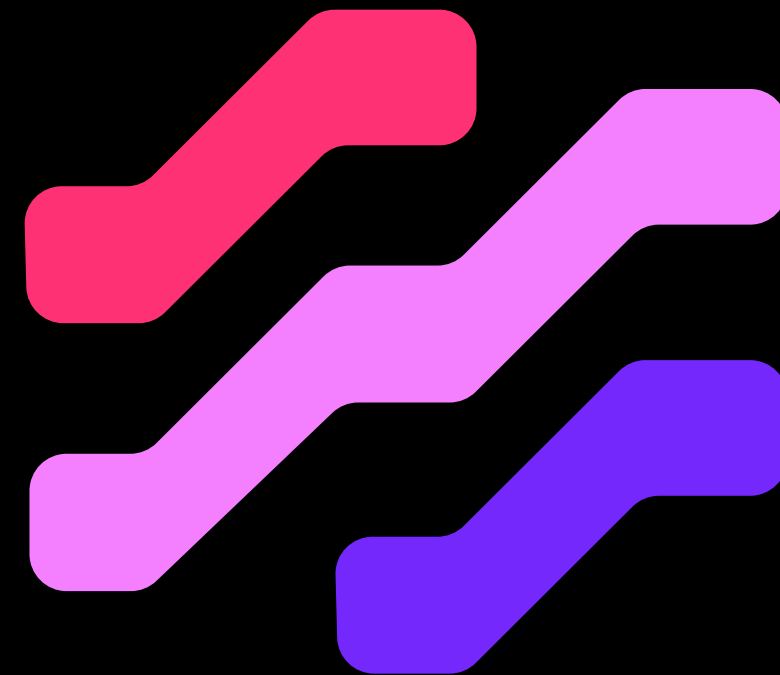
Color Logo



Color Brand Mark



Vertical Logo

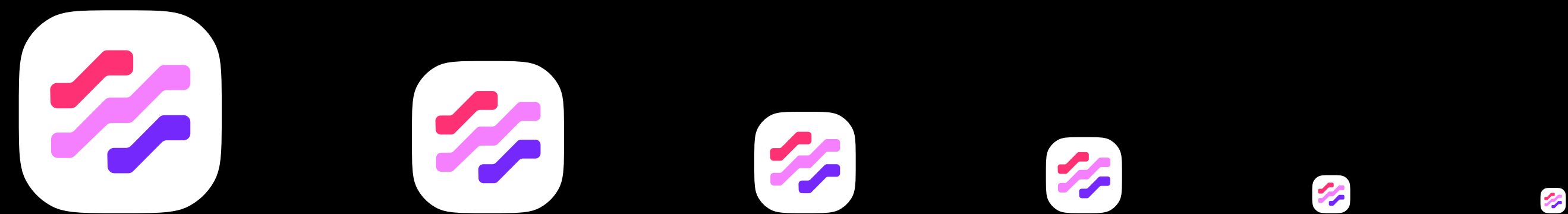


Langflow

Icon



Logo Icon



Favicon



Typography

Typeface

Chivo is a variable, sans-serif typeface created by Héctor Gatti from the Omnibus-Type foundry. It was designed with both clarity and character in mind, making it suitable for a variety of design projects with its strong and modern aesthetic. It is ideal for both web and print design. The typeface is open-source and available for free under the SIL Open Font License.

[View and download Chivo on Google Fonts →](#)

Aa Bb Cc Dd Ee Ff Gg

Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu

Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

Typescale

The Langflow typographic system establishes a clear hierarchy across headlines, body text, and captions. The text styles create a balanced and cohesive visual flow, ensuring readability and consistency throughout all brand communications.

H1
Chivo Medium
96pt
Line Height 115%

H2
Chivo Medium
56pt
Line Height 115%

H3
Chivo Medium
40pt
Line Height 115%

P
Chivo Light
18pt

Caption
Chivo Light
16pt

Headline 1

Headline 2

Headline 3

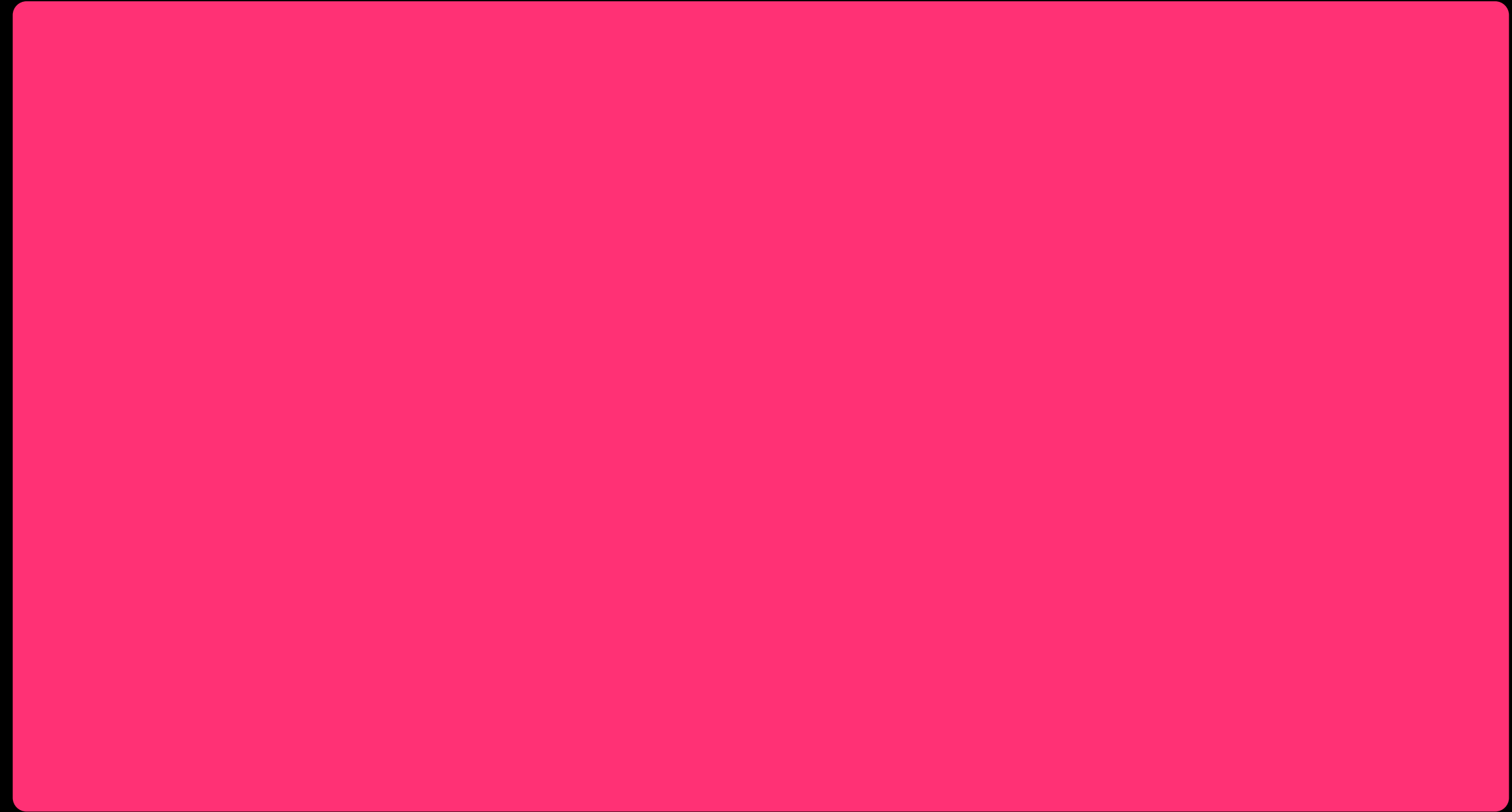
Lorem ipsum dolor sit amet consectetur. Sed a semper et sagittis. Vitae mattis scelerisque mauris sit blandit pretium viverra. Venenatis laoreet auctor sit sagittis id feugiat. Ipsum lectus sit tristique in eu pretium amet.

Lorem ipsum dolor sit amet consectetur.

Color

Primary Color

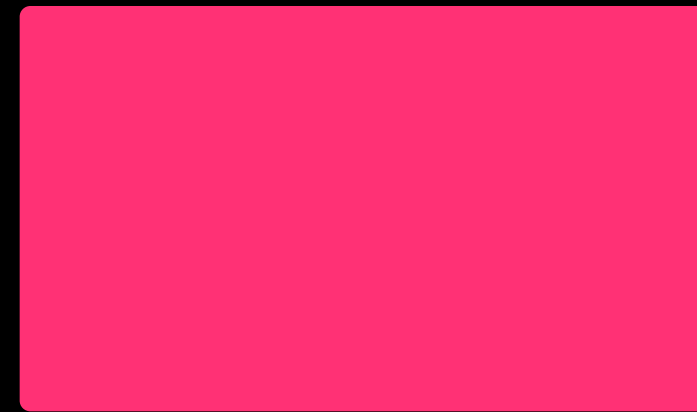
Neon fuchsia serves as the core of Langflow's visual identity, symbolizing boldness and innovation. Its striking vibrancy creates a sense of excitement and movement, aligning with Langflow's commitment to pushing boundaries. This color ensures strong brand recognition and stands out in both digital and physical spaces, making an impactful statement.



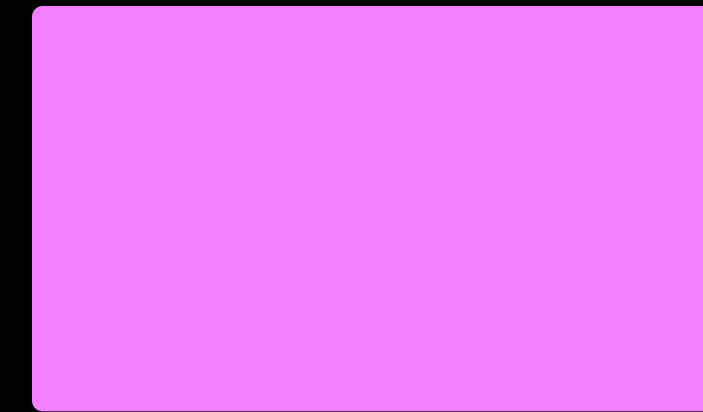
#FF3276

Color Palette

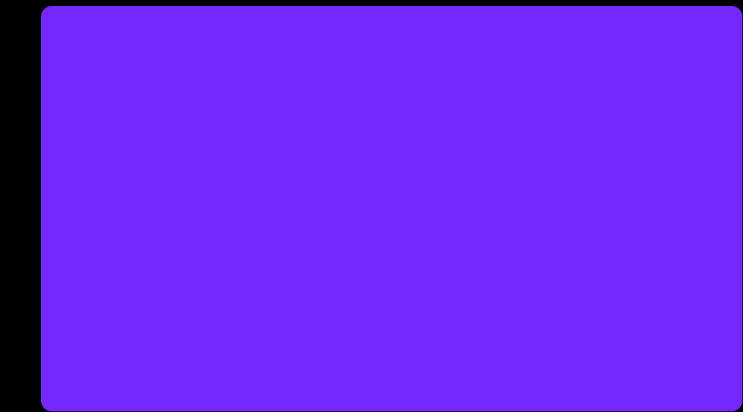
This bold color palette was selected to convey energy, innovation, and a futuristic edge. The vibrant hues reflect Langflow's dynamic and creative approach, designed to captivate and engage users. The high-contrast colors help communicate a forward-thinking and modern brand identity, aligning with Langflow's mission to revolutionize AI-driven workflows.



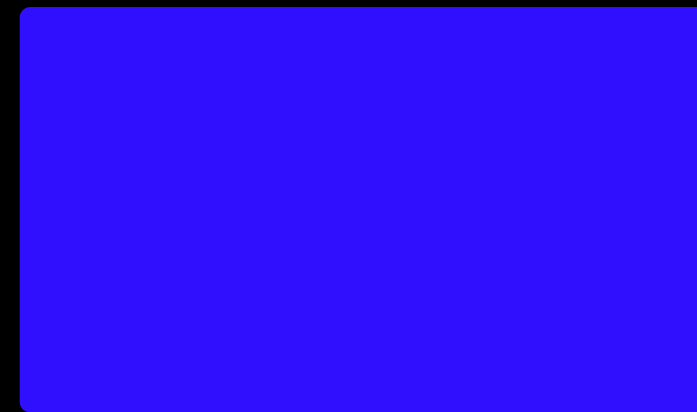
#FF3276



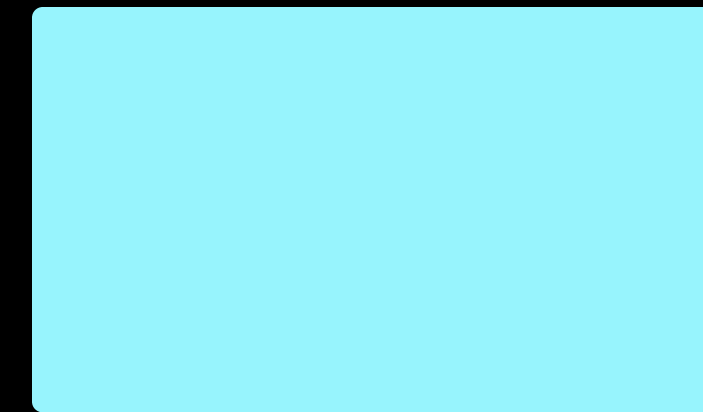
#F480FF



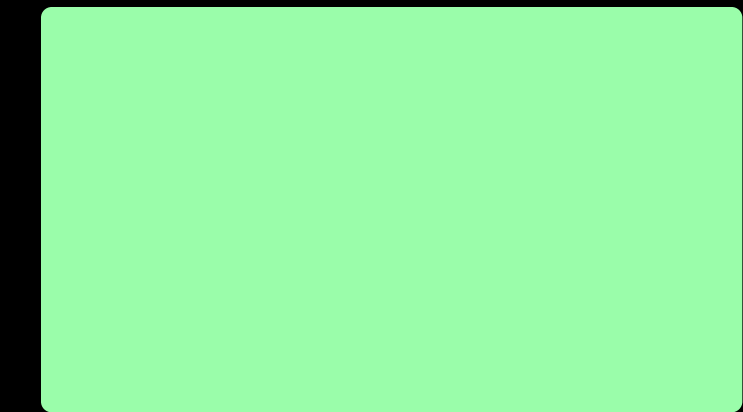
#7528FC



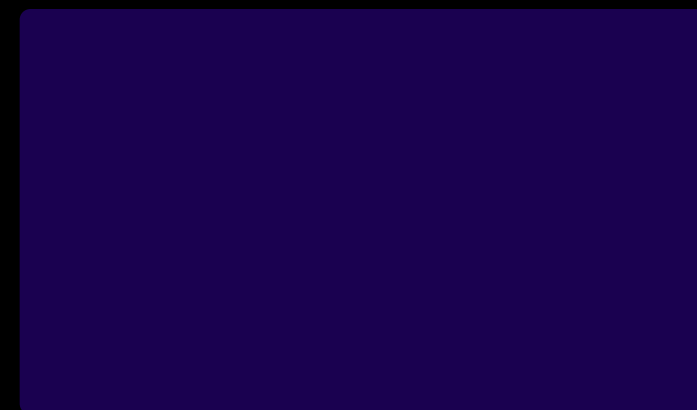
#2F10FE



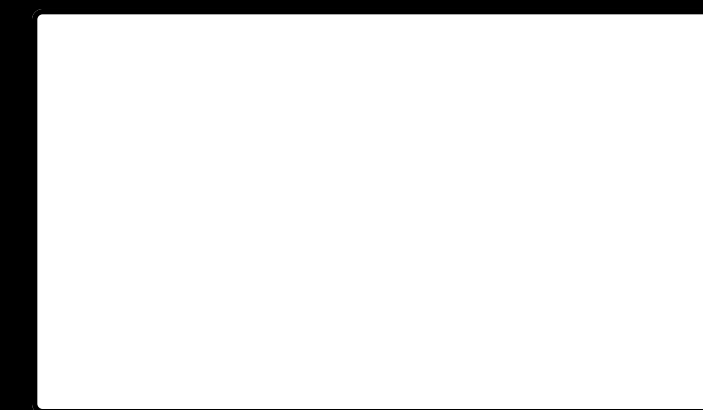
#98F4FE



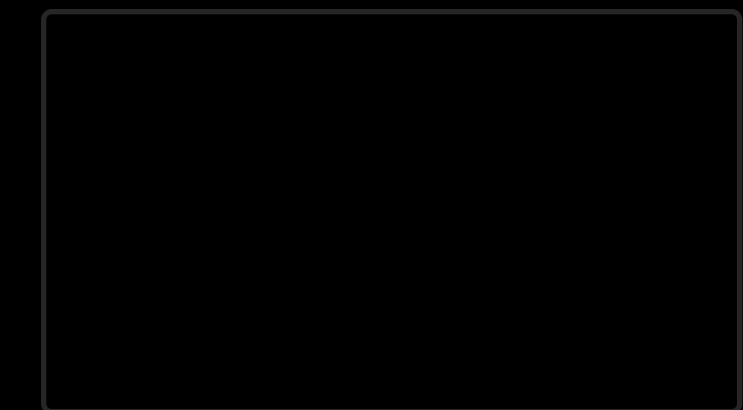
#9BFEAA



#1A0250



#FFFFFF



#000000

Color Palette

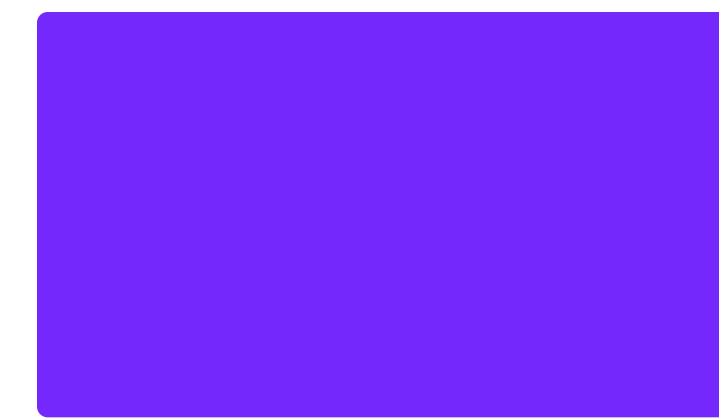
This bold color palette was selected to convey energy, innovation, and a futuristic edge. The vibrant hues reflect Langflow’s dynamic and creative approach, designed to captivate and engage users. The high-contrast colors help communicate a forward-thinking and modern brand identity, aligning with Langflow’s mission to revolutionize AI-driven workflows.



#FF3276



#F480FF



#7528FC



#2F10FE



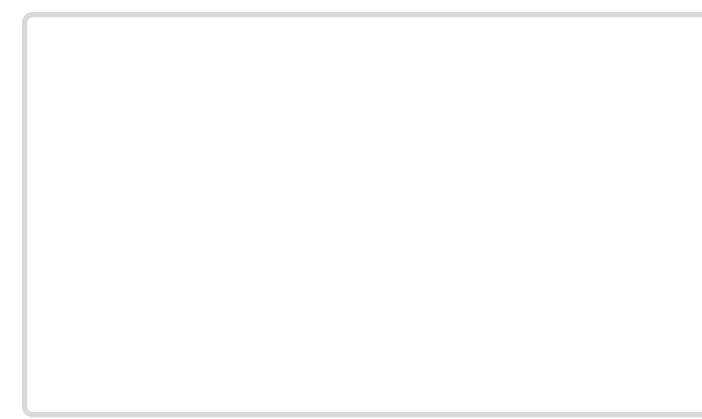
#98F4FE



#9BFEAA



#1A0250



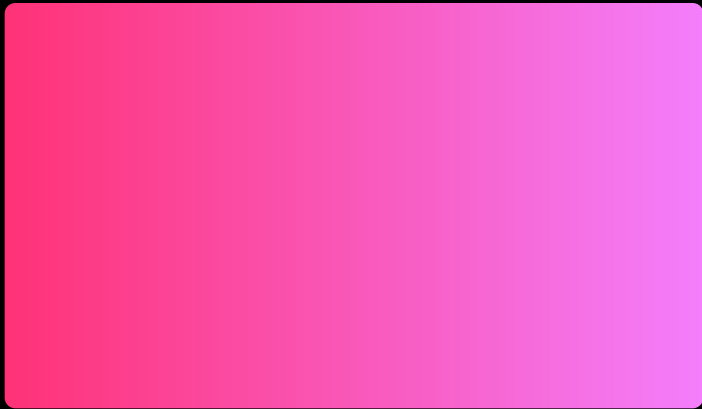
#FFFFFF



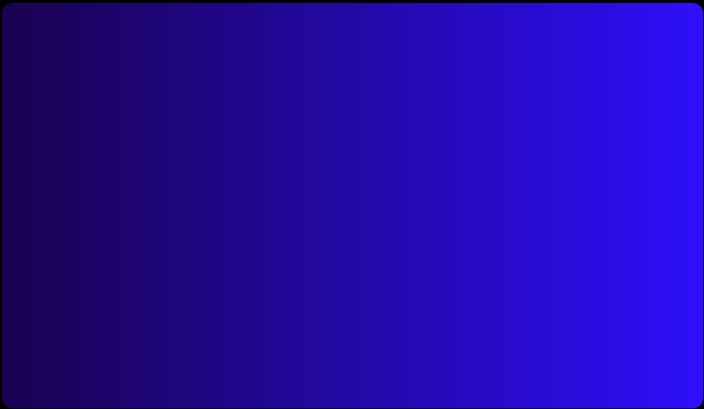
#000000

Gradients

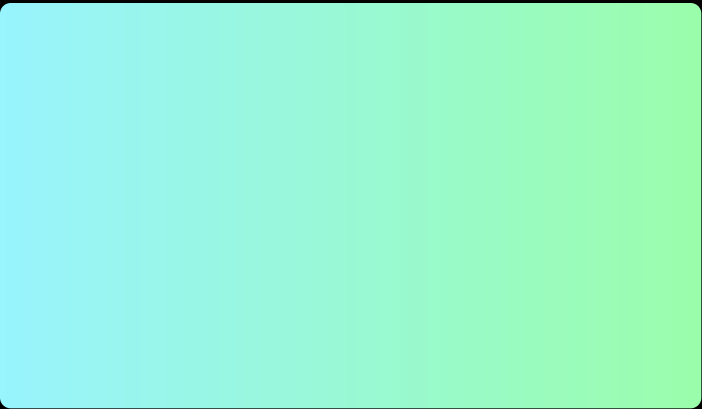
Langflow’s gradients bring a sense of flow and movement to the brand. By combining vibrant colors, they create smooth transitions that enhance visual interest and add depth, making the brand feel dynamic and engaging across different applications.



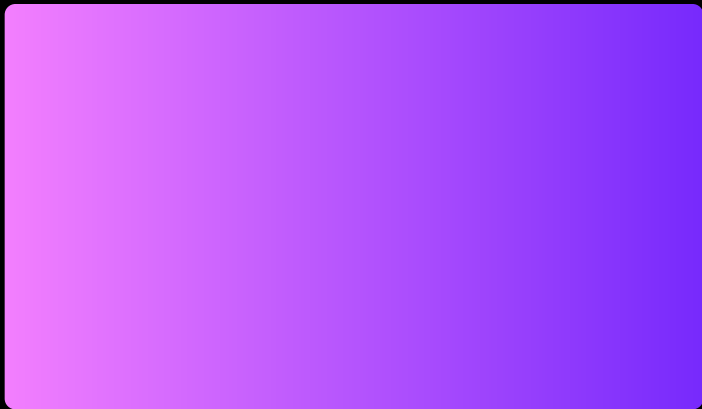
#FF3276 → #F480FF



#1A0250 → #2F10FE



#98F4FE → #9BFEAA



#F480FF → #7528FC



#F480FF → #9BFEAA



#2F10FE → #9BFEAA



#BB277F → #050154



#7528FC → #9BFEAA



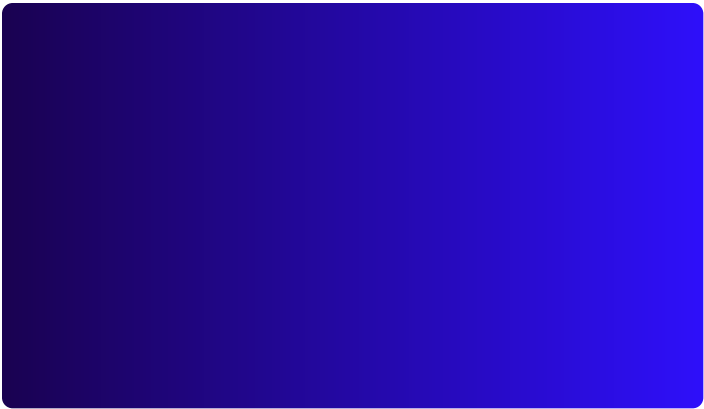
#2F10FE → #98F4FE

Gradients

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#FF3276 → #F480FF



#1A0250 → #2F10FE



#98F4FE → #9BFEAA



#F480FF → #7528FC



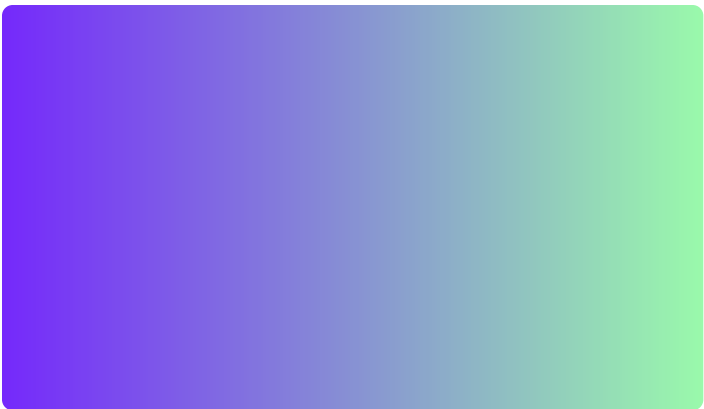
#F480FF → #9BFEAA



#2F10FE → #9BFEAA



#BB277F → #050154



#7528FC → #9BFEAA



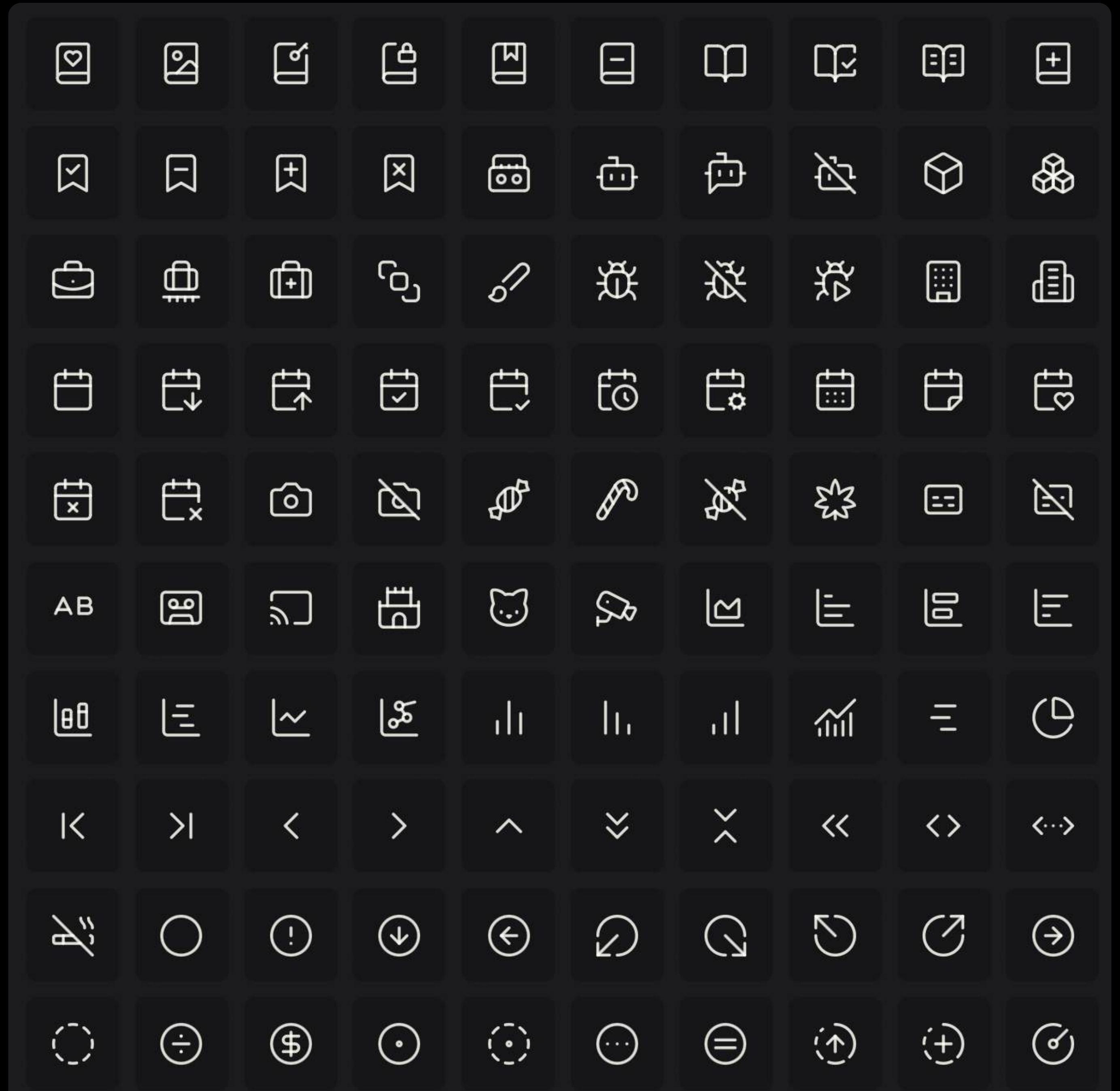
#2F10FE → #98F4FE

Illustrations

Iconography

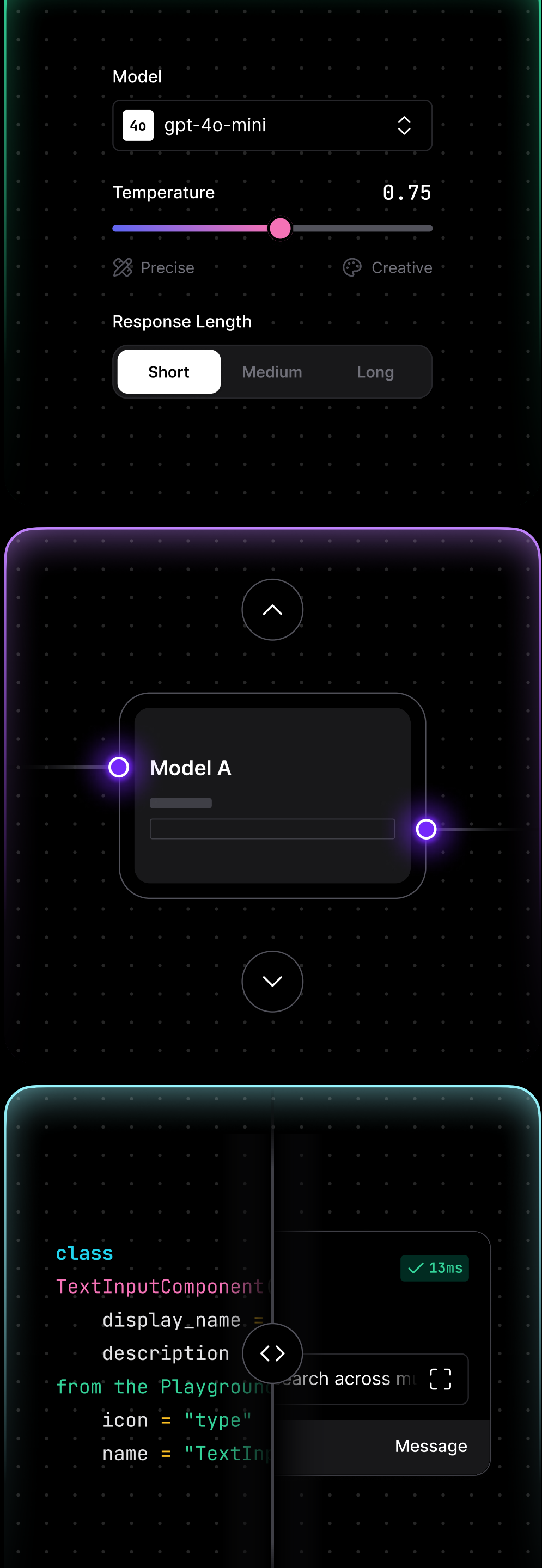
Lucide Icons are lightweight, scalable, and fully customizable, making them perfect for Langflow. Their clean, consistent design ensures clarity, while the ability to adjust colors and size allows seamless integration with our branding.

[Download Lucide Icons →](#)



Product Illustrations

We showcase Langflow’s product through relatable, interactive elements that highlight its key features. Each section—whether controls, components, or code—provides a hands-on visual experience, allowing users to intuitively explore the platform’s capabilities. The design emphasizes clarity and engagement, making complex functions approachable and easy to understand for all users.



Additional Resources

[Guidelines in Figma →](#)

[Assets in Figma →](#)

[Langflow homepage →](#)

Thanks