

Village logo workshop

We need a Pushkino_Style logo for our further activities. In this file you will find some advice and instructions for making a logo.

Our plan is as follows:

1. You come up with ideas for the logo during this workshop;
2. We will invite a graphic designer who will create a font and logo based on your ideas;
3. The designer will make several proposals to choose from and together with Anastasia we will finalize the best Puskinno_Style logo.

1. Important guide lines

- Use the text "Pushkino Style";
- Use one color (so it is invertible);
- The logo needs to be readable and understandable no matter the size.



Pushkino style

Pushkino style

2. Choose what should go on the logo

Think of these questions:

What is unique about your village?

What do you think is the most important for you about Pushkino?

What do you want people to feel when they see your logo?

What do you want people to think of when they see the logo?

3. Create your own letter types

Zeit

ORDER
NARS

дддддддддд
ββββββββββ

ARTSART

Boerenzij
Wapke
Feenstra

4. You can add drawings, icons and images to your logo. Or for example use a drawing instead of a letter

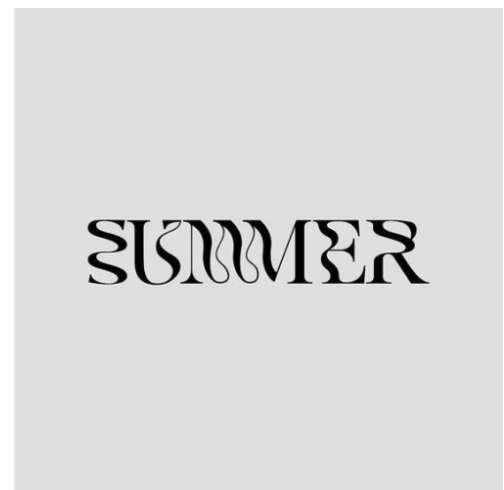
pushkino  style




pushkino
style

VESTIA

MIDORI





Some examples of creative uses of drawings in a logo

