**The Cinnamon Bear** is an <u>old-time radio</u> program produced by Transco (Transcription Company of America), based in <u>Hollywood</u>, <u>California</u>. The series comprised 26 episodes, and was specifically designed to be listened to six days a week between Thanksgiving and Christmas.

The series was first broadcast between Friday, November 26 and Saturday December 25, 1937. Some markets like Portland, Oregon, jumped the gun, debuting the program on November 25, Thanksgiving Day. In the first season, Portland broadcast the program on two stations, KALE at 6:00pm and KXL at 7:00pm.

When syndication problems arose at Transco, the program was not officially broadcast in 1940, although some stations might have aired previous transcriptions. No program aired in Portland that year. In 1941, Transco programming was sold to Broadcasters Program Syndicate, and *The Cinnamon Bear* was on the air nationally once again. In the 1950s, syndication was taken over by Lou R. Winston, also based in Hollywood.

The Cinnamon Bear, one of the most beloved classic radio series for children, tells the story of Jimmy, Judy and their tiny friend, Paddy O'Cinnamon.

The story focused on Judy and Jimmy Barton who go to the enchanted world of Maybeland

to recover their missing Silver Star that belongs on their Christmas tree.

Helping on the search is the Cinnamon Bear, a stuffed bear with shoe-button eyes and a green ribbon around his neck.

They meet other memorable characters during their quest, including the Crazy Quilt Dragon (who repeatedly tries to take the star for himself), the Wintergreen Witch, Fe Fo the Giant and <u>Santa Claus</u>.

Episodes began at Thanksgiving and ended at Christmas, with one episode airing each night. The show was created by a

group of merchants as an advertising promotion and was recorded in only a few weeks. It was produced by Lindsay MacHarrie, who also provided the voice of Westley the Whale and several other characters.

More info go to:

The Cinnamon Bear https://thecinnamonbear.com

VER STAR

