



120 HOURS

April 1st, 2024

It's the moment you've all been waiting for:
120 Hours welcomes you to this year's **assignment.**

120 Hours

*The world's largest architectural competition
for **students, by students.***

Contents

Intro

- 01 Foreword
- 02 "The Bilbao Effect"

Task

- 03 Task description
- 04 Site
- 05 Original program overview
- 06 Evaluation, format, jury
- 07 Delivery

INTRO

Foreword

In 2008, five of the world's most famous architects were exclusively invited to propose spectacular designs in the second phase of the competition for a new National Art Museum of Andorra. The stated object of the competition was to promote culture in Andorra.

By introducing an iconic landmark structure to the cityscape, one might assume that the cultural ministry was hoping to evoke the famous Bilbao effect, a term originating from the success of Frank Gehry's Guggenheim Museum in Bilbao, Spain, describing the phenomenon which occurs when a city experiences significant urban transformation, revitalization, and economic growth through the construction of iconic architectural landmarks.

Despite the visionary proposals put forth by Frank Gehry, Zaha Hadid, Dominique Perrault and Jean Nouvel, the Andorran national museum project remains unrealized. Today, 1st of April 2024, we extend an invitation to you, all students of the world, to partake in "The Student Competition" of Andorra's long-awaited museum. This competition presents an opportunity to address contemporary imperatives in architectural design: The architectural landscape has undergone significant evolution since 2008, and we encourage you to explore your individual priorities, whether they focus on form and aesthetics, sustainability, conceptual innovation, or any other aspect that motivates you.

Welcome to 120 Hours 2024: 'The Student Competition'

* This competition has no affiliation with the cultural ministry of Andorra and is purely fictitious.

** Special thanks to our friends of the 2013 documentary film 'The Competition', whose guidance and conversation have been invaluable in the planning of 120 Hours 2024.

Andorra National Art Museum: A “Bilbao Effect” Project?

”THE BILBAO EFFECT” is a phenomenon that occurs when a city experiences significant urban transformation, revitalization, and economic growth through the construction of iconic architectural landmarks.*

Originating from the success of the Guggenheim Museum Bilbao in Spain, this strategy aims to enhance a city’s global appeal, attract tourists, and stimulate local economies by creating a distinctive urban environment. The completion of the museum in 1997 marked a turning point for Bilbao, formerly dealing with industrial decline, rapidly gaining international recognition and transforming into a cultural destination. Designed by Frank Gehry, the museum’s innovative architecture symbolized a new era for the city, showcasing the power of iconic structures in driving urban renewal.

The Bilbao Effect refers to the phenomenon where cities invest in cultural institutions and iconic architecture as a means of revitalizing their urban landscapes and stimulating economic growth. While often celebrated for its potential to transform struggling cities into vibrant cultural hubs, the Bilbao Effect also has its negative sides. One drawback is the risk of prioritizing flashy architecture over substantive urban development, leading to superficial transformations that fail to address underlying socio-economic issues.

Moreover, the Bilbao Effect can function as a Trojan horse, carrying within it broader implications of globalization and commercialization in the realm of art and culture. While iconic structures like the Bilbao Guggenheim may attract tourism and international attention, they can also pave the way for the commodification of culture and the imposition of market-driven values on local communities. This phenomenon is exemplified by the expansion of global art brands into new markets, often overshadowing local artistic traditions and marginalizing indigenous voices. Thus, while the Bilbao Effect may promise urban renewal, its hidden consequences underscore the need for careful consideration of the balance between economic development and cultural integrity in city planning.

**Sebastien Lucas, FutureArchi.io*

THE TASK

THE TASK

1. Define

In today's context, how would you go about developing a National Art Museum for Andorra? What would the most deciding factors be?

Write a text in any way you'd like. Use a maximum of 200 words.

2. Design

Create a design concept for the new National Art Museum of Andorra on the designated site in Andorra La Vella.

Program: Spaces for temporary and permanent exhibitions, and other functions you find necessary.

Scale: Larger than a matchbox, smaller than Andorra.

Illustrate your project using at least two of the following:

- Plan*
- Site plan*
- Section*
- Elevation*
- Detail*
- Model photo*
- Illustration*
- Render/visualization*
- Diagram*
- Other?*

Scales are free of choice.

3. Designate

Give your project an appropriate name!

PRESET MATERIAL: <https://ahocloud.box.com/s/kgkxy2ub5ejfigdstunwae0jdya4acxb>

(In this folder you will find pre-made material that you may use in your project, including a site-plan, section and a 3D-model, an ortophoto, illustrator-file and DTM-file)

Your project must be submitted on two landscape oriented A3 sheets.

SITE

The site for the future National Art Museum of Andorra is on the area bordered by Carrer de Sant Salvador, Carrer de la Borda, and Carrer de Bra. Riberaygua.



Simplified program overview from **the original 2007/2008 Andorra competition**.
(Use it if you want to)

- 1** Entrance and Reception Area: Shared space for museum functions.
- 2** Visitor Services: Includes a restaurant catering to arts, creativity, and inspiration.
- 3** Exhibition Rooms: Environmentally controlled spaces with high security for displaying collections innovatively;
 - a) Permanent Exhibition Rooms: Display the museum's collection with contextual interpretation.*
 - b) Children's Room: Interactive space for younger audiences and families to explore Andorran art history.*
 - c) Temporary Exhibition Rooms: Hosts rotating art exhibitions.*
- 4** Lecture and Multi-Purpose Hall: Space for events and technical support areas.
- 5** Special Events Area: Architecturally distinctive space for community engagement and artist collaborations.
- 6** Classrooms: Dedicated spaces for educational programming and activities.
- 7** Specialist Library: Resource center catering to adults, young people, and school children.
- 8** Storage Facilities: Includes storerooms for exhibition accessories and multimedia/audiovisual equipment.

EVALUATION

Evaluation of your entry will be based on the following criteria:

1. *Vision and concept*
 2. *Critical reflection*
 3. *Presentation: Your idea should be clear and well represented in order to be evaluated in a short time.*
-

FORMAT

Your proposal must be presented on two landscape oriented A3 sheets. All text must be in English. All delivered material must be marked with your team ID, presented clearly in the bottom right-hand corner of BOTH A3 sheets. Your entry must not include ANY information that may give away your identity.

Your A3 sheets must be uploaded to Submittable within the deadline of Saturday 6th of April 2024 at 14.00 (UTC+2). See the “Delivery” section on the next side for more information on file names and sizes.

Any infringements of the instructions above will lead to automatic disqualification, and the proposal will not be considered by the jury.

JURY

Ángel Borrego Cubero: Architect PhD, professor, director, entrepreneur

Lili Carr: Student, architect (ARB, AA Dipl.), BA Oxon

Jette Cathrin Hopp: M.Arch., Dipl.-Ing. Arch., Architect MNAL

Ingvild Hodnekvam: Architect MNAL

Thomas Vonier: FAIA, RIBA, Hon, FRAIC, MArch, BSArch

Elena Marco: Professor, PhD, architect, researcher, Pro Vice-chancellor and Head of College for Arts, Technology and Environment

Submissions will be evaluated by the jury in Oslo on April 25th and 26th 2024.

The winners will be announced Friday April 26th through our Instagram account.

DELIVERY

Please read this information very carefully. You are going to make ONE file for the upload process:

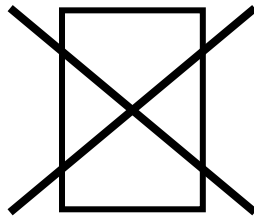
One high-resolution PDF containing both A3 sheets for your project. The maximum file size is 20MB for this file.

THE NAME OF THE FILE YOU SHALL USE IS: *teamXXXX.pdf

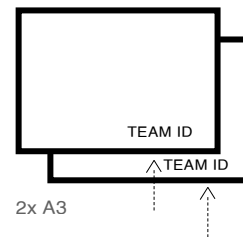
*replace XXXX with your own team ID.



YES
Landscape format



NO
Portrait format



Write the team ID
on both A3 sheets

IF YOU FAIL TO FOLLOW THESE INSTRUCTIONS WE WILL AUTOMATICALLY DISQUALIFY YOUR ENTRY, SO PLEASE MAKE SURE THAT YOU HAVE USED THE CORRECT FILE NAME WHEN YOU UPLOAD YOUR PROJECT. YOU WILL ONLY BE ABLE TO UPLOAD YOUR PROJECT ONCE, SO BE SURE TO CHECK THAT YOU ARE UPLOADING THE RIGHT FILE.

If you have any questions, check out the online FAQ, or send us an email at contact@120hours.no or DM us on Instagram (@120hours). Remember to mark the inquiry with your team ID.

Good luck!



120 HOURS

April 1st – April 6th 2024

<https://www.120hours.no/>