

CORY R. McHATTIE, CFA

(973) 800-8590 | cormchattie@gmail.com | corymchattie.com | New York, NY

PROFESSIONAL EXPERIENCE

SIMILARWEB | Product Manager | November 2023 – Present | New York, NY

- Lead end-to-end development of an AI-driven stock research reports by defining product roadmap, aligning cross-functional teams, and integrating with LLM technology. The MVP achieved a 90% client satisfaction rating, with users describing it as ‘very helpful’ in driving investment decisions.
- Oversee Similarweb’s highest-margin product for investors: investment signals spanning 400+ metrics across 200+ public companies (>\$5T market cap), designed to accelerate decision-making by forecasting KPIs investors already track.
- Defined and launched a unified signals product adopted by two-thirds of clients, improving time-to-insight and enabling a more interactive, insight-led research workflow.
- Partner with content and marketing to evolve research reports and webinars (e.g., Quickfire, Earnings Previews) into strategic engagement tools, driving \$434K in renewals and \$30K in ARR expansion.
- Built an internal LLM-powered app for domain categorization, automating manual workflows and scaling content generation, boosting efficiency 5x and unlocking new URL-level datasets.

Plot | Founder | July 2022 – November 2023 | New York, NY

- Designed and roadmapped Plot, an iOS app integrating calendar, health, and financial data into a unified dashboard aimed at boosting well-being and reducing mental load.
- Conducted market research and 1:1 user interviews, developed product hypotheses, prioritized feature backlog, and iterated based on usage insights.
- Led development using Swift and Firebase, integrating Apple, Google, and OpenAI APIs to power personalized insights.
- Managed part-time developers through complex sprints to meet roadmap goals, maintaining product quality and alignment with strategic vision.

ALLIANCEBERNSTEIN | Research Analyst | Nov 2021 – July 2022 | New York, NY

- First investment analyst hired for two investment funds (>\$1.3B AUM) focused on high-growth companies in technology, consumer and industrial sectors.
- Led investment strategy and analysis for consumer and industrial sectors, with a particular emphasis on ecommerce and renewable energy subsectors.
- Implemented a bottom-up analytical strategy to evaluate companies poised to benefit from key trends and determine the risk/reward of the potential stocks.

BARCLAYS | Equity Research Associate | Aug 2019 – Nov 2021 | New York, NY

- Transitioned with the team from Wolfe Research, expanding coverage to 31 consumer stocks (>\$500B market cap).
- Automated a key research product that tracks brand promotions, increasing accuracy by 25% and reducing data compilation time by 33%.
- Recognized with the “Associate of the Month” award (Dec 2019) for superior collaboration and process improvements.

WOLFE RESEARCH | Equity Research Associate | Feb 2017 – Aug 2019 | New York, NY

- Oversaw coverage for 18 consumer stocks with a total market capitalization exceeding \$350B.
- Led full lifecycle coverage initiation on Wayfair (W) and Stitch Fix (SFIX), creating comprehensive models, authoring investment reports, and presenting actionable recommendations to clients.

AMERICAN FINANCIAL RESOURCES | Financial Analyst | Jan 2015 – Feb 2017 | Parsippany, NJ

- Managed FP&A while supporting Capital Markets and Asset Management groups, driving strategic budget planning and data-driven decision-making to improve operational efficiency.

EDUCATION

LEHIGH UNIVERSITY | Class of 2014 | Bethlehem, PA

- Bachelor of Science, Finance and Accounting; Minor in English

SOFTWARE & SYSTEMS

- Product Management: Product Roadmap & Strategy, Agile & Scrum Methodologies, User & Market Research;
- Technical: Python, TypeScript, OpenAI, SQL
- Tools: Jira, Git, Airtable, Google Workspace, Microsoft Office