

# Grayscale Overview

## Our Story

Grayscale enables investors to access the digital economy through a suite of future-forward investment products. Founded in 2013, Grayscale has a proven track record and industry leading expertise as the world's largest crypto asset manager by AUM.

Investors, advisors, and allocators turn to Grayscale for exposure to single asset, diversified, and thematic investment products.

### 10

Years of Asset Management Experience

### \$35B+

Assets Under Management

As of 03/28/2024

### 17

Digital Asset Products Offered

## *Our firm has introduced a series of “firsts”...*

### **First ever crypto investment funds**

Grayscale was the first to launch investment funds for some of the most popular cryptocurrencies, including the first Bitcoin investment fund in 2013, and the first Ethereum investment fund in 2017.

### **First ever publicly-trading crypto investment funds**

Many of Grayscale's products also became the first publicly-trading crypto investment funds on the market, allowing more investors to gain crypto exposure in their brokerage accounts.

### **First ever SEC reporting crypto investment funds**

Certain Grayscale crypto investment funds are the first to become SEC-reporting companies, offering greater transparency for investors.

## Our Mission

As we continue our journey to bring investment opportunities to scale in this nascent asset class, we are focused on both educating investors on the crypto asset class as well as providing them with a range of potential solutions to help fit their investment needs.



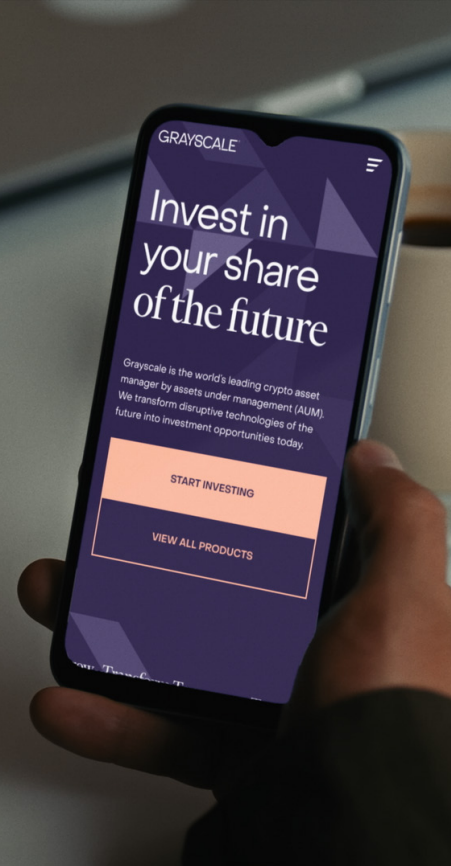
Create future-forward investment solutions



Educate financial professionals and investors



Manage industry leading crypto products



## Our Offerings

Grayscale has pioneered the model of providing investors with exposure to crypto in the form of a security without the challenges of buying, storing, and safekeeping digital assets. Grayscale products include private placements for accredited investors, publicly-traded crypto funds, ETFs, and other alternative exposures and strategies.

## Questions on our products?

Contact us at [info@grayscale.com](mailto:info@grayscale.com)

For more information on our company and products, please visit us at [www.grayscale.com](http://www.grayscale.com) or follow us [@Grayscale](https://twitter.com/Grayscale)

### Important Disclosures

**Investments in digital assets are speculative investments that involve high degrees of risk, including a partial or total loss of invested funds. Grayscale Products are not suitable for any investor that cannot afford loss of the entire investment.**

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