

PINC AI™ BRAIN AND MEMORY COLLABORATIVE

LEVERAGING COLLECTIVE INTELLIGENCE TO SOLVE CHALLENGES AND PROMOTE COLLABORATION



COLLABORATIVE DESCRIPTION

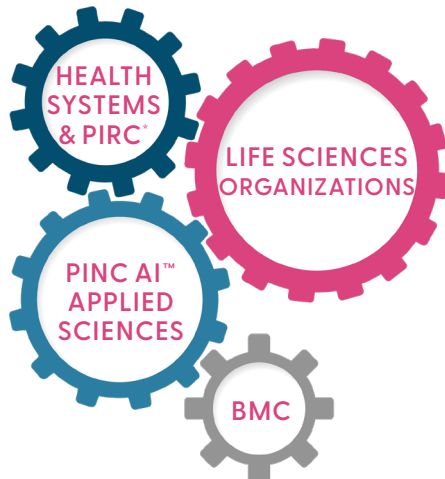
The Brain and Memory Collaborative (BMC) is a national learning collaborative focused on creating smarter, standardized approaches for multi-stakeholders to collaborate and improve the patient journey and health outcomes of patients with Alzheimer’s Disease or Parkinson’s Disease. Comprised of key stakeholders—such as Cognitive and Behavioral Neurologists, Directors of Brain Health and Memory Centers, Neurology Specialists and Program Directors—BMC seeks to leverage the collective intelligence of its membership and key market stakeholders to uncover and solve for clinical, operational and financial barriers to earlier identification, diagnosis and treatment of patients with brain and memory care disorders. BMC utilizes a multi-faceted approach:

Insight. Understand current state of patient journey and caregiver.

Ideate. Empower collective intelligence and co-innovate on ideas to standardize treatment plans.

Integrate. Leverage Premier’s membership and capabilities to test, validate and scale collaborative innovations.

LEVERAGING COLLECTIVE INTELLIGENCE ACROSS COLLABORATIVES



Collaboration promotes alignment of industry with health systems’ needs early in product life cycle

Understanding healthcare challenges shortens the time for products/ technologies to be adopted into standards of care

Allows life sciences organizations a seat at the table without the stigma of commercial interaction

Brainstorming across the health-care marketplace enables cutting edge co-innovation



RESOURCES AND STRATEGIES

- Live meetings and webinars – meetings and webinars provide opportunities to learn and engage with thought leaders from Premier Collaboratives and healthcare systems
- PINC AI™ Applied Sciences-hosted member events and member-driven projects – option to be informed and collaborate in novel member events; learn about member-driven priority projects and research areas of interest; engage in pilots, co-develop innovative solutions to drive outcomes and quality improvement†
- Annual Trends Report – an annual, syndicated National Trends Report to reflect trends in relevant AD or PD markets in Premier member hospitals



WHO SHOULD ATTEND BMC EVENTS?

Participation in the Collaborative is available to multiple disciplines within your organization, including:

- Organizational change leaders
- Product development leaders
- Commercial and marketing leaders
- Market access and payer innovation
- Medical affairs and clinical trial leaders
- Healthcare economics and outcomes research (HEOR) and real-world evidence (RWE) leaders
- Solution management and client engagement teams
- Diversity, equity, inclusion and justice leaders focused on advancing health equity
- Population health leaders

All BMC services are available with an annual membership fee and three-year commitment.

For more information, contact your **Director of Strategic Accounts**, or bmc@premierinc.com

* PINC AI™ Innovation and Research Collaborative (PIRC)
† Fee-for-Service Projects