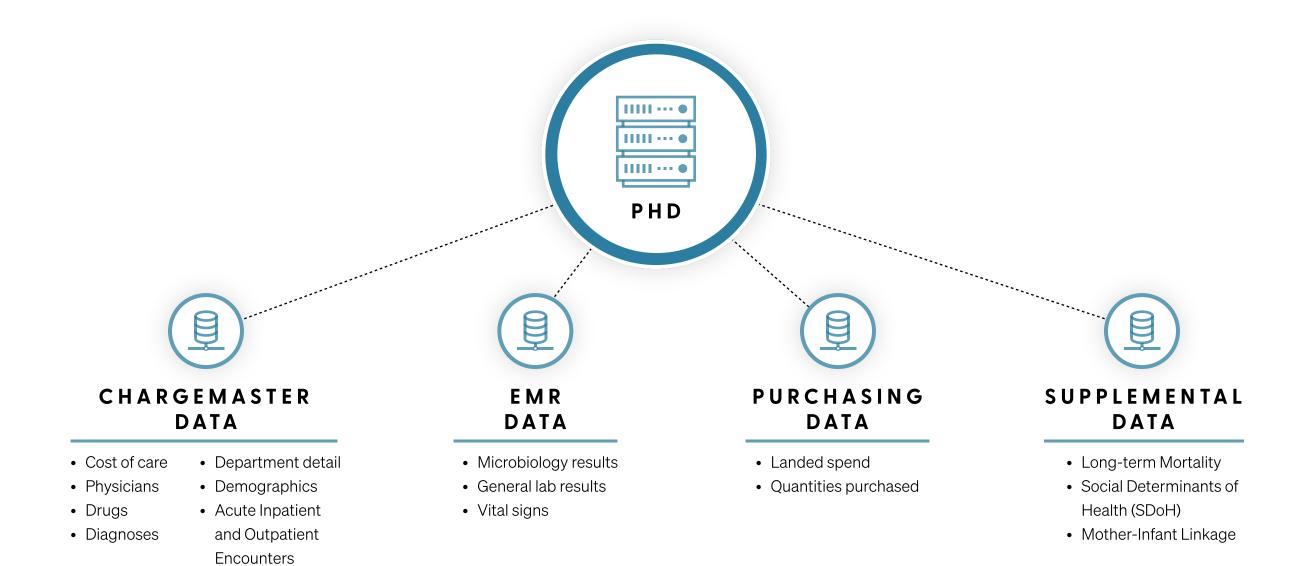


## A DEEP DIVE INTO PINC AI™ APPLIED SCIENCES

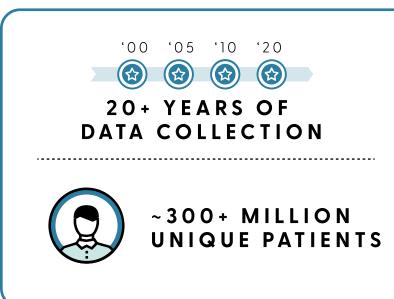
Today, life science companies and healthcare organizations are using data to extract insights that can help advance health equity, improve research studies and clinical trials, discover new treatments, and accelerate drug development. As a result, the need for real-world data (RWD) and real-world evidence (RWE) is increasing.

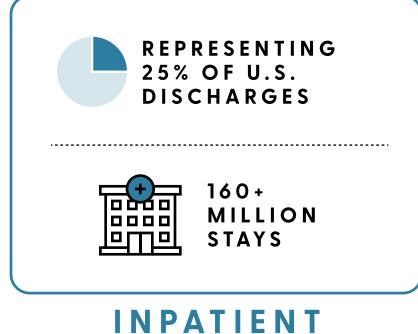
The PINC AI™ Healthcare Database (PHD) provides a unique opportunity to use real-world data to conduct evidence-based and population-based analyses, with the goal to improve the future of healthcare.

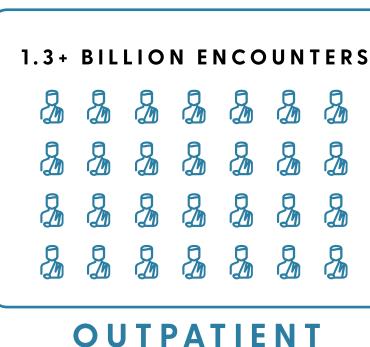
# WHAT IS IN THE PINC AITHEALTHCARE DATABASE?



LARGEST CHARGEMASTER DATABASE IN THE U.S.









OVERALL

Commercial

Medicare

Medicaid

Self-Pay Other

PAYER DISTRIBUTION\*

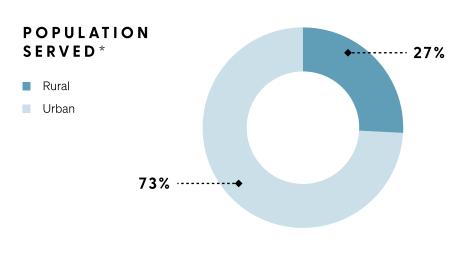
.....34%

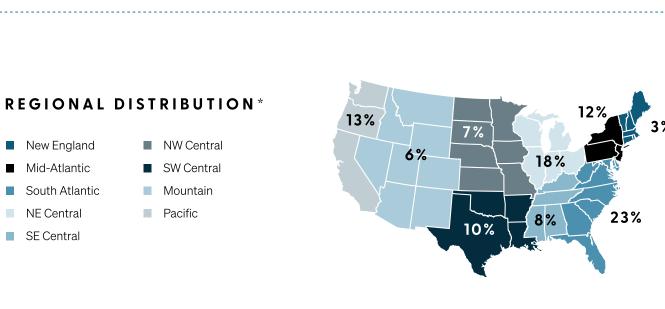
...... 33%

6% .....

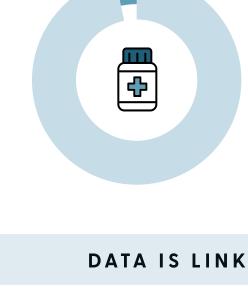
7% ·····◆

20% -----





WHO IS FUELED BY PINC AI™ HEALTHCARE DATA?



COMPANIES USE PINC AI™ APPLIED SCIENCES DATA.

OF THE LARGEST

PHARMACEUTICAL

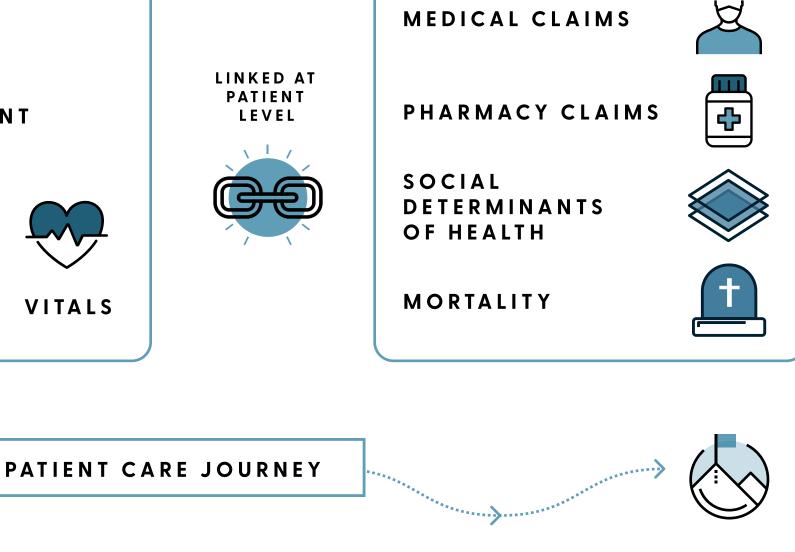
95%\*\*



OF THE LARGEST MEDICAL DEVICE COMPANIES USE PINC AI™ APPLIED SCIENCES DATA.

80%







Providing insights into the mother-baby relationship to generate real-world, evidence-based and population-based analyses and, when combined with our PINC AI™ claims-linked dataset, expands visibility into the entire pregnancy journey, from prenatal to postpartum.

7%

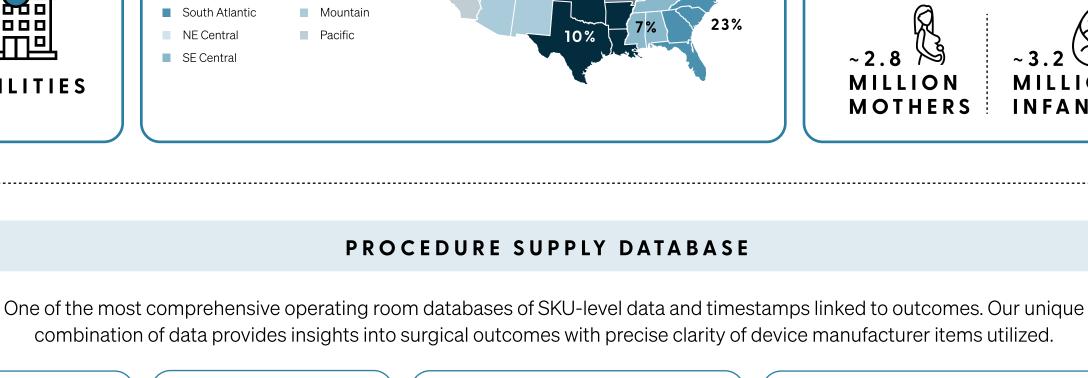




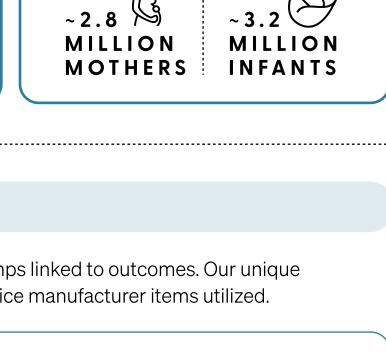
**MORE THAN** 

**MORE THAN** 

550



13%



4.9 MILLION

UNIQUE ENCOUNTERS

NUMBERS

NEARLY

### 3+ YEARS OF **PROCEDURES** DATA COLLECTION

'21

'22

'23

247,000 1.2 MILLION ~2.8 MILLION UNIQUE CATALOG CONTRIBUTING **OUTPATIENTS** INPATIENTS





**REGIONAL DISTRIBUTION\*** 

1.7 MILLION

INPATIENT

NW Central

SW Central

New England

Mid-Atlantic





GATHER FACILITY-LEVEL

3-DIGIT ZIP CODE

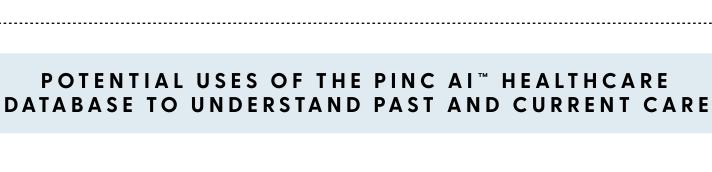
INSIGHTS MAPPED TO

SPEND, QUANTITIES

TIME AT THE 3-DIGIT

AND TRENDS OVER

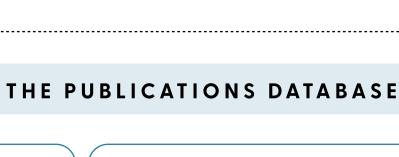
ZIP CODE LEVEL.



\$89B + IN ANNUAL SPEND REPRESENTED

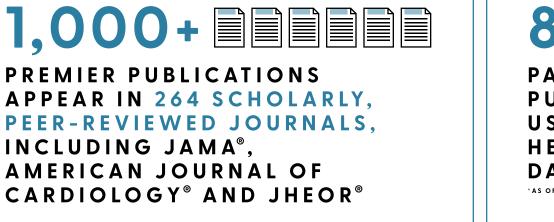


**OUTCOMES RESEARCH** 



MARKET TRENDING

HEALTH ECONOMICS RESEARCH



**BURDEN OF ILLNESS** 

RISK ASSESSMENT

& PREDICTIVE MODELING







BETWEEN 2000 AND

**MARCH 2022** 





The PAS team has completed ~150 prospective studies across various disease states like oncology, cardiometabolic, maternal and infant health, and brain and memory.





Find out why PINC Al™ Healthcare Data has also been used as a standard for publishing research. Download the white paper.