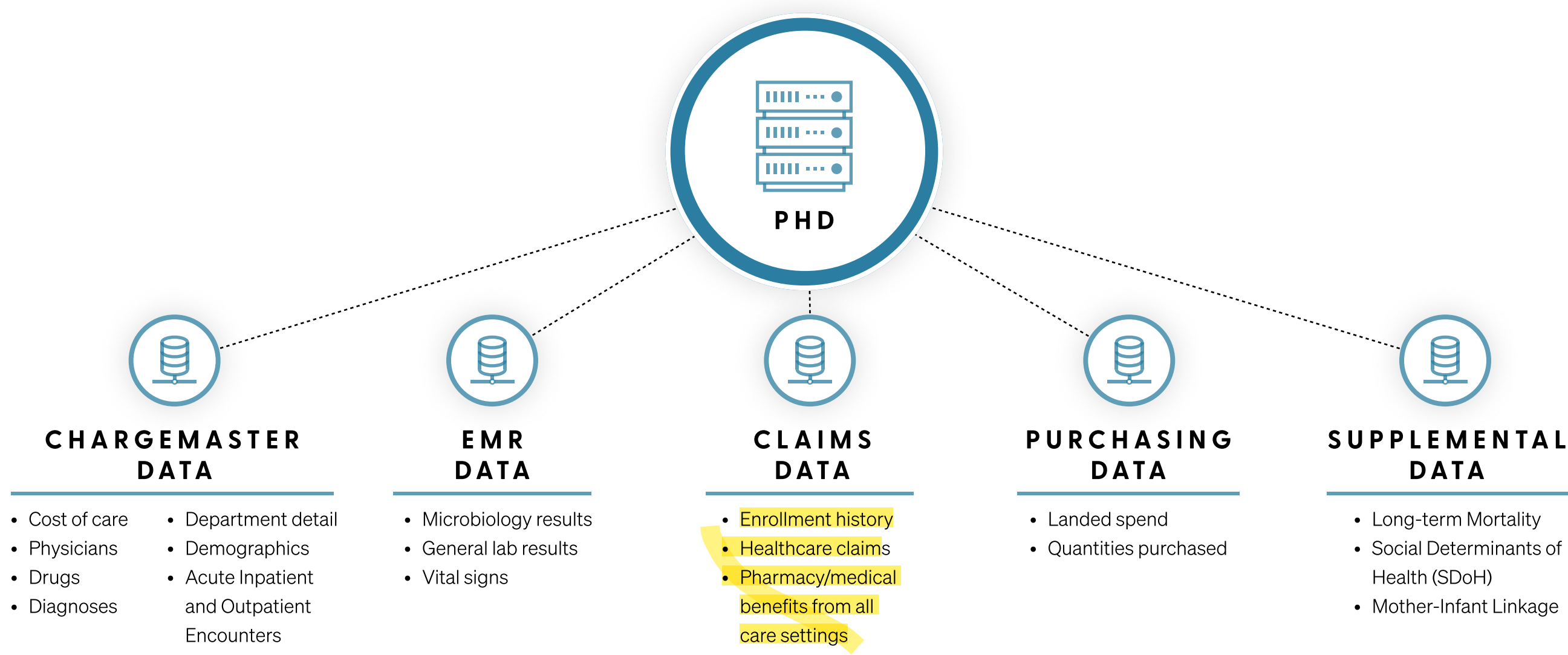


A DEEP DIVE INTO PINC AITM APPLIED SCIENCES

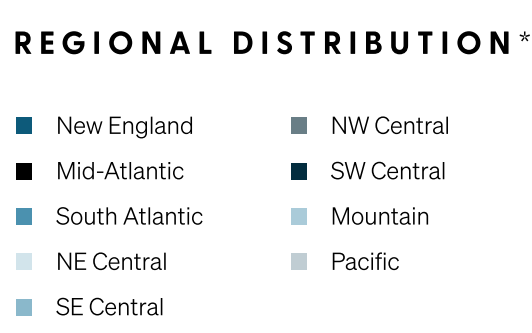
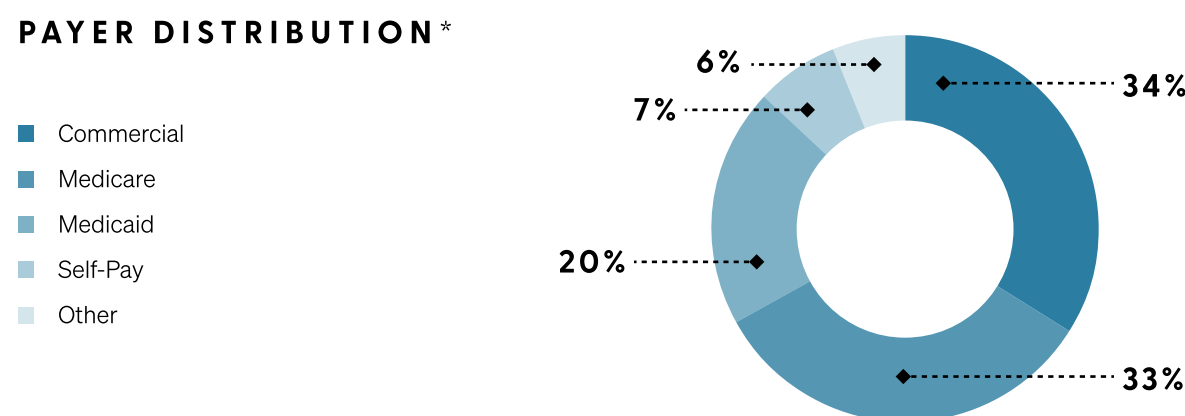
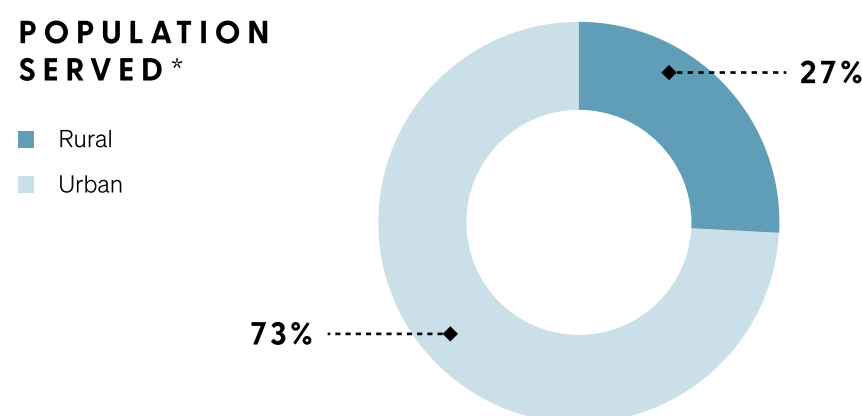
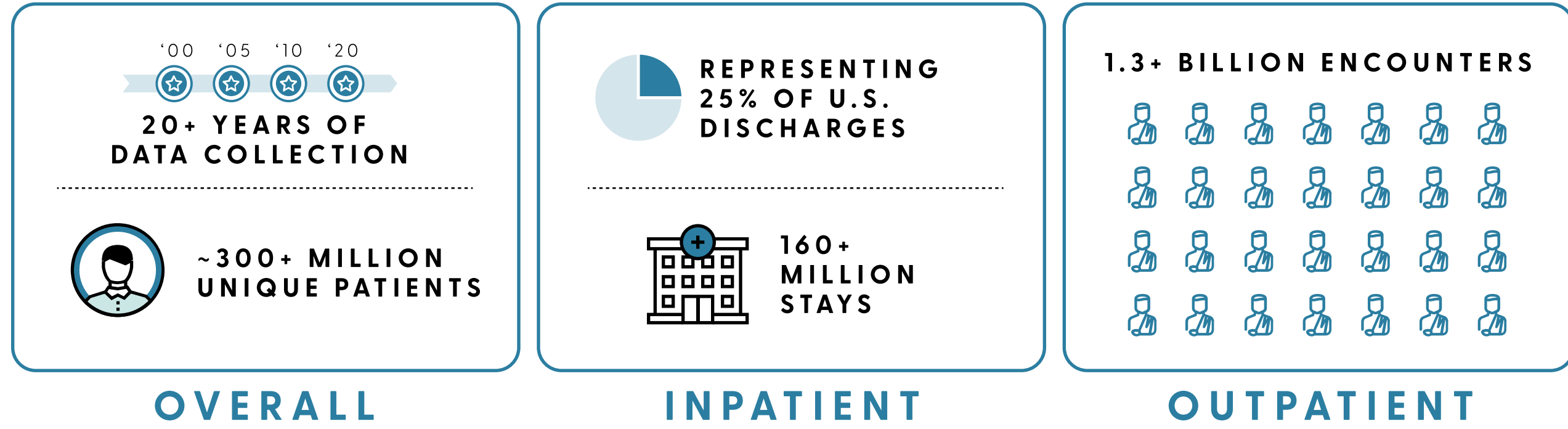
Today, life science companies and healthcare organizations are using data to extract insights that can help advance health equity, improve research studies and clinical trials, discover new treatments, and accelerate drug development. As a result, the need for real-world data (RWD) and real-world evidence (RWE) is increasing.

The PINC AITM Healthcare Database (PHD) provides a unique opportunity to use real-world data to conduct evidence-based and population-based analyses, with the goal to improve the future of healthcare.

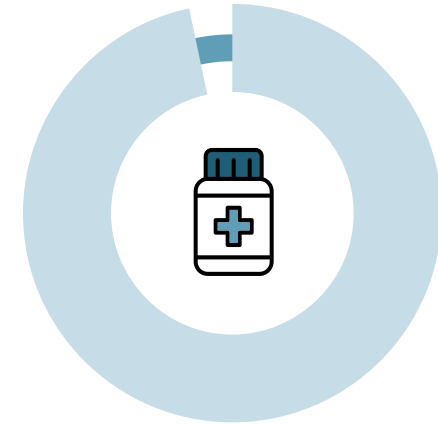
WHAT IS IN THE PINC AITM HEALTHCARE DATABASE?



LARGEST CHARGEMASTER DATABASE IN THE U.S.



WHO IS FUELED BY PINC AITM HEALTHCARE DATA?

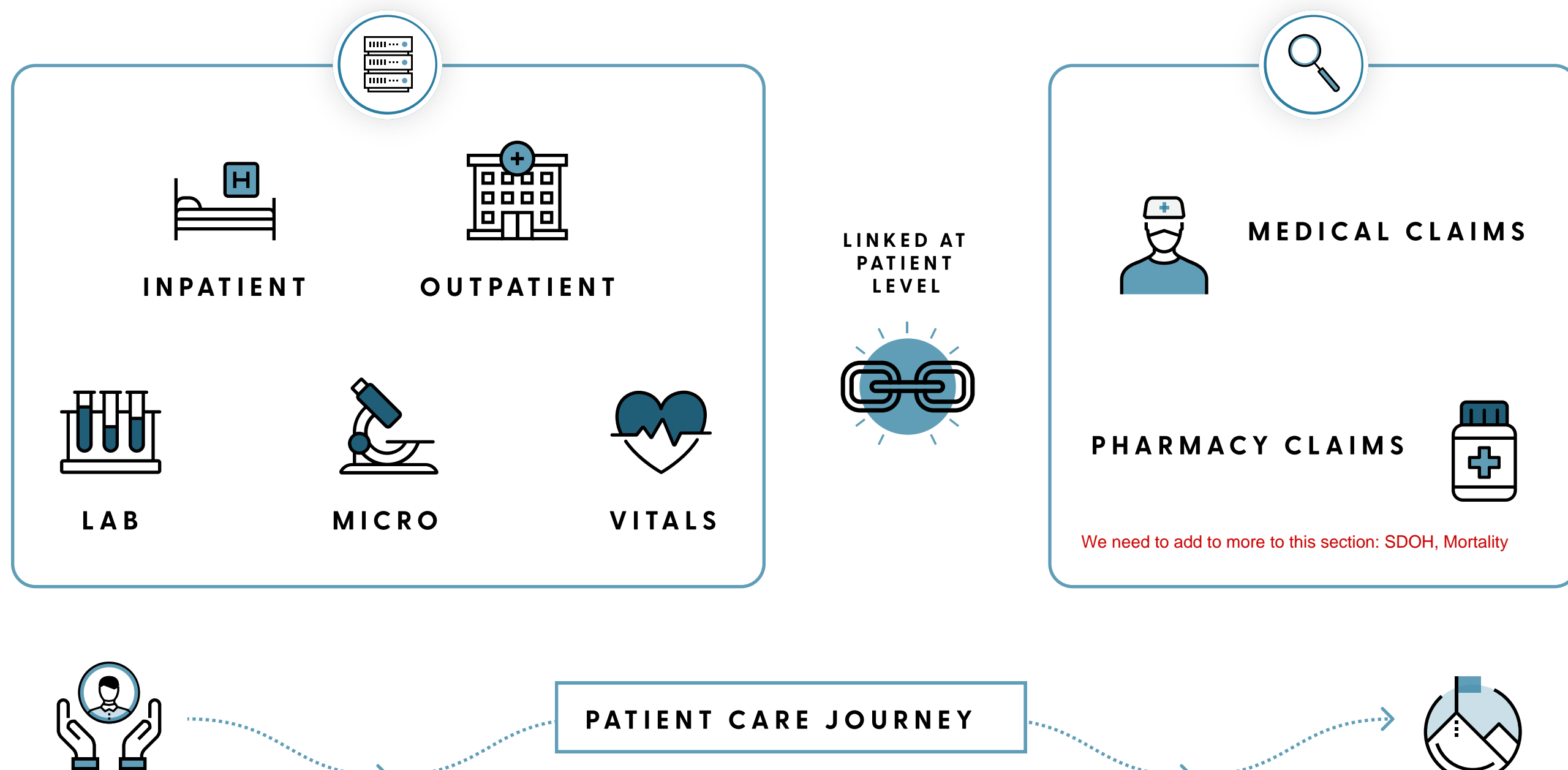


95%*
OF THE LARGEST PHARMACEUTICAL COMPANIES* USE PINC AITM APPLIED SCIENCES DATA.



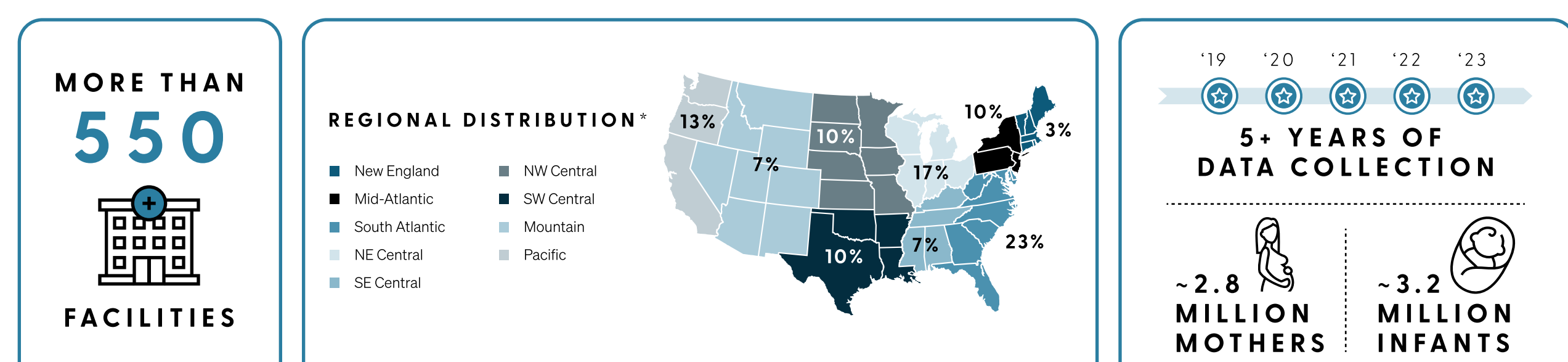
80%*
OF THE LARGEST MEDICAL DEVICE COMPANIES* USE PINC AITM APPLIED SCIENCES DATA.

DATA IS LINKED AT THE PATIENT LEVEL WITH THE PATIENT CARE JOURNEY IN MIND.



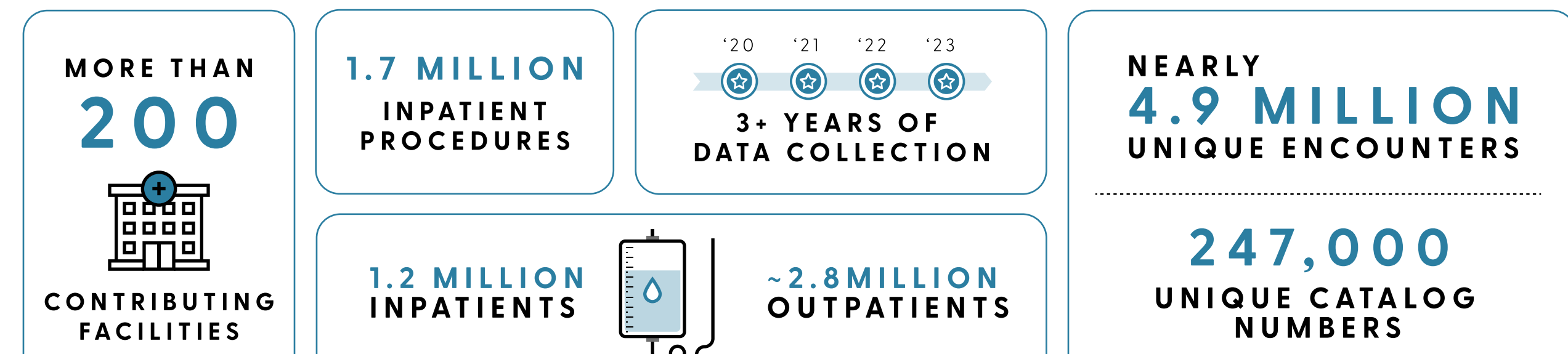
LINKED MOTHER-INFANT HEALTH DATABASE

Providing insights into the mother-baby relationship to generate real-world, evidence-based and population-based analyses and, when combined with our PINC AITM claims-linked dataset, expands visibility into the entire pregnancy journey, from prenatal to postpartum.



PROCEDURE SUPPLY DATABASE

One of the most comprehensive operating room databases of SKU-level data and timestamps linked to outcomes. Our unique combination of data provides insights into surgical outcomes with precise clarity of device manufacturer items utilized.



THE MARKET INSIGHTS DIFFERENCE

QUICK AND EASY ACCESS TO CUSTOM DASHBOARDS TO VIEW SPEND, QUANTITIES AND TRENDS OVER TIME AT THE 3-DIGIT ZIP CODE LEVEL.

RELY ON DATA FROM 25% OF ALL HOSPITALS IN THE U.S. *change hospitals to facilities*

IDENTIFY MARKET TRENDS WITH **\$89B+** IN ANNUAL SPEND REPRESENTED

COMPARE PRICING AND UNITS PURCHASED FROM **1.7M+ SKUs**

GATHER FACILITY-LEVEL INSIGHTS MAPPED TO **3-DIGIT ZIP CODE**

POTENTIAL USES OF THE PINC AITM HEALTHCARE DATABASE TO UNDERSTAND PAST AND CURRENT CARE

BURDEN OF ILLNESS



COMPARATIVE EFFECTIVENESS

OUTCOMES RESEARCH



HEALTH ECONOMICS RESEARCH

RISK ASSESSMENT & PREDICTIVE MODELING



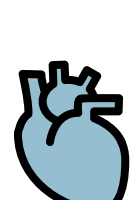
MARKET TRENDING

THE PUBLICATIONS DATABASE

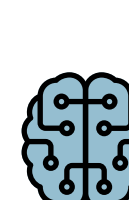
1,000+ PREMIER PUBLICATIONS APPEAR IN 264 SCHOLARLY, PEER-REVIEWED JOURNALS, INCLUDING JAMA[®], AMERICAN JOURNAL OF CARDIOLOGY[®] AND JHEOR[®]

808 PAPERS PUBLISHED USING PINC AITM HEALTHCARE DATA* *AS OF 5/16/22

THERE HAVE BEEN **196** PREMIER-AUTHORED PAPERS PUBLISHED BETWEEN 2000 AND MARCH 2022



The PAS team has completed ~150 prospective studies across various disease states like oncology, cardiometabolic, maternal and infant health, and brain and memory.



Find out why PINC AITM Healthcare Data has also been used as a standard for publishing research. [Download the white paper.](#)

* As of July 2023.

** Based on PINC AI Applied Sciences revenue from FY20-FY21.

* www.fiercepharma.com/special-report/top-20-pharma-companies-by-2020-revenue

* Based on PINC AI Applied Sciences revenue in FY21

* www.proclinical.com/blogs/2021-8/who-are-the-top-10-medical-device-companies-in-2021