

PINC AI™ HEALTHCARE INNOVATORS COLLABORATIVE

LEVERAGING COLLECTIVE INTELLIGENCE TO SOLVE CHALLENGES AND PROMOTE COLLABORATION



COLLABORATIVE DESCRIPTION

The Healthcare Innovators Collaborative (HIC) is a national learning collaborative focused on understanding and solving for the challenges within today’s U.S. healthcare market. Comprised of life science organizations—including medical device, pharmaceutical, commercial payers, retail pharmacy, and technology—and payers, HIC seeks to leverage the collective intelligence of its membership and key market stakeholders to develop population health management strategies and solutions for improving healthcare across the continuum of care. HIC utilizes a multi-faceted approach:

Insight. Uncover the dynamic interplay between payers, providers, manufacturers, technology, consumers and communities.

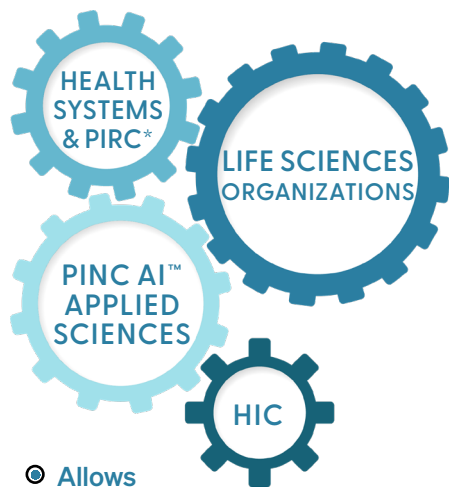
Ideation. Exchange ideas and innovate around the top priorities in the U.S. healthcare market.

Integration. Leverage Premier’s membership and capabilities to test, validate and scale collaborative innovations.

LEVERAGING COLLECTIVE INTELLIGENCE ACROSS COLLABORATIVES

● **Collaboration**
promotes alignment of industry with health systems’ needs early in product life cycle

● **Understanding**
healthcare challenges shortens the time for products/ technologies to be adopted into standards of care



● **Allows**
life sciences organizations a seat at the table without the stigma of commercial interaction

● **Brainstorming**
across the healthcare marketplace enables cutting edge co-innovation



RESOURCES AND STRATEGIES

- Ideation sessions – allow life science organizations to meet 1:1 with key stakeholders through a lens of innovation and problem solving
- Live meetings and webinars – meetings and webinars provide opportunities to learn and engage with thought leaders from Premier Collaboratives and healthcare systems
- *Sunday Night Insights* – updates on trends and health policy development delivered as real-time insights from the Premier Office of Public Affairs in Washington, D.C., from the perspective of the health system
- PINC AI™ Applied Sciences-hosted member events and member-driven projects – option to be informed and collaborate in novel member events; learn about member-driven priority projects and research areas of interest; engage in pilots, co-develop innovative solutions to drive outcomes and quality improvement[†]



WHO SHOULD ATTEND HIC EVENTS?

Participation in the Collaborative is available to multiple disciplines within your organization, including:

- Organizational change leaders
- Product development leaders
- Commercial and marketing leaders
- Market access and payer innovation
- Medical affairs and clinical trial leaders
- Healthcare economics and outcomes research (HEOR) and real-world evidence (RWE) leaders
- Solution management and client engagement teams
- Diversity, equity, inclusion and justice leaders focused on advancing health equity
- Population health leaders

All HIC services are available with a \$30K annual membership fee.

For more information,
contact your **Director of Strategic Accounts**, or
healthcareinnovators@premierinc.com

* PINC AI™ Innovation and Research Collaborative (PIRC)
† Fee-for-Service Projects