



Marketing and Events Coordinator

Who We Are

Located in Vancouver, Cressey Development Group is a leading real estate firm established over 55 years ago. We create exceptional homes, communities, and commercial spaces that redefine how people live, work, and connect. With a commitment to superior design and quality construction, Cressey continues to build on a legacy of excellence. This is Where Great Places Begin. This is Cressey.

Job Overview

The Marketing & Events Coordinator supports the Property Management team in delivering exceptional resident experiences through event planning, community engagement, and marketing support. This role is ideal for a creative, organized self-starter who thrives in a fast-paced, people-focused environment and enjoys bringing community initiatives to life across Cressey's rental portfolio.

Key Responsibilities

Resident Engagement & Events

- Plan and execute engaging on-site events and activations tailored to each rental property
- Coordinate with on-site teams and external vendors to deliver high-quality resident programming
- Serve as the on-site contact during events, fostering a welcoming and inclusive atmosphere
- Monitor resident participation and feedback to evaluate event success and inform future planning

Amenity Space Activation

- Develop creative strategies to encourage use of shared spaces such as gyms, lounges, and rooftop areas
- Maintain a calendar of recurring and seasonal activations aligned with each property's demographic
- Ensure amenity spaces are clean, branded, and event-ready in advance of programming

Marketing Support

- Assist the Marketing team with day-to-day initiatives, including resident communications, signage, and digital content
- Support the execution of promotional campaigns for lease-ups, renewals, and resident programs
- Help gather on-site content such as photos, videos, and resident testimonials
- Coordinate with designers, vendors, and internal teams to ensure brand consistency
- Other responsibilities as assigned

Skills and Qualifications

- Bachelor's degree in marketing, communications, or a related field preferred.
- Experience in event planning, marketing, property management, or a related field
- Excellent interpersonal and communication skills with a passion for building community
- Proven ability to manage multiple projects, timelines, and site-specific needs
- Highly organized, detail-oriented, and capable of working independently
- Proficiency with tools such as Canva or other marketing platforms is an asset
- Familiarity with social media content creation is considered a plus
- Strong sense of initiative and creativity

Interested in joining our team? Please send us an email at careers@cressey.com, including your resume, a brief introduction of yourself, and what brings you to Cressey. We review candidates promptly and will be in touch if your experience aligns with the role.

We look forward to connecting with you!