

Northern WE in Tourism

RESEARCH PHASES



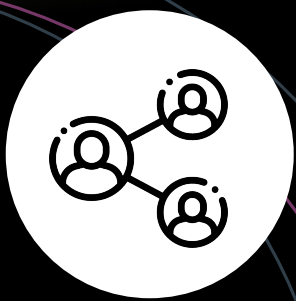
DISCOVERY

Conduct a literature review of publications on Indigenous entrepreneurship and social innovation with a focus on women entrepreneurs in Canada's north. Identify examples of successful women-owned operations and examine potential pathways and barriers to training and resources.



STORYTELLING

Conduct a series of interviews with Indigenous women entrepreneurs in Canada's north. A presurvey will be shared to gather demographic and first-hand information to help inform pathways to sustainable livelihoods.



SHARING CIRCLES

Sharing Circles will be held in each of the five provinces and territories. Women will be encouraged to share their opinions and recommendations around accessibility to ecosystems, training, and resources that best support business development.



VISIONING

Elder-led Visioning Circles will be held in each of the five provinces and territories. Insights gathered from each region will inform common experiences in the women's entrepreneurial journeys and inform recommendations on resources and access.



CEREMONY

Northern WE in Tourism will be hosting a pre-conference Ceremony on March 7th, 2023 at the International Indigenous Tourism Conference in Winnipeg, Manitoba. This open-invitation event will be held and livestreamed. Study participants will be encouraged to gather, connect, and provide important feedback on draft recommendations shared through the first four phases of the project. These recommendations will be used in all publications.

For more information or to Join the Circle,
visit NorthernWE.ca



Led by the [Indigenous Tourism Association of Canada](#) and Dr. Sonya Graci, in partnership with the [Future Skills Centre](#) and the [Diversity Institute](#) at the [Toronto Metropolitan University](#).

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