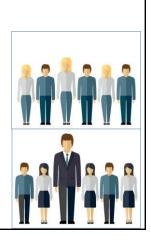


## Norwegian business culture

Different from most other European business cultures!

- Trust
  - Self-accountability without supervision or follow up
    With freedom comes responsibility
    - Transparency and sincerity
  - Long term focus, sustainability
  - Negotiations: Win-win approach
  - Strict rules against corruption
- Flat hierarchies (often ignored)
  - Small power distance and informal style
  - Consensus in decision making process
  - Employee involvement and strong unions
- High focus on Health, Environment and Safety (HMS)
  Safety in all settings
- Feeling of psychological safety at work
  - Social security system, job protection
  - Trial and failure as part of learning process.
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