

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Destination NSW</i>
CAMPAIGN TITLE	<i>Destination NSW (DNSW) X National Parks & Wildlife Service (NPWS) 'Find Your Path' – Feel New Co-operative Marketing Campaign</i>
BUDGET (ex GST)	<i>\$650,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: DNSW X NPWS 'Find Your Path' – Feel New Co-operative Marketing Campaign "**the Campaign**"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 2 November 2022
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	