

International Travel to NSW Visitor Profile

Year ended September 2023



Source: International Visitor Survey, Tourism Research Australia, unless otherwise specified.

INTERNATIONAL VISITATION



Visitors
3.1m
up 2.2m YoY



Nights
78.8m
up 45.3m YoY



Expenditure
\$10.2bn
up \$6.6bn YoY

* YoY = change on previous year



Average spend
\$130 per night
\$3,284 per visitor



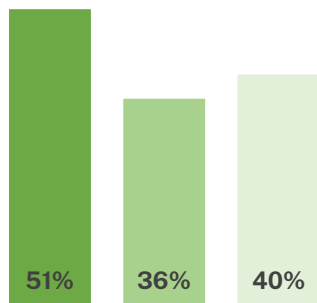
Average length of stay
25.3 nights



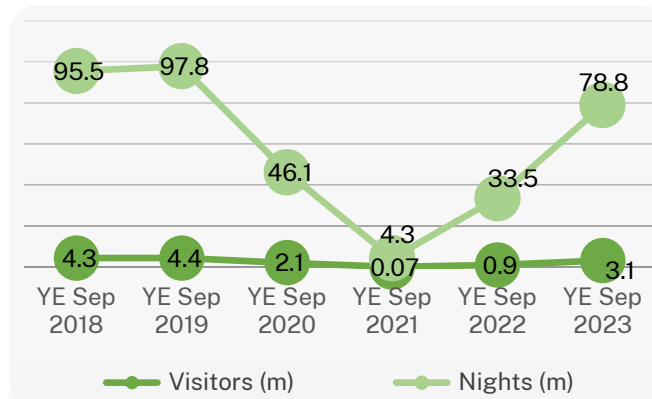
#1 for visitors
#1 for nights
#1 for expenditure
In AUSTRALIA

Market share to Australia

Visitors Nights Expenditure



Time series



Aviation

Inbound seats to NSW



8,803,050 seats
+4,571,172 seats YoY **OR 108.0%**
42% of the total inbounds seats to Australia

Source: OAG YE September 2023, International flight and seat capacity based on direct non-stop services.

Inbound flights to NSW

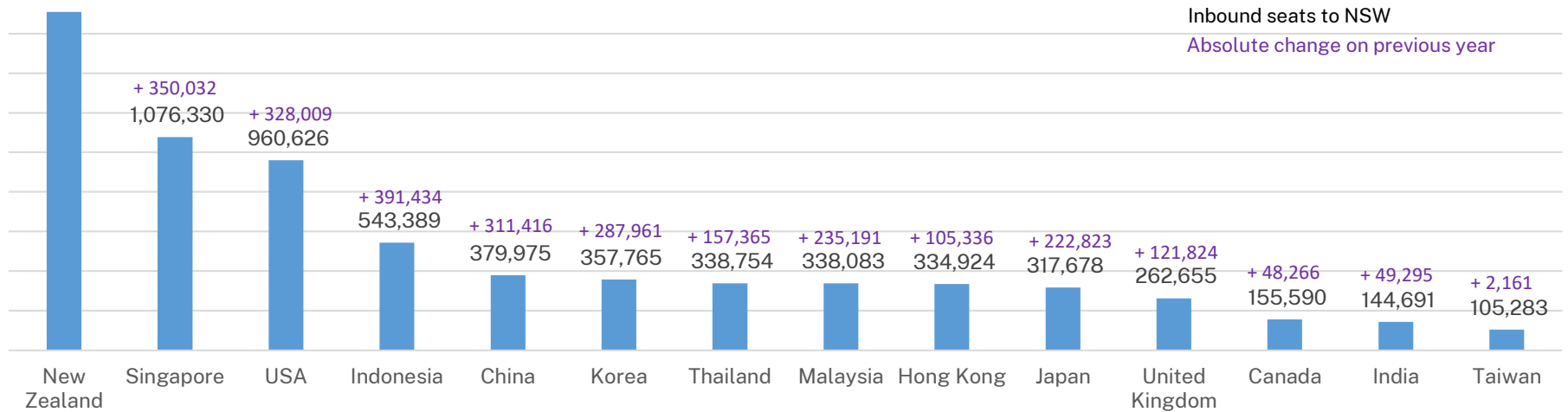
31,811 flights
+17,013 flights YoY **OR 115.0%**
40% of the total inbounds flights to Australia

Top three carriers by short-term visitors to NSW

1. Qantas Airways, 19%
2. Air New Zealand, 9%
3. Singapore Airlines, 6%

Source: TRA, YE September 2023, short term arrivals to NSW, key airlines to NSW international airports.

+ 1,221,871
1,708,920



Source: OAG YE September 2023, International flight and seat capacity based on direct non-stop services.

Top three carriers by country of origin

New Zealand	Singapore	USA	Indonesia	Thailand	United Kingdom	Malaysia	Korea	Japan	Hong Kong	Canada	India	Taiwan	China
Air New Zealand	Singapore Airlines	United Airlines	Qantas Airways	Thai Airways International	Qantas Airways	Malaysian Airline	Asiana Airlines (Korea)	Qantas Airways	Cathay Pacific Airways (HK)	Air Canada	Air India	China Airlines	China Southern Airlines
Qantas Airways	Tiger Airways	Qantas Airways	Garuda Indonesian Airlines	Qantas Airways	Emirates	Air Asia X	Korean Airlines	All Nippon Airways (Japan)	Qantas Airways	Qantas Airways	Singapore Airlines	Cathay Pacific Airways (HK)	China Eastern Airlines
Jetstar (Australia)	Qantas Airways	Delta Air Lines	Singapore Airlines	Thai AirAsia X	British Airways	Tiger Airways	T'Way Air	Japan Airlines	Tiger Airways	United Airlines	Malaysian Airline	Tiger Airways	Xiamen Air

Note: Tiger Airways merged with Scoot on 25 July 2017, operating under the Scoot brand.

Source: TRA, YE September 2023, short term arrivals to NSW, key airlines to NSW international airports.