

YOUR COMPANY LOGO

ABOUT THE COMPANY

Two or three lines to communicate your company ethos and history. Explain what you do and where you are. The introduction needs to be your sales pitch. What makes you unique? What do you offer that makes you stand out from your competitors?

Hotel ABC is a boutique property, located in Bowral, an easy 90 minutes' drive south of Sydney. It is situated next to a vineyard and all 20 rooms have views of the surrounding countryside. The owners recently renovated the historic property and have created a deluxe hotel with a contemporary feel. On arrival guests are welcomed with a complimentary drink, which is served poolside in summer, or by the fire in winter. Guests can walk to nearby cafes and attractions or simply relax and enjoy the on-site facilities.

ROOM INCLUSIONS

Include the number of rooms, bedding configuration, décor and included room amenities.

The property has a total of 20 rooms - 10 x Standard (1 queen bed) and 10 x Deluxe rooms (2 x double beds)

All rooms include:

- All rooms have a private bathroom with a walk-in shower
- Tea and coffee making facilities (Nespresso coffee machine provided in Deluxe Room)
- Flat-screen TV with free Netflix
- Complimentary high-speed Wi-Fi
- Reverse-cycle air-conditioning
- Hair dryer
- Iron and ironing board
- Complimentary amenities

FACILITIES

Highlight the unique selling points of the property and any experiences you offer.

- Complimentary drink on arrival
- On-site parking
- Outdoor pool
- Pool Bar 11am to 3pm - in summer (1 Dec to 28 Feb)
- Full breakfast available on-site between 7am - 10am
- Lounge with open fireplace
- Tour bookings at the front desk - 10am to 4pm
- Electric vehicle charging station

RETAIL PRICE INCLUDING 10% GST

Rates should be based on the tourism year (1 April to 31 March) and can include seasonality - either specific rates for different times of the year or a "from rate". Provide information on child and infant rates. Specify block out dates - such as public holidays. Also include minimum nights if applicable - eg for weekends.

Low Season 1 Apr 2024 to 30 Sep 2024 - From AUD 180.00 per room, per night.
High Season 1 Oct 2024 to 31 Mar 2025 - From AUD 250.00 per room, per night.

** Above rates exclude festive season and special events. A surcharge of \$50.00 per room, per night is applicable on these dates ** Children (under 7 years) - Free if sharing existing bedding. Infant (0 to 2 years) - Free (cot is available on request and subject to availability).



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DINING

If the property has any food and beverage facilities on site, specify times, types of meals etc.

Breakfast served daily
Buffet Breakfast - 7am to 10am
Pool Bar open 1 Dec to 28 Feb - 11am to 3pm

LOCATION

Location is important to include, particularly if the property is outside central metropolitan areas. Insert a map providing distances from major centres, details of transport access and other relevant details. Mention some outstanding points of the region you are in such as historic significance, nature, agriculture or native animals etc.

Hotel ABC is located 90 minutes' drive south of Sydney and approximately two hours' drive north of Canberra. There is a daily train from Sydney to Bowral. If arranged 48 hours prior to arrival, a transfer from the station to the property can be arranged at an extra cost.

Bowral is the largest town in the Southern Highlands and is known for its antique stores, gourmet restaurants and cafes, and the International Cricket Hall of Fame. Tulip Time is a key event during September and October. With an easy 10-minute walk into the town centre and a 20-minute drive to nearby orchards and wineries, the hotel is very well situated.

CONTACT

Specify name of trade contact, email address, contact numbers - for domestic and international and the website.

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For more information, visit www.abchotel.com.au



A map can also be very useful to show where you are in relation to landmarks, capital cities and major towns.

