

The Darling Harbour Domestic Visitor Profile factsheet provides a snapshot for the year ended (YE) December 2022, as well as the visitation trends.

The figures in this profile are based on:

- Domestic overnight visitors to Darling Harbour who stayed overnight in Darling Harbour and elsewhere in NSW.

In the YE December 2022, there were 2.1 million domestic overnight visitors who visited Darling Harbour, which represented 20% of the domestic overnight visitors to Sydney.

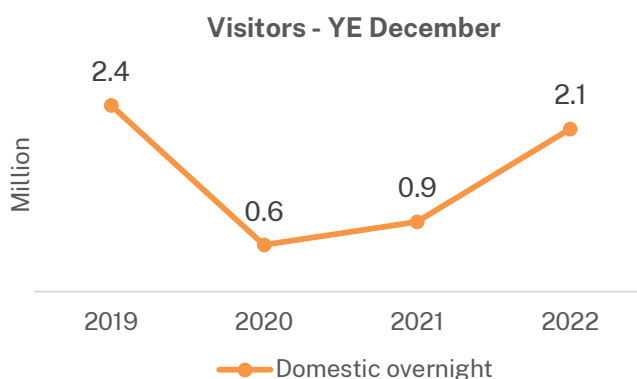
DOMESTIC OVERNIGHT VISITORS



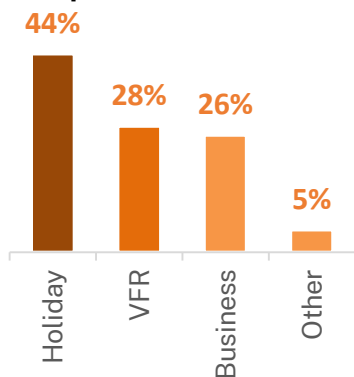
2.1 million Visitors
up 133% YOY
20.1% share of
Sydney



3.7 nights Average
Length of Stay in NSW,
same as last year

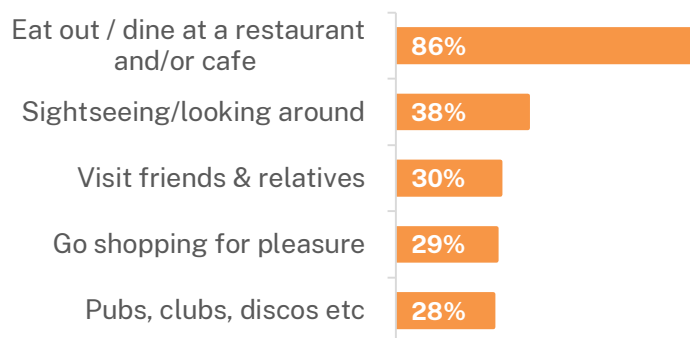


Purpose of visit to NSW¹



¹Visitors may visit for more than one purpose
VFR: Visiting Friends and Relatives

Top 5 Activities in NSW

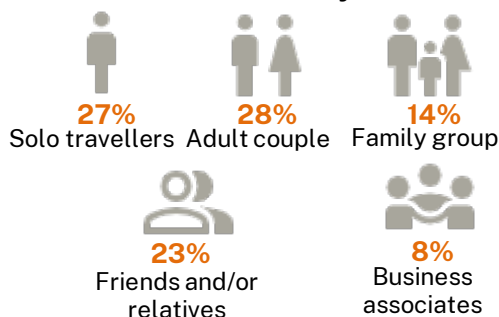


Top Source Markets



Regional NSW, 29%
Victoria, 30%
Queensland, 17%

Travel Party



Top 3 transportation to NSW



52%

Aircraft



39%

Private vehicle
or Company
car



10%

Railway

Age

31%
15-29
year olds

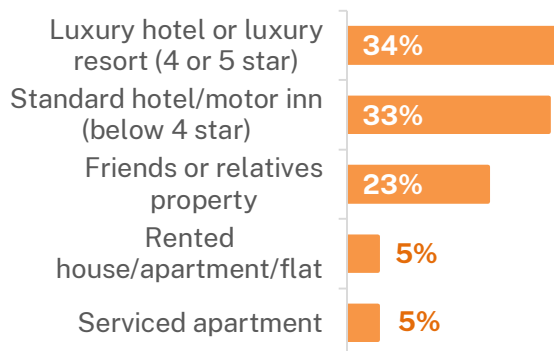
22%
30-39
year olds

17%
40-49
year olds

17%
50-59
year olds

13%
60+
year olds

Top Type of Accommodation in NSW²



² Rank is based on visitor numbers

Seasonality



19% in March
Quarter



30% in June
Quarter



27% in Sep
Quarter



24% in Dec
Quarter