

Travel to Sydney Surrounds North Destination Network

Year ended June 2024



Source: National Visitor Survey & International Visitor Survey, Tourism Research Australia

OVERVIEW

GRAND TOTAL (overnight & daytrip)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors ('000)	13,653	14,322	14,811	15,846	18,985	n/p	n/p	n/p	n/p	16,674	-
Nights ('000)	15,159	14,965	16,384	17,409	20,101	n/p	n/p	n/p	n/p	21,816	-
Expenditure (\$ million)	\$3,028	\$3,117	\$3,332	\$3,561	\$4,011	n/p	n/p	n/p	n/p	\$5,805	-
OVERNIGHT (international & domestic)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors ('000)	4,344	4,542	4,863	5,485	6,336	n/p	n/p	n/p	n/p	6,744	-
Nights ('000)	15,159	14,965	16,384	17,409	20,101	n/p	n/p	n/p	n/p	21,816	-
Expenditure (\$ million)	\$2,117	\$2,129	\$2,343	\$2,525	\$2,805	n/p	n/p	n/p	n/p	\$4,341	-
DOMESTIC (overnight & daytrip)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors ('000)	13,456	14,121	14,581	15,593	18,718	15,225	14,871	11,666	17,493	16,481	-5.8%
Nights ('000)	11,808	11,417	12,378	13,851	16,220	13,216	14,839	12,711	15,941	17,946	12.6%
Expenditure (\$ million)	\$2,820	\$2,894	\$3,050	\$3,342	\$3,705	\$3,082	\$3,882	\$3,346	\$5,377	\$5,529	2.8%

NB: International data isn't available for the period between YE MARCH 2020 - YE SEPTEMBER 2023

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	6,551	8.1%
Nights (000)	11,808	11,417	12,378	13,851	16,220	13,216	14,839	12,711	15,941	17,946	12.6%
Average Length of Stay	2.8	2.6	2.7	2.6	2.7	2.8	2.8	2.9	2.6	2.7	4.2%
Expenditure (\$ million)	\$1,908	\$1,907	\$2,061	\$2,305	\$2,499	\$2,126	\$2,798	\$2,494	\$3,890	\$4,064	4.5%
Spend per visitor per night (\$)	\$162	\$167	\$166	\$166	\$154	\$161	\$189	\$196	\$244	\$226	-7.2%
Intrastate visitors (000)	3,471	3,724	3,933	4,438	5,198	4,054	4,855	3,792	5,199	5,656	8.8%
Interstate visitors (000)	675	617	699	794	871	733	509	579	864	896	3.7%
Intrastate nights (000)	8,983	9,237	9,441	10,964	12,491	10,254	12,599	10,110	12,780	14,681	14.9%
Interstate nights (000)	2,825	2,180	2,937	2,887	3,729	2,961	2,239	2,600	3,161	3,265	3.3%
Intrastate expenditure (\$ million)	\$1,511	\$1,637	\$1,699	\$1,880	\$1,994	\$1,676	\$2,530	\$2,154	\$3,261	\$3,325	1.9%
Interstate expenditure (\$ million)	\$397	\$269	\$362	\$425	\$505	\$450	\$268	\$340	\$629	\$740	17.6%

Main Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	1,853	1,810	1,978	2,225	2,463	1,735	2,618	1,875	2,653	2,835	6.9%
Visiting Friends & Relatives	1,610	1,786	1,860	2,026	2,483	2,131	1,863	1,764	2,442	2,526	3.4%
Business	533	545	588	783	843	670	575	566	711	906	27.5%
Other	166	214	249	234	314	282	341	198	293	284	-3.1%
Total	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	6,551	8.1%
Nights (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	5,596	5,081	5,360	5,862	6,408	5,132	7,111	5,577	7,270	7,527	3.5%
Visiting Friends & Relatives	4,259	4,337	4,810	5,461	7,177	5,516	5,045	5,101	6,071	6,632	9.2%
Business	1,600	1,466	1,721	1,848	1,883	1,733	1,627	1,293	1,887	2,988	58.3%
Other	352	533	486	680	753	835	1,055	739	714	799	12.0%
Total	11,808	11,417	12,378	13,851	16,220	13,216	14,839	12,711	15,941	17,946	12.6%

n/p = not publishable (sample < 40); '-' = not calculable

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Year ended June 2024



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DOMESTIC OVERNIGHT TRAVEL

Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	2,012	2,157	2,389	2,576	3,110	2,365	3,204	2,217	3,184	3,387	6.4%
Regional NSW	1,459	1,567	1,544	1,861	2,088	1,689	1,651	1,575	2,014	2,269	12.6%
Total Intrastate	3,471	3,724	3,933	4,438	5,198	4,054	4,855	3,792	5,199	5,656	8.8%
Victoria	197	145	226	215	282	243	147	155	271	292	7.7%
Queensland	277	287	310	360	360	334	227	260	355	359	1.1%
ACT	94	94	n/p	115	113	75	92	100	131	n/p	-
Other Interstate	107	92	103	104	116	81	n/p	n/p	n/p	n/p	-
Total Interstate	675	617	699	794	871	733	509	579	864	896	3.7%
Grand Total	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	6,551	8.1%

Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	1,348	1,409	1,487	1,800	2,126	1,629	1,656	1,450	1,988	2,127	7.0%
35-54	1,397	1,481	1,654	1,753	1,895	1,483	1,912	1,522	2,081	2,053	-1.4%
55+	1,401	1,451	1,491	1,678	2,048	1,675	1,796	1,399	1,993	2,371	19.0%
Total	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	6,551	8.1%

Travel Party

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	988	1,138	1,250	1,418	1,803	1,548	1,392	1,353	1,652	1,915	15.9%
Adult couple	1,319	1,228	1,411	1,530	1,684	1,322	1,465	1,090	1,858	1,857	-0.1%
Family group - parents and children	802	803	814	807	973	775	930	766	1,105	1,088	-1.5%
Friends/relatives travelling together	844	933	951	1,186	1,351	890	1,381	1,052	1,257	1,472	17.0%
Other travel party	192	238	207	290	257	250	196	112	190	220	16.1%
Total	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	6,551	8.1%

n/p = not publishable (sample < 40); '-' = not calculable

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INTERNATIONAL TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	198	201	230	253	267	n/p	n/p	n/p	n/p	193	-
Nights (000)	3,351	3,548	4,006	3,558	3,881	n/p	n/p	n/p	n/p	3,870	-
Average Length of Stay	17.0	17.7	17.4	14.1	14.5	-	-	-	-	20.1	-
Expenditure (\$ million)	\$208	\$223	\$282	\$220	\$306	n/p	n/p	n/p	n/p	\$276	-
Spend per visitor per night (\$)	\$62	\$63	\$70	\$62	\$79	-	-	-	-	\$71	-

NB: International data isn't available for the period between YE MARCH 2020 - YE SEPTEMBER 2023

Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
United Kingdom	34	40	39	38	43	n/p	n/p	n/p	n/p	33	-
New Zealand	29	27	28	33	30	n/p	n/p	n/p	n/p	27	-
United States of America	20	23	26	28	30	n/p	n/p	n/p	n/p	25	-

Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	86	86	97	95	107	n/p	n/p	n/p	n/p	71	-
35-54	51	54	56	73	71	n/p	n/p	n/p	n/p	52	-
55+	60	60	77	85	89	n/p	n/p	n/p	n/p	70	-
Total	198	201	230	253	267	n/p	n/p	n/p	n/p	193	-

Travel Party

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	109	114	127	130	133	n/p	n/p	n/p	n/p	112	-
Adult couple	50	46	54	58	70	n/p	n/p	n/p	n/p	43	-
Family group - parents and children	16	18	24	28	28	n/p	n/p	n/p	n/p	16	-
Friends/relatives travelling together	17	19	21	30	27	n/p	n/p	n/p	n/p	19	-
Other travel party	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	198	201	230	253	267	n/p	n/p	n/p	n/p	193	-

n/p = not publishable (sample < 40); '-' = not calculable

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DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	9,929	-13.1%
Expenditure (\$ million)	\$911	\$987	\$989	\$1,037	\$1,206	\$956	\$1,084	\$852	\$1,486	\$1,464	-1.5%
Spend per visitor (\$)	\$98	\$101	\$99	\$100	\$95	\$92	\$114	\$117	\$130	\$147	13.4%

Main Purpose of Trip

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	4,408	4,382	4,481	4,822	5,784	4,094	4,336	3,096	4,643	4,682	0.8%
Visiting Friends & Relatives	2,979	3,112	3,295	3,315	4,143	3,772	2,925	2,139	3,689	3,208	-13.0%
Business	798	953	931	957	1,561	1,435	1,141	967	1,533	915	-40.3%
Other	1,124	1,333	1,242	1,267	1,161	1,137	1,104	1,092	1,565	1,124	-28.2%
Total	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	9,929	-13.1%

Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	4,074	3,914	4,127	4,742	5,446	4,284	3,861	2,795	5,018	4,412	-12.1%
Regional NSW	5,204	5,831	5,783	5,594	7,183	6,099	5,641	4,478	6,371	5,483	-13.9%
Total Intrastate	9,279	9,745	9,910	10,336	12,629	10,383	9,502	7,273	11,389	9,895	-13.1%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	9,929	-13.1%

Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	2,764	2,825	2,581	3,043	3,955	2,903	2,810	2,287	3,399	3,195	-6.0%
35-54	3,385	3,259	3,490	3,586	3,691	3,102	3,019	2,179	3,583	3,279	-8.5%
55+	3,160	3,696	3,877	3,733	5,003	4,432	3,678	2,829	4,449	3,455	-22.3%
Total	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	9,929	-13.1%

n/p = not publishable (sample < 40); '-' = not calculable