

Year ended June 2023



\$8.6 Billion

Visitor Spend



345%

% change on Year ended Jun 2022

2.7 Million

Visitors to NSW



451%

% change on Year ended Jun 2022

67.8 Million

Visitor Nights



221%

% change on Year ended Jun 2022

Share of Australian total

Spend



40%

Visitors



50%

Nights



35%

Highlights

- The Tourism industry in NSW was hit hard by COVID-19 related restrictions and border closures from early 2020 due to the pandemic. However, with restrictions removed throughout 2022 and the border reopening earlier that year, the international visitation was finally on the road to recovery.
- International visitation to NSW improved considerably in YE June 2023 as compared to the two years prior (YE June 2022 and YE June 2021). This year, the State reached 62 per cent of the pre-COVID visitor numbers.
- NSW continued to lead Australia with 50 per cent of all international visitors, 35 per cent of all nights and 25 per cent of all expenditure.