

Travel to New South Wales

Year ended December 2022

Source: International and National Visitor Surveys, TRA.



OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	80,742	81,883	85,628	90,672	95,505	101,522	118,451	76,355	67,385	95,417	41.6%
Nights ('000)	158,406	161,504	174,539	182,287	195,468	204,064	219,132	108,200	93,283	157,456	68.8%
Expenditure (\$ million)	\$27,597	\$27,381	\$29,689	\$32,028	\$35,432	\$38,897	\$43,305	\$22,209	\$21,355	\$41,869	96.1%
OVERNIGHT (international & domestic)											
Visitors ('000)	28,786	29,764	31,171	33,101	36,498	39,182	43,353	25,286	24,465	36,696	50.0%
Nights ('000)	158,406	161,504	174,539	182,287	195,468	204,064	219,132	108,200	93,283	157,456	68.8%
Expenditure (\$ million)	\$21,754	\$21,926	\$24,035	\$26,009	\$29,178	\$31,892	\$35,051	\$16,878	\$16,338	\$33,441	104.7%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	77,661	78,611	82,166	86,759	91,261	97,153	114,067	75,516	67,273	93,839	39.5%
Nights ('000)	85,540	85,562	89,442	95,183	101,484	107,860	122,556	83,772	86,355	113,228	31.1%
Expenditure (\$ million)	\$20,965	\$20,424	\$21,451	\$22,720	\$25,141	\$28,168	\$31,923	\$19,493	\$20,720	\$36,866	77.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	25,705	26,492	27,709	29,188	32,255	34,813	38,968	24,447	24,352	35,118	44.2%
Nights (000)	85,540	85,562	89,442	95,183	101,484	107,860	122,556	83,772	86,355	113,228	31.1%
Average Length of Stay	3.3	3.2	3.2	3.3	3.1	3.1	3.1	3.4	3.5	3.2	-9.1%
Expenditure (\$ million)	\$15,122	\$14,969	\$15,797	\$16,701	\$18,887	\$21,164	\$23,669	\$14,162	\$15,703	\$28,438	81.1%
Spend per visitor per night (\$)	\$177	\$175	\$177	\$175	\$186	\$196	\$193	\$169	\$182	\$251	38.1%
Intrastate visitors (000)	17,592	17,560	18,313	19,325	21,563	23,196	26,154	19,206	18,329	24,332	32.7%
Interstate visitors (000)	8,113	8,932	9,396	9,863	10,692	11,616	12,814	5,242	6,023	10,786	79.1%
Intrastate nights (000)	52,519	51,761	53,237	55,603	60,781	65,177	72,958	60,029	58,572	70,288	20.0%
Interstate nights (000)	33,021	33,801	36,205	39,580	40,703	42,683	49,598	23,743	27,783	42,940	54.6%
Intrastate expenditure (\$ million)	\$9,159	\$9,006	\$9,419	\$9,933	\$11,421	\$12,506	\$14,041	\$10,476	\$11,193	\$18,039	61.2%
Interstate expenditure (\$ million)	\$5,963	\$5,962	\$6,378	\$6,768	\$7,467	\$8,657	\$9,628	\$3,686	\$4,511	\$10,399	130.5%

Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	10,925	10,979	11,355	11,901	12,753	13,790	14,795	9,699	10,325	15,123	46.5%
Visiting Friends & Relatives	9,375	9,427	9,939	10,532	11,355	12,103	14,058	8,869	8,687	12,064	38.9%
Business	4,401	4,751	5,122	5,384	6,514	7,459	8,335	4,596	4,082	6,408	57.0%
Other	1,533	1,797	1,909	2,045	2,366	2,102	2,644	1,779	1,867	2,223	19.1%
Total	25,705	26,492	27,709	29,188	32,255	34,813	38,968	24,447	24,352	35,118	44.2%

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	41,056	39,109	40,423	42,309	43,809	46,659	50,651	34,735	36,945	51,365	39.0%
Visiting Friends & Relatives	27,974	28,953	30,136	31,624	34,878	36,050	41,402	26,645	29,389	37,703	28.3%
Business	11,327	12,590	13,391	14,649	16,468	19,513	22,947	15,191	13,810	18,490	33.9%
Other	5,183	4,910	5,492	6,601	6,329	5,638	7,555	7,201	6,211	5,669	-8.7%
Total	85,540	85,562	89,442	95,183	101,484	107,860	122,556	83,772	86,355	113,228	31.1%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	10,592	10,239	10,681	11,024	12,359	13,104	14,686	10,022	9,647	13,093	35.7%
Sydney	7,000	7,322	7,632	8,301	9,203	10,092	11,468	9,184	8,682	11,239	29.4%
Total Intrastate	17,592	17,560	18,313	19,325	21,563	23,196	26,154	19,206	18,329	24,332	32.7%
Victoria	2,802	3,084	3,267	3,273	3,948	4,285	4,747	1,809	2,166	4,128	90.6%
Queensland	2,638	3,288	3,309	3,841	3,787	4,117	4,584	1,820	2,047	3,680	79.7%
ACT	1,543	1,385	1,537	1,516	1,618	1,877	1,883	1,213	1,239	1,815	46.5%
Other Interstate	1,131	1,175	1,283	1,233	1,338	1,338	1,600	400	571	1,163	103.6%
Total Interstate	8,113	8,932	9,396	9,863	10,692	11,616	12,814	5,242	6,023	10,786	79.1%
Grand Total	25,705	26,492	27,709	29,188	32,255	34,813	38,968	24,447	24,352	35,118	44.2%

Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	5,399	6,277	6,476	6,404	7,517	8,112	8,755	5,562	5,615	8,770	56.2%
30-39	4,478	4,139	4,375	4,866	5,491	6,206	6,650	4,101	4,208	5,872	39.6%
40-49	4,836	5,162	4,972	5,255	6,053	6,134	6,472	4,207	4,021	5,852	45.5%
50-59	4,811	4,827	5,302	5,538	5,587	6,169	6,848	4,360	4,315	5,965	38.2%

Travel to New South Wales

Year ended December 2022

Source: International and National Visitor Surveys, TRA.



60-69	4,063	3,984	4,386	4,561	4,670	4,990	6,302	3,982	3,878	5,223	34.7%
70+	2,117	2,104	2,198	2,565	2,937	3,202	3,942	2,235	2,315	3,436	48.4%
Total	25,705	26,492	27,709	29,188	32,255	34,813	38,968	24,447	24,352	35,118	44.2%

Travel Party

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Travelling alone	6,490	7,678	8,305	8,745	10,139	11,203	13,278	8,211	7,710	10,817	40.3%
Adult couple	6,792	6,869	7,085	7,856	8,255	8,622	9,708	6,316	6,506	9,332	43.4%
Family group - parents and children	5,567	4,950	4,894	4,955	5,192	5,629	5,679	3,865	3,783	5,483	44.9%
Friends or relatives travelling together with(out) children	5,227	5,455	5,704	6,048	6,717	7,237	7,710	5,053	5,283	7,645	44.7%
Business associates travelling together with(out) spouse	1,172	1,107	1,301	1,237	1,598	1,694	2,241	870	937	1,550	65.4%
Other	458	432	420	347	353	428	353	134	133	291	118.9%
Total	25,705	26,492	27,709	29,188	32,255	34,813	38,968	24,447	24,352	35,118	44.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	15,559	15,753	17,189	18,544	20,785	22,921	25,296	13,204	14,083	20,849	48.0%
Visit friends & relatives	12,399	13,079	12,786	13,748	14,497	15,927	17,648	9,933	8,272	12,228	47.8%
Pubs, clubs, discos etc	5,552	6,154	6,817	7,085	7,641	8,044	9,827	5,112	5,561	8,947	60.9%
Go to the beach	6,171	6,195	6,736	7,224	7,382	8,318	9,775	6,650	6,563	8,589	30.9%
Sightseeing/looking around	6,355	6,324	6,259	6,882	7,635	9,159	9,693	5,461	4,716	7,849	66.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Friends or relatives property	33,238	32,656	35,359	35,152	39,308	42,208	46,588	33,008	32,799	39,300	19.8%
Standard hotel/motor inn (below 4 star)	12,133	12,909	12,884	12,723	14,411	14,855	16,824	9,059	11,026	19,252	74.6%
Caravan park or commercial camping ground	11,105	10,604	10,576	11,462	10,302	10,300	12,159	8,715	8,619	11,254	30.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	19,677	20,046	21,025	22,227	24,368	26,255	29,189	21,170	20,929	27,850	33.1%
Aircraft	4,398	4,518	4,643	5,061	5,809	6,353	7,016	1,838	2,280	5,157	126.2%
Railway	988	1,268	1,384	1,337	1,418	1,522	1,860	874	783	1,385	76.8%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	Abs Change YE Dec22 vs YE Dec21
Visitors (000)	3,081	3,272	3,462	3,913	4,243	4,370	4,384	839	112	1,578	1,466
Nights (000)	72,866	75,942	85,097	87,104	93,984	96,204	96,576	24,428	6,928	44,228	37,301
Average Length of Stay	23.6	23.2	24.6	22.3	22.1	22.0	22.0	29.1	61.7	28.0	-34
Expenditure (\$ million)	\$6,632	\$6,958	\$8,238	\$9,308	\$10,291	\$10,729	\$11,382	\$2,716	\$634	\$5,003	4,369
Spend per visitor per night (\$)	\$91	\$92	\$97	\$107	\$109	\$112	\$118	\$111	\$92	\$113	22

Travel to New South Wales

Year ended December 2022

Source: International and National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	51,956	52,119	54,457	57,571	59,006	62,340	75,099	51,069	42,920	58,721	36.8%
Expenditure (\$ million)	\$5,843	\$5,455	\$5,654	\$6,019	\$6,254	\$7,005	\$8,254	\$5,331	\$5,017	\$8,428	68.0%
Spend per visitor (\$)	\$112	\$105	\$104	\$105	\$106	\$112	\$110	\$104	\$117	\$144	22.8%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
					YE Dec 2017	YE Dec 2018					
Holiday	24,384	25,622	26,577	27,907	28,307	30,232	34,263	22,147	18,846	26,583	41.1%
Visiting Friends & Relatives	15,380	14,716	15,458	16,162	17,035	17,902	21,202	14,304	11,974	16,931	41.4%
Business	5,593	5,127	5,439	5,847	5,642	6,853	10,377	7,127	5,805	7,471	28.7%
Other	6,599	6,653	6,983	7,654	8,022	7,353	9,257	7,490	6,295	7,736	22.9%
Total	51,956	52,119	54,457	57,571	59,006	62,340	75,099	51,069	42,920	58,721	36.8%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
					YE Dec 2017	YE Dec 2018					
Sydney	21,538	22,765	23,648	24,756	25,330	26,858	34,241	23,333	18,578	26,847	44.5%
Regional NSW	26,680	25,081	26,297	27,885	28,823	29,834	34,976	25,128	21,641	27,923	29.0%
Total Intrastate	48,218	47,846	49,945	52,641	54,153	56,693	69,217	48,462	40,219	54,769	36.2%
Total Interstate	3,738	4,273	4,512	4,930	4,853	5,648	5,882	2,607	2,701	3,952	46.3%
Total	51,956	52,119	54,457	57,571	59,006	62,340	75,099	51,069	42,920	58,721	36.8%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
					YE Dec 2017	YE Dec 2018					
15-29	10,417	11,779	12,865	12,995	13,243	13,420	16,564	11,932	9,263	14,118	52.4%
30-39	8,677	8,059	8,653	9,034	8,959	9,645	12,765	8,195	6,912	9,056	31.0%
40-49	9,156	8,921	8,659	9,326	9,206	9,919	11,339	6,811	6,514	8,226	26.3%
50-59	8,981	9,052	9,300	9,492	10,240	10,054	11,598	8,184	6,966	9,491	36.3%
60-69	8,902	8,757	9,316	9,935	9,763	10,810	13,741	9,115	7,099	9,541	34.4%
70+	5,823	5,550	5,666	6,789	7,596	8,493	9,090	6,832	6,167	8,288	34.4%
Total	51,956	52,119	54,457	57,571	59,006	62,340	75,099	51,069	42,920	58,721	36.8%

Top 5 activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
					YE Dec 2017	YE Dec 2018					
Eat out / dine at a restaurant and/or cafe	22,848	23,321	26,109	28,959	29,612	32,291	38,189	21,345	17,624	25,243	43.2%
Visit friends & relatives	18,452	18,957	18,396	19,187	20,063	21,025	23,948	15,056	10,764	16,063	49.2%
Go shopping for pleasure	11,323	10,350	9,965	10,532	11,110	10,968	11,633	7,602	6,846	9,832	43.6%
Sightseeing/looking around	8,205	7,932	8,144	8,794	9,555	10,727	12,911	7,304	5,011	7,901	57.7%
Go to the beach	5,462	6,279	6,651	6,761	7,144	7,480	9,385	6,464	4,435	6,734	51.9%

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
					YE Dec 2017	YE Dec 2018					
Private vehicle or company car	46,637	46,465	48,516	51,648	52,870	55,519	66,435	47,469	39,923	52,770	32.2%
Railway	3,128	3,681	3,551	3,829	4,150	4,083	5,762	2,558	1,960	3,652	86.3%
Bus/Coach	1,045	1,016	1,212	1,086	1,049	1,405	1,296	487	599	946	58.0%