

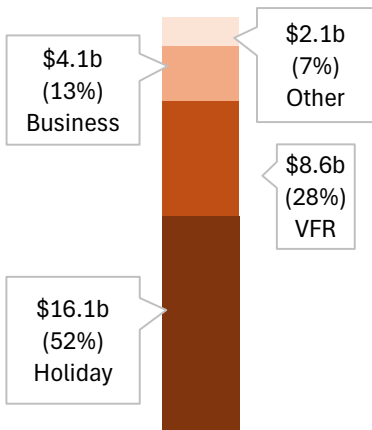
Domestic overnight travel to NSW

Key Statistics

Year ending December 2025



Expenditure by purpose of visit

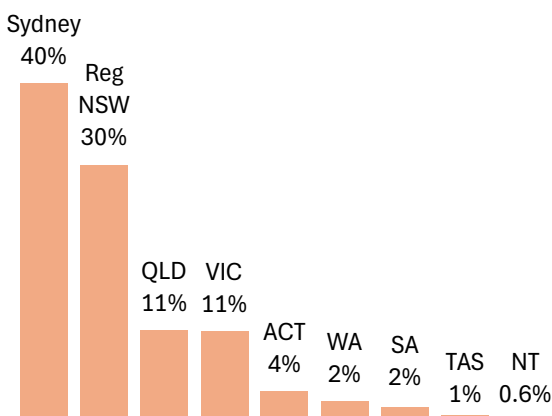


Share of Australian total



Top 5 source markets (by spend)

Share of total expenditure



HIGHLIGHTS

NSW is the top state nationally across all three key metrics for domestic overnight visitation.

In the YE December 2025:

- Sydney ranks second among all Australian capital cities for domestic overnight expenditure (behind Melbourne).
- Regional NSW continued to lead Regional Australia in visitor numbers and nights, while ranking second in expenditure (behind Regional QLD).

Source: Domestic Tourism Statistics (DoTS), Tourism Research Australia (TRA).