

International Travel to NSW Visitor Profile

Year ended June 2022

Source: International Visitor Survey, Tourism Research Australia, unless otherwise specified.



Icons sourced from www.easil.ly

INTERNATIONAL VISITATION



Visitors
559,800
+672.9% YoY



Nights
30.5m
+629.6% YoY



Expenditure
\$2.9bn
+732.4% YoY



Average spend
\$95 per night
\$5,162 per visitor



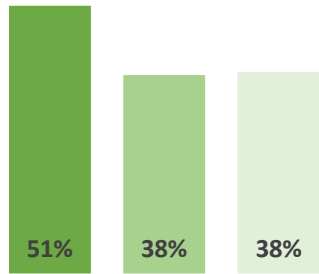
Average length of stay
54.4 nights



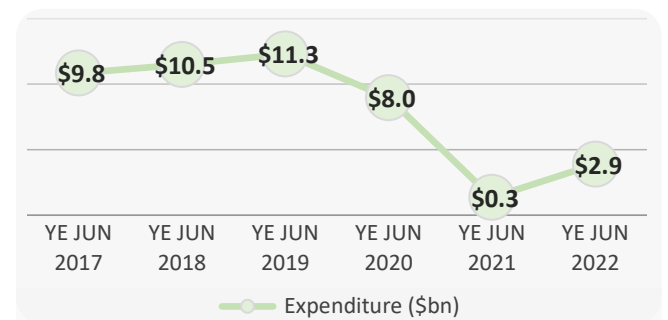
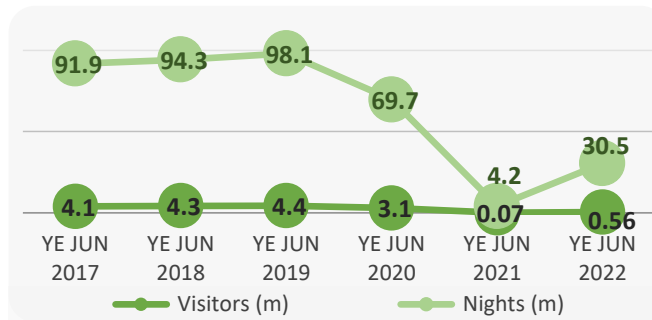
#1 for visitors
#1 for nights
#1 for expenditure
In AUSTRALIA

Market share to Australia

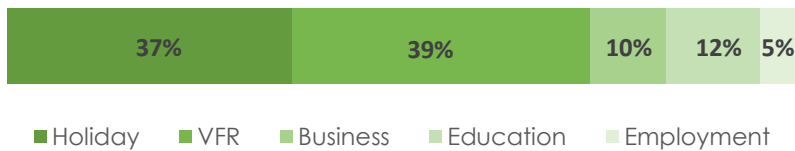
Visitors Nights Expenditure



Time series



Purpose of visit (visitors)



Note: visitors may visit for more than one purpose

Top 3 origin markets

	United Kingdom	12.4%
	United States of America	12.0%
	New Zealand	11.6%

International visitation to NSW by country of origin

Top 5 source markets	Visitors ('000)	YoY difference ('000)	Nights ('000)	YoY difference ('000)	Expenditure (\$million)	YoY difference ('000)
United Kingdom	69.2	64.6	2,456.6	2,060.7	\$229.8	\$197.1
United States of America	67.3	60.1	1,555.4	1,091.4	\$186.5	\$145.8
New Zealand	65.1	28.5	1,144.3	134.2	\$108.8	\$14.2
India	55.6	54.3	6,050.2	5,920.5	\$474.1	\$465.3
Singapore	35.5	33.4	698.6	541.5	\$121.3	\$105.1
NSW Total	559.8	487.4	30,452.3	26,278.7	\$2,889.7	\$2,542.5

Aviation

Inbound seats to NSW

3,097,777 seats
+85.8% YoY

46% of the total inbounds seats to Australia

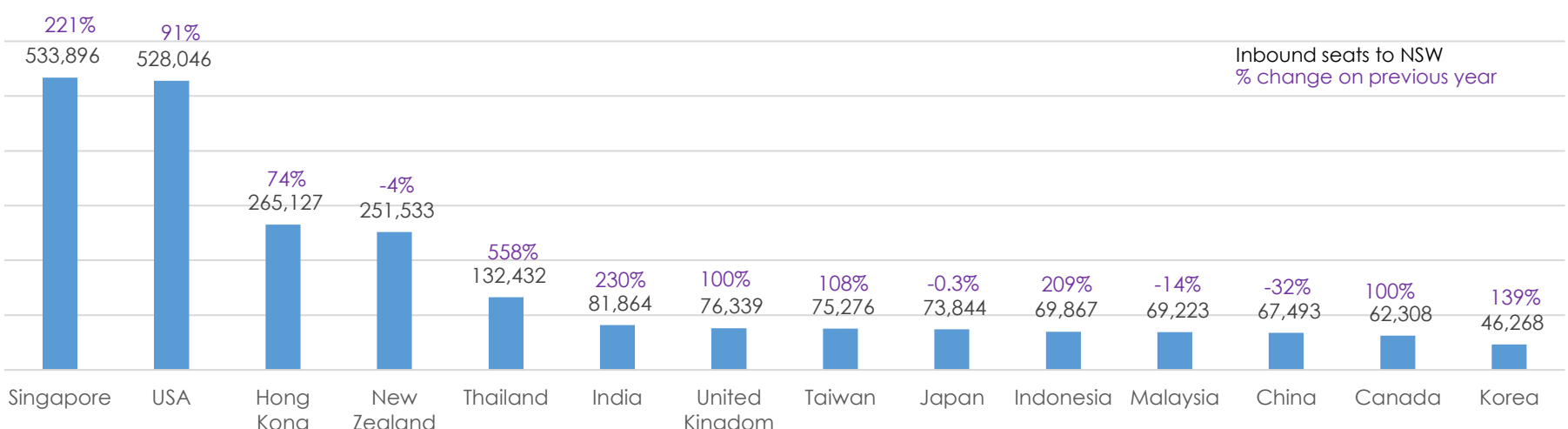
Inbound flights to NSW

10,628 flights
+75.7% YoY

45% of the total inbounds flights to Australia

Key airlines

1. Qantas Airways, 17%
2. Singapore Airlines, 14%
3. Emirates, 8%



Sources: OAG YE June 2022, International flight and seat capacity based on direct non-stop services; TRA, YE June 2022, short term arrivals to NSW.