

Travel to New South Wales

Year ended June 2023

Source: International and National Visitor Surveys, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	82,744	83,245	88,991	91,020	99,383	110,797	95,378	84,811	67,036	105,433	57.3%
Nights ('000)	161,008	167,371	177,853	188,742	199,150	214,203	168,586	107,685	106,463	182,730	71.6%
Expenditure (\$ million)	\$27,667	\$28,862	\$30,848	\$32,987	\$37,173	\$41,479	\$33,029	\$25,750	\$24,797	\$48,559	95.8%
OVERNIGHT (international & domestic)											
Visitors ('000)	29,425	30,517	32,220	34,213	38,008	41,613	33,363	30,227	25,382	38,913	53.3%
Nights ('000)	161,008	167,371	177,853	188,742	199,150	214,203	168,586	107,685	106,463	182,730	71.6%
Expenditure (\$ million)	\$21,890	\$23,287	\$24,977	\$27,054	\$30,586	\$33,903	\$26,065	\$19,750	\$19,543	\$38,853	98.8%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	79,555	79,886	85,295	86,961	95,042	106,421	92,328	84,739	66,540	102,703	54.3%
Nights ('000)	85,773	88,100	91,486	96,867	104,848	116,060	98,839	103,511	85,357	114,881	34.6%
Expenditure (\$ million)	\$20,827	\$21,359	\$21,978	\$23,143	\$26,677	\$30,181	\$25,057	\$25,402	\$22,855	\$39,921	74.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	26,237	27,158	28,524	30,154	33,667	37,237	30,312	30,155	24,887	36,183	45.4%
Nights (000)	85,773	88,100	91,486	96,867	104,848	116,060	98,839	103,511	85,357	114,881	34.6%
Average Length of Stay	3.3	3.2	3.2	3.2	3.1	3.1	3.3	3.4	3.4	3.2	-7.4%
Expenditure (\$ million)	\$15,050	\$15,784	\$16,108	\$17,210	\$20,090	\$22,606	\$18,094	\$19,403	\$17,601	\$30,215	71.7%
Spend per visitor per night (\$)	\$175	\$179	\$176	\$178	\$192	\$195	\$183	\$187	\$206	\$263	27.5%
Intrastate visitors (000)	17,738	17,902	18,752	20,258	22,326	25,228	20,659	23,437	18,067	25,195	39.5%
Interstate visitors (000)	8,499	9,255	9,772	9,896	11,341	12,009	9,653	6,718	6,820	10,989	61.1%
Intrastate nights (000)	52,891	52,275	54,462	57,360	62,775	71,196	59,464	73,634	56,004	70,807	26.4%
Interstate nights (000)	32,882	35,825	37,024	39,507	42,074	44,865	39,376	29,877	29,353	44,074	50.2%
Intrastate expenditure (\$ million)	\$9,080	\$9,445	\$9,405	\$10,543	\$11,953	\$13,551	\$10,814	\$14,422	\$11,994	\$18,832	57.0%
Interstate expenditure (\$ million)	\$5,969	\$6,340	\$6,703	\$6,667	\$8,137	\$9,055	\$7,280	\$4,981	\$5,607	\$11,383	103.0%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	11,035	11,055	11,791	11,886	13,503	14,559	10,690	13,374	10,501	15,541	48.0%
Visiting Friends & Relatives	9,573	9,669	10,171	10,865	11,508	13,412	11,221	10,444	8,938	12,483	39.7%
Business	4,433	5,042	5,302	5,825	7,171	7,652	6,795	4,874	4,358	6,605	51.5%
Other	1,734	1,873	1,915	2,279	2,164	2,398	2,247	2,221	1,569	2,274	45.0%
Total	26,237	27,158	28,524	30,154	33,667	37,237	30,312	30,155	24,887	36,183	45.4%
	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	39,406	39,969	41,731	41,013	45,482	49,712	37,408	47,110	37,601	52,106	38.6%
Visiting Friends & Relatives	29,517	29,534	30,546	33,199	34,867	40,312	32,971	33,091	29,246	37,548	28.4%
Business	11,317	13,482	13,367	15,962	18,490	19,691	20,806	15,747	13,506	19,544	44.7%
Other	5,533	5,115	5,842	6,693	6,010	6,345	7,655	7,563	5,004	5,683	13.6%
Total	85,773	88,100	91,486	96,867	104,848	116,060	98,839	103,511	85,357	114,881	34.6%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	10,523	10,355	10,923	11,634	12,559	14,021	11,938	11,628	9,885	13,684	38.4%
Sydney	7,215	7,547	7,829	8,624	9,767	11,207	8,721	11,809	8,182	11,510	40.7%
Total Intrastate	17,738	17,902	18,752	20,258	22,326	25,228	20,659	23,437	18,067	25,195	39.5%
Victoria	2,903	3,157	3,367	3,514	4,147	4,533	3,577	2,101	2,745	4,205	53.2%
Queensland	2,972	3,352	3,610	3,683	4,050	4,162	3,473	2,510	2,131	3,742	75.6%
ACT	1,405	1,498	1,543	1,464	1,820	1,894	1,459	1,515	1,292	1,882	45.7%
Other Interstate	1,219	1,248	1,252	1,235	1,323	1,421	1,144	593	652	1,159	77.7%
Total Interstate	8,499	9,255	9,772	9,896	11,341	12,009	9,653	6,718	6,820	10,989	61.1%
Grand Total	26,237	27,158	28,524	30,154	33,667	37,237	30,312	30,155	24,887	36,183	45.4%

Travel to New South Wales

Year ended June 2023

Source: International and National Visitor Surveys, TRA.



Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	6,029	6,304	6,474	6,785	7,881	8,688	6,896	6,621	6,191	8,708	40.7%
30-39	4,260	4,449	4,573	5,071	5,823	6,356	5,362	5,040	4,264	6,244	46.4%
40-49	4,989	5,041	5,120	5,552	6,166	6,303	4,944	5,300	4,080	5,977	46.5%
50-59	4,764	5,039	5,528	5,442	5,905	6,530	5,375	5,334	4,301	6,067	41.1%
60-69	4,020	4,209	4,490	4,594	4,797	5,695	4,873	4,939	3,730	5,395	44.6%
70+	2,176	2,116	2,339	2,710	3,095	3,664	2,863	2,921	2,321	3,793	63.4%
Total	26,237	27,158	28,524	30,154	33,667	37,237	30,312	30,155	24,887	36,183	45.4%

Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	7,132	7,937	8,452	9,424	10,833	12,247	10,747	9,083	8,063	11,190	38.8%
Adult couple	6,820	7,111	7,354	7,966	8,497	9,203	7,529	8,189	6,464	9,586	48.3%
Family group - parents and children	5,184	5,025	4,945	5,036	5,243	5,644	4,512	4,866	3,923	5,522	40.8%
Friends or relatives travelling together with(out) children	5,526	5,441	6,095	6,025	7,064	7,798	5,540	6,847	5,355	7,774	45.2%
Business associates travelling together with(out) spouse	1,084	1,260	1,275	1,375	1,684	1,881	1,729	1,009	934	1,827	95.6%
Other	492	383	403	329	347	464	256	161	148	283	91.5%
Total	26,237	27,158	28,524	30,154	33,667	37,237	30,312	30,155	24,887	36,183	45.4%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	15,645	16,766	17,719	19,269	21,742	24,386	18,570	17,708	13,876	22,211	60.1%
Visit friends & relatives	12,939	12,995	13,191	14,066	14,726	17,501	13,437	10,699	8,426	13,312	58.0%
Pubs, clubs, discos etc	5,837	6,453	6,867	7,301	7,680	9,069	7,353	6,901	5,795	9,574	65.2%
Go to the beach	6,239	6,408	7,092	7,200	7,879	9,254	7,255	8,416	6,428	9,222	43.5%
Sightseeing/looking around	6,363	6,523	6,465	6,962	8,095	9,910	7,192	6,491	5,168	8,178	58.2%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	33,304	34,419	34,735	37,044	40,333	45,870	38,499	38,533	31,549	40,242	27.6%
Standard hotel/motor inn (below 4 star)	12,270	13,485	12,559	13,404	14,368	16,095	12,196	13,496	11,722	19,830	69.2%
Caravan park or commercial camping ground	10,400	10,353	11,376	10,544	10,235	11,063	9,896	10,709	8,274	13,021	57.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	19,741	20,630	21,638	22,886	25,382	28,222	23,200	26,263	20,669	28,538	38.1%
Aircraft	4,477	4,667	4,887	5,374	6,156	6,532	4,955	2,384	2,926	5,221	78.4%
Railway	1,270	1,177	1,462	1,277	1,509	1,707	1,371	964	936	1,522	62.6%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	3,189	3,359	3,696	4,059	4,341	4,376	3,051	72	495	2,730	451.3%
Nights (000)	75,235	79,271	86,366	91,875	94,301	98,142	69,747	4,174	21,106	67,849	221.5%
Average Length of Stay	23.6	23.6	23.4	22.6	21.7	22.4	22.9	57.6	42.6	24.9	-41.7%
Expenditure (\$ million)	\$6,841	\$7,503	\$8,870	\$9,844	\$10,496	\$11,297	\$7,972	\$347	\$1,942	\$8,638	344.8%
Spend per visitor per night (\$)	\$91	\$95	\$103	\$107	\$111	\$115	\$114	\$83	\$92	\$127	38.4%

Travel to New South Wales

Year ended June 2023

Source: International and National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	53,318	52,728	56,771	56,807	61,374	69,184	62,016	54,584	41,653	66,520	59.7%
Expenditure (\$ million)	\$5,777	\$5,574	\$5,871	\$5,933	\$6,587	\$7,576	\$6,964	\$6,000	\$5,254	\$9,706	84.7%
Spend per visitor (\$)	\$108	\$106	\$103	\$104	\$107	\$110	\$112	\$110	\$126	\$146	15.7%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	25,286	25,467	28,143	26,855	30,383	32,296	27,115	24,764	17,849	31,436	76.1%
Visiting Friends & Relatives	15,674	14,780	15,721	16,486	17,383	19,217	18,213	14,832	12,248	18,077	47.6%
Business	5,481	5,170	5,707	5,748	5,915	9,247	8,774	7,205	5,049	8,719	72.7%
Other	6,877	7,311	7,200	7,719	7,693	8,424	7,914	7,783	6,508	8,289	27.4%
Total	53,318	52,728	56,771	56,807	61,374	69,184	62,016	54,584	41,653	66,520	59.7%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	22,934	22,401	24,903	23,790	26,410	31,006	28,153	25,450	17,495	30,959	77.0%
Regional NSW	26,433	25,686	27,284	28,118	29,611	32,795	29,040	26,290	21,454	30,999	44.5%
Total Intrastate	49,368	48,087	52,187	51,909	56,021	63,801	57,193	51,740	38,949	61,958	59.1%
Total Interstate	3,951	4,641	4,584	4,898	5,353	5,383	4,823	2,844	2,705	4,562	68.7%
Total	53,318	52,728	56,771	56,807	61,374	69,184	62,016	54,584	41,653	66,520	59.7%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	11,559	11,929	12,881	12,676	13,678	15,785	13,568	12,035	9,359	16,078	71.8%
30-39	8,953	8,894	8,587	8,857	9,269	11,087	10,385	9,122	6,528	10,248	57.0%
40-49	8,886	8,730	9,491	8,551	10,010	10,515	9,116	7,805	5,972	9,772	63.6%
50-59	9,220	8,735	9,524	9,950	10,082	10,911	9,799	8,677	6,730	10,661	58.4%
60-69	9,119	8,720	10,050	9,448	10,400	12,198	11,337	9,343	6,844	10,659	55.7%
70+	5,581	5,719	6,239	7,326	7,935	8,688	7,811	7,602	6,221	9,102	46.3%
Total	53,318	52,728	56,771	56,807	61,374	69,184	62,016	54,584	41,653	66,520	59.7%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	23,852	24,300	28,101	27,839	31,410	35,627	29,803	23,316	16,465	30,214	83.5%
Visit friends & relatives	19,828	17,979	19,027	19,485	20,147	22,485	20,043	14,442	11,015	17,853	62.1%
Go shopping for pleasure	10,625	10,586	10,065	10,456	11,046	11,136	10,295	8,090	6,907	11,235	62.7%
Sightseeing/looking around	8,375	7,616	9,186	8,742	9,729	12,119	10,411	7,268	4,911	8,935	82.0%
Go to the beach	6,044	6,213	7,012	6,301	7,935	8,151	8,002	6,263	4,532	8,542	88.5%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	47,446	47,401	50,718	50,805	54,862	61,562	55,516	50,865	38,141	60,187	57.8%
Railway	3,559	3,492	3,725	3,821	4,211	4,831	4,477	2,436	2,251	4,179	85.7%
Bus/Coach	1,228	798	1,273	1,148	1,225	1,267	953	681	420	1,124	167.9%