



\$29.9 Billion
Overnight Visitor Spend **23.0%**

% change on Year ended Sept 2022

36.1 Million
Overnight Visitors to NSW **12.2%**

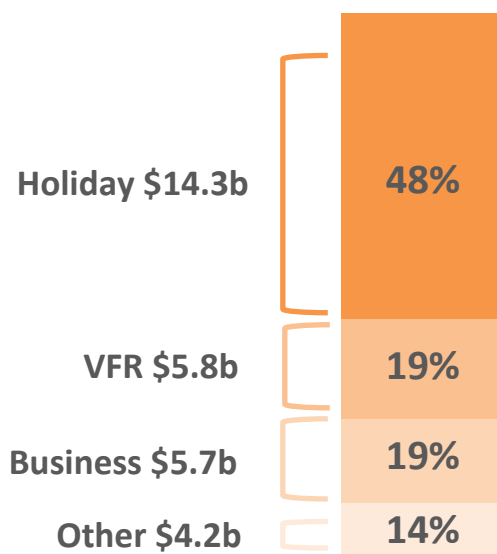
% change on Year ended Sept 2022

116.2 Million
Visitor Nights **10.4%**

% change on Year ended Sept 2022

Spend by Purpose of Visit

b = billion

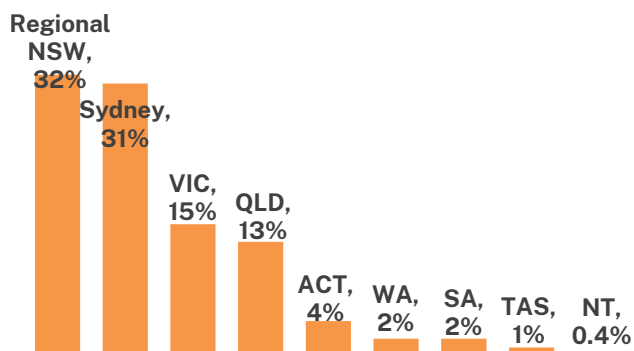


Share of Australian total



Top Source Markets (by expenditure)

Share of total expenditure



Highlights

- Domestic overnight travel continued to recover into YE September 2023 with NSW recording increases in domestic overnight visitors, visitor nights and expenditure from YE September 2022.
- NSW achieved the second highest domestic overnight expenditure since records began in 1998 (highest was in YE June 2023).
- Both Sydney and Regional NSW experienced increases in visits, nights and expenditure with Sydney recording a higher growth rate across the three metrics.
- Sydney leads the capital cities on domestic overnight visitors and night.
- Regional NSW leads other Australian regional areas on visitors and nights.