

Travel to Sydney Surrounds South Destination Network

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

n/p = not publishable

Domestic - overnight & daytrip	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	8,176	9,287	10,185	9,438	10,549	11,395	10,331	10,164	7,557	11,919	57.7%
Nights (000)	7,143	7,843	7,758	8,270	8,870	10,447	9,023	11,179	9,300	10,894	17.1%
Expenditure (\$M)	\$1,339	\$1,672	\$1,612	\$1,834	\$1,978	\$2,279	\$2,003	\$2,608	\$2,357	\$3,260	38.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	2,497	2,686	2,869	3,078	3,292	3,804	3,171	3,926	2,835	3,904	37.7%
Nights (000)	7,143	7,843	7,758	8,270	8,870	10,447	9,023	11,179	9,300	10,894	17.1%
Average Length of Stay (nights)	2.9	2.9	2.7	2.7	2.7	2.7	2.8	2.8	3.3	2.8	-14.9%
Expenditure (\$M)	\$883	\$1,022	\$1,009	\$1,238	\$1,330	\$1,581	\$1,359	\$2,024	\$1,796	\$2,275	26.7%
Spend per visitor per night (\$)	\$124	\$130	\$130	\$150	\$150	\$151	\$151	\$181	\$193	\$209	8.1%
Interstate visitors (000)	471	463	520	549	528	638	489	506	403	608	51.0%
Intrastate visitors (000)	2,026	2,223	2,349	2,529	2,764	3,166	2,683	3,420	2,432	3,296	35.5%
Interstate nights (000)	1,662	1,606	1,847	1,744	1,686	2,210	1,678	1,512	1,845	2,101	13.9%
Intrastate nights (000)	5,482	6,237	5,911	6,526	7,185	8,237	7,344	9,667	7,455	8,793	17.9%
Interstate expenditure (\$M)	\$183	\$191	\$205	\$229	\$255	\$302	\$247	\$250	\$286	\$446	56.0%
Intrastate expenditure (\$M)	\$700	\$831	\$803	\$1,008	\$1,075	\$1,279	\$1,112	\$1,773	\$1,510	\$1,830	21.1%

Main Purpose of Visit

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
	Visitors (000)										
Holiday	1,412	1,459	1,488	1,631	1,603	1,862	1,466	2,231	1,593	2,074	30.2%
Visiting Friends & Relatives	832	1,005	1,076	1,096	1,271	1,490	1,233	1,349	940	1,330	41.5%
Business	160	135	181	206	287	306	349	214	219	369	68.4%
Other	108	108	125	161	135	166	138	155	99	138	39.6%
Total	2,497	2,686	2,869	3,078	3,292	3,804	3,171	3,926	2,835	3,904	37.7%

Origin

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
	Visitors (000)										
Sydney	1,294	1,415	1,499	1,670	1,810	2,211	1,792	2,452	1,669	2,250	34.8%
Regional NSW	731	808	850	859	954	955	890	968	763	1,046	37.2%
ACT	165	188	150	208	231	290	199	267	164	243	48.2%
Victoria	154	109	155	148	134	155	125	130	115	202	75.6%
Queensland	101	96	135	116	104	130	115	91	n/p	124	-
Other Interstate	51	70	80	78	58	63	n/p	n/p	n/p	n/p	-
Total	2,497	2,686	2,869	3,078	3,292	3,804	3,171	3,926	2,835	3,904	37.7%

Age

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
	Visitors (000)										
15-29	592	559	679	703	838	820	693	870	737	924	25.4%
30-39	466	405	477	511	550	595	613	722	494	604	22.3%
40-49	434	524	465	524	485	707	456	608	435	664	52.6%
50-59	461	515	561	582	594	647	539	677	491	607	23.6%
60-69	351	446	471	471	473	651	549	643	438	666	52.0%
70+	193	237	217	288	352	384	322	407	240	438	82.9%
Total	2,497	2,686	2,869	3,078	3,292	3,804	3,171	3,926	2,835	3,904	37.7%

Travel Party

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
	Visitors (000)										
Travelling alone	413	471	595	609	777	831	872	786	673	919	36.6%
Adult couple	730	755	793	1,003	975	1,116	978	1,285	821	1,179	43.7%
Family group - parents and children	617	727	652	591	629	708	557	735	513	659	28.5%
Friends or relatives travelling together	649	660	744	774	765	980	630	1,031	772	980	26.9%
Other travel party	88	73	n/p	101	147	171	135	88	n/p	167	-
Total	2,497	2,686	2,869	3,078	3,292	3,804	3,171	3,926	2,835	3,904	37.7%

Top 5 Activities (sorted by the latest year)

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
	Visitors (000)										
Eat out / dine at a restaurant and/or cafe	1,353	1,493	1,608	1,846	1,964	2,442	1,879	2,231	1,611	2,261	40.4%
Go to the beach	1,092	1,116	1,196	1,380	1,372	1,643	1,321	1,820	1,303	1,752	34.4%
Visit friends & relatives	1,135	1,306	1,307	1,434	1,579	1,782	1,428	1,279	883	1,424	61.3%
Pubs, clubs, discos etc	502	580	608	623	638	881	707	756	692	1,003	44.8%
Sightseeing/looking around	667	699	661	788	906	1,201	828	912	629	981	56.1%

Travel to Sydney Surrounds South Destination Network

Year ended June 2023

Source: National Visitor Survey, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	
Friends or relatives property	913	1,104	1,122	1,183	1,409	1,504	1,311	1,470	1,000	1,485	48.5%
Standard hotel/motor inn (below 4 star)	312	348	362	397	437	472	287	453	328	503	53.3%
Caravan park or commercial camping ground	422	380	366	423	336	366	316	435	264	456	72.6%

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	
Visitors (000)	5,679	6,601	7,317	6,360	7,257	7,591	7,160	6,238	4,722	8,015	69.7%
Expenditure (\$M)	\$456	\$650	\$603	\$596	\$648	\$698	\$643	\$584	\$561	\$985	75.6%
Spend per visitor (\$)	\$80	\$98	\$82	\$94	\$89	\$92	\$90	\$94	\$119	\$123	3.5%

Main Purpose of Trip

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	
Holiday	2,964	3,935	4,007	3,655	4,130	4,160	3,794	3,290	2,070	4,804	132.1%
Visiting Friends & Relatives	2,002	1,711	2,140	1,826	2,223	2,073	2,030	1,839	1,566	1,945	24.2%
Business	327	490	557	397	461	841	655	475	541	713	31.6%
Other	387	465	613	481	442	518	681	635	544	554	1.7%
Total	5,679	6,601	7,317	6,360	7,257	7,591	7,160	6,238	4,722	8,015	69.7%

Origin

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	
Sydney	3,849	4,420	4,632	3,984	4,632	4,888	4,647	3,925	2,746	5,242	90.9%
Regional NSW	1,693	2,011	2,541	2,259	2,430	2,542	2,354	2,167	1,844	2,643	43.3%
Total Intrastate	5,542	6,431	7,173	6,243	7,063	7,429	7,001	6,092	4,590	7,885	71.8%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	5,679	6,601	7,317	6,360	7,257	7,591	7,160	6,238	4,722	8,015	69.7%

Age

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	
15-29	1,322	1,397	1,800	1,761	1,516	1,932	1,532	1,613	1,065	2,375	123.0%
30-39	872	1,490	1,311	808	1,208	1,087	1,431	907	787	1,401	78.0%
40-49	925	981	983	912	1,201	1,391	1,112	935	696	1,161	66.8%
50-59	1,078	975	1,347	1,135	1,258	1,125	966	896	924	1,162	25.7%
60-69	877	1,066	1,198	1,066	1,203	1,232	1,189	909	714	1,160	62.4%
70+	605	692	678	678	872	825	929	979	535	756	41.2%
Total	5,679	6,601	7,317	6,360	7,257	7,591	7,160	6,238	4,722	8,015	69.7%