



The Hon Gabrielle Upton MP

Minister for Sport and Recreation
Member for Vaucluse

MEDIA RELEASE

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GABRIELLE UPTON JOINS TONY HAWK TO PROMOTE SKATEBOARDING FESTIVAL

Minister for Sport and Recreation and Member for Vaucluse, Gabrielle Upton, has encouraged skateboarding fans and the local community to get down to Bondi Beach this week and check out all the action on offer at the Vans BOWL A RAMA™.

Minister Upton said “Vans BOWL A RAMA™ is a true Bondi success story – it has grown from humble beginnings back in 2005 to become one of the biggest professional concrete series in the world and the biggest in the southern hemisphere.

“Local fans have a once in a lifetime opportunity to see living legends like Tony Hawk, Mike McGill and Steve Caballero carve up the Bondi Bowl in the event’s 10th anniversary,” Ms Upton said.

“As Minister for Sport and Recreation, I am passionate about encouraging more people of all ages, from all walks of life, to get out and get active.

“It’s not every day you meet the real life version of one of your children’s favourite video games but it is great to be here today with Tony Hawke to encourage people to get off their Xbox or PlayStation, even if only for a few hours.

“Events like Vans BOWL A RAMA™ help inspire the next generation of skateboarders and help get Generation iPad off the couch.”

Minister for Tourism and Major Events, George Souris, said: “The NSW Government is proud to support Vans BOWL A RAMA™ - an exciting event that mixes world-class skateboarding, music and film screening.

“The event contributes significantly to the local economy in terms of economic impact as well as drawing in local and international visitors.”

Destination NSW CEO, Sandra Chipchase said: “As an exclusive ambassador for Vans BOWL A RAMA™ Bondi, Tony Hawk will capture the attention of the global action sports community and offer great opportunity to leverage Sydney and NSW as key youth lifestyle destinations.

“I encourage all visitors to Sydney to get down to the stunning Bondi Beach this week to celebrate the 10th anniversary of Vans BOWL A RAMA™ and experience the fabulous cafes, dining and shopping on offer in the heart of Sydney’s Eastern Suburbs.”

For more information, please visit: www.bowlarama.com.au