

International Travel to New South Wales Time Series

Year ended December 2019

For the 12 month period January to December



Source: International Visitor Survey, TRA

Visitors, Nights and Expenditure

np = not publishable

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change vs. 18
New South Wales											
Visitors ('000)	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	0.3%
Nights ('000)	63,538.5	67,475.5	68,659.3	72,865.6	75,942.1	85,097.3	87,104.2	93,983.8	96,204.4	96,576.3	0.4%
Average Length of Stay (nights)	22.4	24.4	23.7	23.6	23.2	24.6	22.3	22.1	22.0	22.0	0.1%
Expenditure (\$ million)*	5,798.2	6,053.0	6,270.0	6,632.1	6,957.7	8,238.1	9,307.9	10,290.4	10,728.8	11,381.3	6.1%
Average Spend per night (\$)	91.3	89.7	91.3	91.0	91.6	96.8	106.9	109.5	111.5	117.8	5.7%

Purpose of Visit to NSW

	Visitors ('000)										% change vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	1,552.2	1,445.7	1,513.5	1,628.8	1,749.8	1,887.4	2,176.0	2,400.2	2,478.6	2,447.4	-1.3%
Visiting Friends & Relatives	801.2	794.4	853.5	912.8	952.3	1,006.9	1,103.2	1,182.7	1,235.5	1,211.8	-1.9%
Business	391.8	388.8	381.7	393.5	410.9	375.7	395.0	469.4	479.6	461.4	-3.8%
Education	140.3	148.5	147.4	147.6	143.8	170.3	199.1	217.9	235.1	246.5	4.9%
Employment	62.6	80.6	76.9	80.1	83.8	102.3	110.1	92.9	78.4	79.4	1.3%
Other	156.9	145.3	169.1	171.8	187.1	199.9	235.4	251.3	287.6	304.4	5.8%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	0.3%

	Nights ('000)										% change vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	20,918.0	21,240.2	20,144.8	22,395.8	22,800.6	24,187.1	25,247.6	27,718.5	28,113.3	28,846.4	2.6%
Visiting Friends & Relatives	16,475.6	16,300.9	17,908.5	19,247.1	21,463.4	23,429.6	23,549.8	26,444.5	27,858.3	25,006.4	-10.2%
Business	3,390.8	4,064.8	4,083.3	3,885.1	4,181.6	3,409.6	3,464.7	3,711.7	4,073.9	3,972.2	-2.5%
Education	16,898.8	17,265.4	17,858.9	18,093.6	18,246.6	21,605.8	23,123.5	25,996.1	27,470.9	29,018.4	5.6%
Employment	5,433.2	7,741.4	8,114.6	8,543.4	8,541.2	11,874.7	11,201.1	9,572.2	8,000.4	9,268.5	15.8%
Other	422.2	862.9	549.2	700.8	708.6	590.3	517.5	540.9	687.5	464.5	-32.4%
Total	63,538.5	67,475.5	68,659.3	72,865.6	75,942.1	85,097.3	87,104.2	93,983.8	96,204.4	96,576.3	0.4%

	Expenditure (\$ million)										% change vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	2,142.6	1,999.4	1,964.1	2,190.3	2,377.0	2,692.2	3,080.9	3,324.6	3,404.1	3,567.4	4.8%
Visiting Friends & Relatives	924.0	824.4	982.5	1,030.7	1,041.1	1,209.7	1,367.1	1,488.1	1,559.0	1,400.6	-10.2%
Business	610.7	736.0	692.7	694.6	720.0	698.9	687.1	882.9	949.7	887.0	-6.6%
Education	1,683.7	1,846.1	1,933.0	2,018.6	2,127.1	2,653.8	3,205.7	3,708.4	4,054.9	4,694.4	15.8%
Employment	359.0	568.9	612.2	594.0	590.3	872.8	845.5	753.2	624.6	702.9	12.5%
Other	78.2	78.3	85.5	104.0	102.3	110.7	121.8	133.2	136.6	129.0	-5.5%
Total	5,798.2	6,053.0	6,270.0	6,632.1	6,957.7	8,238.1	9,307.9	10,290.4	10,728.8	11,381.3	6.1%

Top 5 types of Accommodation in NSW (sorted by the latest year)

	Nights ('000)										% change vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Rented house/apartment/flat or unit	24,144.4	28,169.7	28,365.2	30,170.4	29,979.4	35,587.8	36,710.5	38,443.8	41,162.7	43,524.4	5.7%
Friends or relatives property	21,028.9	20,875.1	21,970.5	22,999.1	25,271.1	27,391.5	26,231.8	30,069.5	29,621.7	27,622.2	-6.7%
Standard hotel/motor inn (below 4 star)	3,328.0	3,313.8	3,293.0	3,401.9	3,612.2	3,571.4	3,834.8	4,231.7	4,369.4	4,360.8	-0.2%
Backpacker or hostel	4,354.1	3,984.3	4,053.0	4,498.0	4,551.4	3,971.1	3,954.0	4,140.7	3,537.6	3,788.7	7.1%
Luxury hotel or luxury resort (4 or 5 star)	2,579.9	2,330.0	2,211.4	2,433.6	2,593.6	2,694.0	3,139.1	3,185.8	3,406.1	3,421.1	0.4%

Travel Party

	Visitors ('000)										% change vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Unaccompanied	1,661.4	1,585.7	1,631.9	1,674.4	1,731.6	1,811.7	2,023.5	2,117.5	2,231.5	2,171.9	-2.7%
Adult couple	574.6	534.8	568.1	611.0	663.9	703.2	818.1	921.8	931.1	994.3	6.8%
Family group	240.9	253.0	278.0	335.2	376.0	395.2	456.3	503.8	551.0	579.6	5.2%
Friends and/or relatives	249.9	253.3	269.8	317.7	359.8	422.4	467.5	530.2	487.2	463.6	-4.8%
Other	111.4	142.4	148.7	142.9	140.8	129.7	147.3	170.1	168.9	174.9	3.5%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	0.3%

International Travel to New South Wales Time Series

Year ended December 2019

For the 12 month period January to December



Source: International Visitor Survey, TRA

Places Visited in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Sydney	2,656.4	2,572.4	2,697.6	2,885.3	3,063.1	3,230.9	3,652.7	3,964.6	4,090.6	4,106.0	4,106.0	0.4%
North Coast NSW	290.3	246.3	247.1	257.0	268.4	287.4	323.5	349.9	355.2	374.9	374.9	5.5%
Hunter	158.6	138.5	130.3	133.8	150.2	161.5	170.9	194.3	207.7	195.0	195.0	-6.1%
South Coast	113.2	115.6	102.3	113.4	115.6	130.2	146.5	180.3	193.7	184.6	184.6	-4.7%
Blue Mountains	77.3	66.9	75.5	78.4	87.9	98.0	104.4	125.8	120.8	115.2	115.2	-4.6%
Regional NSW	623.8	592.3	589.7	599.4	637.1	685.2	768.2	853.3	870.5	856.3	856.3	-1.6%

Top 5 Activities in Australia (sorted by the latest year)

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Eat out / dine at a restaurant and/or cafe	2,427.0	2,301.9	2,458.8	2,643.0	2,859.4	3,054.0	3,559.5	3,885.8	3,973.7	3,872.1	3,872.1	-2.6%
Go shopping for pleasure	2,112.8	1,946.1	2,128.1	2,279.6	2,424.3	2,631.2	3,037.1	3,237.7	3,281.3	3,240.1	3,240.1	-1.3%
Sightseeing/looking around	2,076.1	1,936.0	2,064.4	2,155.6	2,277.8	2,434.2	2,949.3	3,231.0	3,262.7	3,152.7	3,152.7	-3.4%
Go to the beach	1,824.6	1,755.1	1,875.9	2,014.8	2,157.1	2,379.3	2,729.7	2,916.0	2,934.3	2,956.2	2,956.2	0.7%
Visit national parks / state parks	1,354.6	1,216.5	1,325.1	1,423.0	1,601.3	1,788.9	2,088.5	2,217.1	2,217.0	2,207.6	2,207.6	-0.4%

First or Return Visitor

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
First visit	1,307.7	1,276.3	1,340.9	1,440.4	1,533.9	1,633.5	1,851.1	2,066.0	2,060.6	2,042.1	2,042.1	-0.9%
Return visit	1,530.6	1,492.9	1,555.6	1,640.8	1,738.2	1,828.6	2,061.6	2,177.4	2,309.1	2,342.2	2,342.2	1.4%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	4,384.3	0.3%

Group Tours

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Group tour	295.7	276.2	316.9	331.4	365.3	385.3	477.9	501.7	456.4	458.5	458.5	0.5%
Non group tour	2,542.5	2,493.0	2,579.1	2,749.8	2,906.6	3,076.7	3,434.6	3,740.2	3,912.0	3,925.6	3,925.6	0.3%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	4,384.3	0.3%

Travel Package

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Package tour	547.5	467.4	497.6	527.5	563.6	577.5	720.0	765.4	709.6	681.7	681.7	-3.9%
Non package tour	2,290.7	2,301.8	2,399.0	2,553.7	2,708.4	2,884.6	3,192.7	3,478.0	3,660.2	3,702.6	3,702.6	1.2%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	4,384.3	0.3%

Top 3 types of Transport used in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Aircraft	850.1	826.9	890.4	960.8	1,013.2	1,012.3	1,179.2	1,255.2	1,271.6	1,208.8	1,208.8	-4.9%
Private vehicle or company car	842.1	823.3	833.2	866.6	912.9	977.5	1,031.0	1,087.6	1,077.9	1,053.8	1,053.8	-2.2%
Local public transport	357.8	402.7	392.3	445.0	477.4	533.9	620.6	713.8	813.0	812.1	812.1	-0.1%

Gender

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Female	1,384.7	1,344.2	1,396.1	1,532.0	1,653.5	1,788.1	2,019.1	2,213.6	2,283.9	2,294.1	2,294.1	0.4%
Male	1,453.6	1,425.0	1,500.5	1,549.1	1,618.5	1,674.1	1,893.5	2,029.8	2,085.8	2,090.2	2,090.2	0.2%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	4,384.3	0.3%

Age groups

	Visitors ('000)											% change YE Dec 19 vs. 18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
15 - 29	946.1	952.9	955.6	1,004.4	1,075.7	1,145.8	1,271.2	1,282.2	1,305.4	1,288.7	1,288.7	-1.3%
30 - 39	564.0	576.8	553.3	568.7	582.2	637.7	719.4	755.0	798.9	805.6	805.6	0.8%
40 - 49	466.6	440.9	474.6	489.3	513.8	526.1	572.3	661.7	641.8	651.7	651.7	1.5%
50 - 59	455.1	396.3	446.0	505.9	538.5	558.2	638.7	683.5	751.5	774.9	774.9	3.1%
60 - 69	320.6	318.4	361.2	395.5	423.0	455.2	535.6	650.5	642.9	643.9	643.9	0.2%
70 +	85.9	83.8	105.8	117.4	138.8	139.2	175.5	210.6	229.2	219.6	219.6	-4.2%
Total	2,838.3	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	4,384.3	0.3%

*Annual expenditure is sourced from TRA's modelled regional expenditure which includes 30% of pre-paid package expenditure but excludes all pre-paid international airfares.