

Travel to Sydney Surrounds South Destination Network

Year ended September 2023

Source: National Visitor Survey, Tourism Research Australia



OVERVIEW

DOMESTIC (overnight & daytrip)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Visitors ('000)	8,268	9,803	9,872	9,928	10,379	11,958	9,533	8,319	9,866	11,739	19.0%
Nights ('000)	6,995	7,896	7,817	8,464	8,965	10,817	8,930	9,533	11,035	11,576	4.9%
Expenditure (\$ million)	\$1,384	\$1,673	\$1,664	\$1,869	\$1,966	\$2,474	\$1,859	\$2,230	\$2,934	\$3,395	15.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Visitors (000)	2,500	2,681	2,914	3,163	3,289	3,914	3,205	3,205	3,650	3,969	8.7%
Nights (000)	6,995	7,896	7,817	8,464	8,965	10,817	8,930	9,533	11,035	11,576	4.9%
Average Length of Stay	2.8	2.9	2.7	2.7	2.7	2.8	2.8	3.0	3.0	2.9	-3.5%
Expenditure (\$ million)	\$909	\$1,009	\$1,051	\$1,269	\$1,324	\$1,675	\$1,369	\$1,717	\$2,204	\$2,375	7.8%
Spend per visitor per night (\$)	\$130	\$128	\$134	\$150	\$148	\$155	\$153	\$180	\$200	\$205	2.7%

Intrastate visitors (000)	2,086	2,214	2,334	2,631	2,768	3,249	2,758	2,783	3,098	3,323	7.3%
Interstate visitors (000)	414	467	580	531	522	666	448	422	553	646	16.9%
Intrastate nights (000)	5,579	6,167	5,909	6,767	7,294	8,374	7,590	8,202	8,766	9,104	3.8%
Interstate nights (000)	1,416	1,729	1,908	1,696	1,671	2,443	1,339	1,331	2,269	2,473	9.0%
Intrastate expenditure (\$ million)	\$727	\$827	\$826	\$1,035	\$1,069	\$1,349	\$1,167	\$1,498	\$1,836	\$1,873	2.0%
Interstate expenditure (\$ million)	\$183	\$182	\$225	\$234	\$255	\$325	\$202	\$219	\$368	\$502	36.4%

Main Purpose of Visit

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Holiday	1,387	1,417	1,549	1,641	1,610	1,932	1,524	1,803	2,068	2,098	1.4%
Visiting Friends & Relatives	879	1,014	1,061	1,118	1,310	1,507	1,211	1,095	1,185	1,387	17.0%
Business	132	171	181	231	261	333	336	193	293	333	13.6%
Other	105	100	134	179	117	161	148	134	119	157	32.3%
Total	2,500	2,681	2,914	3,163	3,289	3,914	3,205	3,205	3,650	3,969	8.7%

Nights (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Holiday	4,329	4,685	4,729	4,710	4,923	5,778	4,415	5,859	6,438	6,333	-1.6%
Visiting Friends & Relatives	2,251	2,525	2,438	2,749	3,052	3,670	2,886	2,984	3,384	4,202	24.2%
Business	253	413	413	562	643	911	1,079	382	897	707	-21.2%
Other	161	273	238	442	347	458	549	308	316	334	5.7%
Total	6,995	7,896	7,817	8,464	8,965	10,817	8,930	9,533	11,035	11,576	4.9%

Origin

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Sydney	1,320	1,412	1,549	1,732	1,786	2,282	1,893	1,987	2,109	2,262	7.2%
Regional NSW	766	803	785	899	982	967	865	795	988	1,061	7.3%
Total Intrastate	2,086	2,214	2,334	2,631	2,768	3,249	2,758	2,783	3,098	3,323	7.3%
Victoria	131	119	176	131	133	163	126	100	145	254	75.1%
Queensland	82	107	139	119	86	142	93	79	n/p	146	-
ACT	152	169	185	206	231	295	202	225	244	207	-15.2%
Other Interstate	50	72	79	75	71	65	n/p	n/p	n/p	n/p	-
Total Interstate	414	467	580	531	522	666	448	422	553	646	16.9%
Grand Total	2,500	2,681	2,914	3,163	3,289	3,914	3,205	3,205	3,650	3,969	8.7%

n/p = not publishable (sample < 30); '-' = not calculable

Travel to Sydney Surrounds South Destination Network

Year ended September 2023

Source: National Visitor Survey, Tourism Research Australia



DOMESTIC OVERNIGHT TRAVEL

Age

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
15-29	537	625	631	786	725	879	702	739	916	935	2.0%
30-39	464	424	484	540	558	607	682	550	609	583	-4.3%
40-49	470	487	495	523	545	635	470	519	645	608	-5.6%
50-59	482	489	590	555	619	674	531	543	603	664	10.2%
60-69	352	441	473	453	504	707	504	527	561	705	25.6%
70+	195	214	242	305	339	412	315	326	317	474	49.5%
Total	2,500	2,681	2,914	3,163	3,289	3,914	3,205	3,205	3,650	3,969	8.7%

Travel Party

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Travelling alone	445	504	578	704	704	910	855	641	867	903	4.1%
Adult couple	698	750	835	980	1,001	1,191	938	1,071	1,110	1,224	10.2%
Family group - parents and children	648	693	629	600	634	708	607	587	614	697	13.4%
Friends/relatives travelling together	634	660	785	765	797	951	677	828	957	991	3.5%
Other travel party	73	75	88	113	154	155	129	78	n/p	155	-
Total	2,500	2,681	2,914	3,163	3,289	3,914	3,205	3,205	3,650	3,969	8.7%

Activities (sorted by the latest year)

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Social activities	2,119	2,383	2,533	2,822	2,788	3,508	2,688	2,641	3,038	3,320	9.3%
Outdoor / nature	1,296	1,446	1,529	1,720	1,792	2,210	1,727	1,939	2,057	2,409	17.1%
Active outdoor / sports	739	723	848	924	951	1,202	778	979	995	1,186	19.2%
Local attractions / tourist activities	402	479	525	442	421	532	372	546	567	568	0.2%
Arts / heritage	258	305	308	347	364	471	192	355	370	420	13.6%

Top 3 Accommodation types used (sorted by the latest year)

Nights (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Private or Other Accommodation	3,386	4,004	3,560	4,148	4,571	5,693	4,866	4,995	5,865	5,945	1.4%
Caravan & Camping	1,652	1,473	1,888	1,643	1,676	1,940	1,518	1,834	1,697	2,151	26.7%
Commercial Accommodation	1,049	1,226	1,247	1,533	1,406	1,890	1,270	1,270	1,557	2,100	34.9%

Top 3 types of Transport used (sorted by the latest year)

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Self-drive Land Vehicle	2,226	2,428	2,617	2,861	2,980	3,608	2,987	3,060	3,440	3,622	5.3%
Other Land Transport (Bus, Train, etc.)	162	145	137	155	183	186	118	92	129	175	35.3%
Aircraft	96	118	150	138	116	114	89	n/p	n/p	143	-

n/p = not publishable (sample < 30); '-' = not calculable

Travel to Sydney Surrounds South Destination Network

Year ended September 2023

Source: National Visitor Survey, Tourism Research Australia



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Visitors (000)	5,768	7,122	6,958	6,765	7,090	8,043	6,327	5,114	6,216	7,770	25.0%
Expenditure (\$ million)	\$474	\$664	\$613	\$601	\$642	\$799	\$490	\$512	\$730	\$1,020	39.6%
Spend per visitor (\$)	\$82	\$93	\$88	\$89	\$91	\$99	\$77	\$100	\$117	\$131	11.7%

Main Purpose of Trip

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Holiday	3,128	4,108	3,912	3,937	3,929	4,441	3,280	2,725	2,939	4,596	56.3%
Visiting Friends & Relatives	1,880	1,945	1,939	1,995	2,188	2,189	1,756	1,531	1,896	2,061	8.7%
Business	364	551	568	336	514	784	666	371	707	637	-10.0%
Other	396	518	539	497	458	629	625	488	673	477	-29.2%
Total	5,768	7,122	6,958	6,765	7,090	8,043	6,327	5,114	6,216	7,770	25.0%

Origin

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Sydney	3,943	4,695	4,446	4,412	4,332	5,298	4,132	3,101	3,737	5,163	38.1%
Regional NSW	1,674	2,276	2,362	2,220	2,564	2,575	2,071	1,872	2,356	2,472	4.9%
Total Intrastate	5,616	6,971	6,808	6,631	6,896	7,873	6,203	4,973	6,093	7,635	25.3%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	5,768	7,122	6,958	6,765	7,090	8,043	6,327	5,114	6,216	7,770	25.0%

Age

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
15-29	1,335	1,679	1,709	1,780	1,475	1,835	1,666	1,201	1,643	2,046	24.5%
30-39	916	1,490	1,252	842	1,155	1,279	1,228	719	974	1,573	61.5%
40-49	885	1,030	1,030	984	1,288	1,327	926	826	901	1,124	24.7%
50-59	1,116	1,003	1,253	1,282	1,150	1,250	793	757	1,126	1,091	-3.1%
60-69	962	1,117	1,131	1,123	1,169	1,385	987	702	942	1,155	22.6%
70+	553	802	583	755	854	967	728	908	629	782	24.2%
Total	5,768	7,122	6,958	6,765	7,090	8,043	6,327	5,114	6,216	7,770	25.0%

Activities

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Social activities	4,871	6,035	5,660	5,745	5,816	6,678	4,701	3,681	4,647	6,029	29.7%
Outdoor / nature	1,906	2,484	2,359	2,348	2,449	3,154	2,271	2,073	1,932	3,099	60.4%
Active outdoor / sports	653	804	794	909	904	1,250	952	751	542	897	65.5%
Local attractions / tourist activities	467	605	607	472	492	680	418	n/p	n/p	526	-
Arts / heritage	401	631	679	639	602	790	235	313	n/p	481	-

Transport used

Visitors (000)	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	YE Sep 2023	% change 2023 vs. 2022
Self-drive Land Vehicle	5,495	6,780	6,634	6,267	6,906	7,510	6,087	4,935	6,058	7,423	22.5%
Other or Mixed Transport	274	342	324	498	n/p	533	n/p	n/p	n/p	n/p	-

n/p = not publishable (sample < 30); '-' = not calculable