



The Hon Graham Annesley MP

Minister for Sport and Recreation

MEDIA RELEASE

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AUSTRALIAN BOARDRIDERS DO BATTLE AT CROUNLLA

Minister for Sport and Recreation, Graham Annesley, today announced that NSW will host the national final of the Australian Boardriders Battle at one of Sydney's most spectacular beaches, Cronulla, on 25-26 January 2014

"I'm delighted the Australian Boardriders Battle national final will be coming to Sydney's Cronulla Beach over the Australia Day long weekend," Mr Annesley said.

"The NSW Government, through its tourism and major events agency, Destination NSW, has secured the national final and two qualifying events for NSW, which is more than any other state.

"Popular regional NSW beaches at Foster and Wollongong will each host a qualifying event with the final to be staged at Cronulla.

"The Australian Boardriders Battle is a new event with the best Australian Surfers competing in an eight-event national series comprising seven State qualifying events followed by a 16-club national final," Mr Annesley added.

Minister for Tourism and Major Events, George Souris, said, "Cronulla has one of Sydney's best beaches and this event will drive tourism and boost local businesses."

"Cronulla is one of Sydney's most accessible beaches, with train services directly to the city and I encourage visitors from interstate and throughout NSW to come to The Shire for the Australian Boardriders Battle final, over the Australia Day long weekend, 2014."

Destination NSW CEO, Sandra Chipchase, said "The Australian Boardriders Battle is a fantastic addition to the NSW Events calendar which already includes, the Australian Surf Festival in Port Macquarie that kicks off this weekend and the return of the Australian Open of Surfing to be held at Sydney's Manly Beach in February 2014."

The first NSW qualifying event of the Australia Boardriders Battle will be held at Foster, 26 – 27 October, 2013, with Wollongong to host the second NSW qualifier, 11 - 12 January, 2014.