

Travel to Sydney Tourism Region

Year ended June 2023

Source: National Visitor Surveys, TRA.



OVERVIEW

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| DOMESTIC (overnight & daytrip) | | | | | | | | | | | |
| Visitors ('000) | 29,185 | 26,004 | 29,345 | 29,195 | 32,691 | 37,219 | 33,364 | 26,566 | 21,472 | 35,661 | 66.1% |
| Nights ('000) | 23,135 | 23,662 | 23,010 | 26,152 | 28,129 | 32,469 | 27,606 | 19,910 | 18,820 | 30,113 | 60.0% |
| Expenditure (\$ million) | \$8,269 | \$7,968 | \$8,563 | \$8,834 | \$10,264 | \$12,095 | \$9,388 | \$6,398 | \$6,937 | \$14,642 | 111.1% |

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|-------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| Visitors (000) | 8,424 | 8,622 | 8,878 | 9,455 | 10,534 | 11,968 | 9,618 | 6,518 | 6,417 | 10,728 | 67.2% |
| Nights (000) | 23,135 | 23,662 | 23,010 | 26,152 | 28,129 | 32,469 | 27,606 | 19,910 | 18,820 | 30,113 | 60.0% |
| Average Length of Stay | 2.7 | 2.7 | 2.6 | 2.8 | 2.7 | 2.7 | 2.9 | 3.1 | 2.9 | 2.8 | -4.3% |
| Expenditure (\$ million) | \$5,998 | \$6,127 | \$6,403 | \$6,671 | \$7,927 | \$9,334 | \$6,840 | \$4,448 | \$5,139 | \$11,103 | 116.0% |
| Spend per visitor per night (\$) | \$259 | \$259 | \$278 | \$255 | \$282 | \$287 | \$248 | \$223 | \$273 | \$369 | 35.0% |
| Intrastate visitors (000) | 4,406 | 4,306 | 4,409 | 4,824 | 4,861 | 5,897 | 4,990 | 4,262 | 3,676 | 5,577 | 51.7% |
| Interstate visitors (000) | 4,018 | 4,316 | 4,469 | 4,631 | 5,673 | 6,071 | 4,628 | 2,255 | 2,742 | 5,150 | 87.8% |
| Intrastate nights (000) | 10,546 | 10,003 | 9,723 | 10,708 | 10,659 | 13,496 | 11,271 | 9,766 | 8,616 | 11,819 | 37.2% |
| Interstate nights (000) | 12,589 | 13,659 | 13,287 | 15,444 | 17,471 | 18,973 | 16,335 | 10,144 | 10,203 | 18,293 | 79.3% |
| Intrastate expenditure (\$ million) | \$2,867 | \$2,802 | \$2,757 | \$3,095 | \$3,491 | \$4,235 | \$3,020 | \$2,478 | \$2,653 | \$5,097 | 92.1% |
| Interstate expenditure (\$ million) | \$3,131 | \$3,324 | \$3,646 | \$3,576 | \$4,436 | \$5,100 | \$3,820 | \$1,970 | \$2,486 | \$6,006 | 141.6% |

Purpose of Visit

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|------------------------------|----------------|--------------|--------------|--------------|---------------|---------------|--------------|--------------|--------------|---------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Holiday | 2,405 | 2,213 | 2,323 | 2,333 | 2,761 | 3,008 | 2,240 | 1,599 | 1,891 | 3,340 | 76.6% |
| Visiting Friends & Relatives | 3,256 | 3,165 | 3,345 | 3,483 | 3,497 | 4,170 | 3,442 | 2,728 | 2,513 | 3,803 | 51.3% |
| Business | 2,202 | 2,595 | 2,713 | 2,925 | 3,670 | 3,957 | 3,240 | 1,663 | 1,570 | 2,901 | 84.8% |
| Other | 616 | 709 | 564 | 779 | 692 | 898 | 772 | 620 | 476 | 762 | 60.2% |
| Total | 8,424 | 8,622 | 8,878 | 9,455 | 10,534 | 11,968 | 9,618 | 6,518 | 6,417 | 10,728 | 67.2% |

| | Nights (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Holiday | 6,043 | 5,731 | 5,785 | 6,091 | 7,116 | 7,437 | 5,647 | 3,991 | 4,796 | 8,269 | 72.4% |
| Visiting Friends & Relatives | 9,756 | 9,408 | 9,353 | 9,973 | 10,647 | 12,652 | 10,124 | 8,749 | 8,082 | 11,525 | 42.6% |
| Business | 5,233 | 6,266 | 5,969 | 7,380 | 8,475 | 9,872 | 8,984 | 4,883 | 4,338 | 8,324 | 91.9% |
| Other | 2,103 | 2,257 | 1,903 | 2,709 | 1,893 | 2,507 | 2,850 | 2,287 | 1,603 | 1,994 | 24.4% |
| Total | 23,135 | 23,662 | 23,010 | 26,152 | 28,129 | 32,469 | 27,606 | 19,910 | 18,820 | 30,113 | 60.0% |

Origin

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|-------------------------|----------------|--------------|--------------|--------------|---------------|---------------|--------------|--------------|--------------|---------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Regional NSW | 3,547 | 3,469 | 3,670 | 3,977 | 3,952 | 4,766 | 4,045 | 3,264 | 2,798 | 4,334 | 54.9% |
| Sydney | 858 | 837 | 739 | 847 | 909 | 1,131 | 945 | 998 | 878 | 1,244 | 41.7% |
| Total Intrastate | 4,406 | 4,306 | 4,409 | 4,824 | 4,861 | 5,897 | 4,990 | 4,262 | 3,676 | 5,577 | 51.7% |
| Victoria | 1,421 | 1,593 | 1,661 | 1,812 | 2,378 | 2,534 | 1,869 | 814 | 1,306 | 2,118 | 62.2% |
| Queensland | 1,144 | 1,298 | 1,316 | 1,405 | 1,650 | 1,716 | 1,350 | 662 | 684 | 1,544 | 125.6% |
| ACT | 574 | 561 | 586 | 577 | 747 | 766 | 590 | 412 | 411 | 759 | 84.8% |
| Other Interstate | 879 | 865 | 907 | 838 | 897 | 1,055 | 820 | 368 | 341 | 729 | 114.1% |
| Total Interstate | 4,018 | 4,316 | 4,469 | 4,631 | 5,673 | 6,071 | 4,628 | 2,255 | 2,742 | 5,150 | 87.8% |
| Grand Total | 8,424 | 8,622 | 8,878 | 9,455 | 10,534 | 11,968 | 9,618 | 6,518 | 6,417 | 10,728 | 67.2% |

Travel to Sydney Tourism Region

Year ended June 2023

Source: National Visitor Surveys, TRA.



Age

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|-------|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| 15-29 | 2,110 | 2,073 | 1,971 | 2,007 | 2,324 | 2,822 | 2,137 | 1,519 | 1,713 | 2,746 | 60.3% |
| 30-39 | 1,339 | 1,461 | 1,482 | 1,649 | 1,929 | 1,984 | 1,672 | 1,164 | 1,226 | 1,933 | 57.6% |
| 40-49 | 1,649 | 1,815 | 1,695 | 1,858 | 2,158 | 2,221 | 1,771 | 1,005 | 1,053 | 1,802 | 71.1% |
| 50-59 | 1,521 | 1,492 | 1,730 | 1,752 | 1,908 | 2,124 | 1,795 | 1,128 | 1,076 | 1,735 | 61.2% |
| 60-69 | 1,244 | 1,208 | 1,272 | 1,340 | 1,371 | 1,687 | 1,388 | 1,039 | 795 | 1,529 | 92.3% |
| 70+ | 561 | 573 | 729 | 847 | 844 | 1,130 | 856 | 663 | 554 | 984 | 77.4% |
| Total | 8,424 | 8,622 | 8,878 | 9,455 | 10,534 | 11,968 | 9,618 | 6,518 | 6,417 | 10,728 | 67.2% |

Travel Party

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|---|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Travelling alone | 3,053 | 3,526 | 3,616 | 4,180 | 4,671 | 5,469 | 4,509 | 2,970 | 2,700 | 4,322 | 60.1% |
| Adult couple | 2,024 | 1,919 | 2,007 | 2,114 | 2,199 | 2,447 | 2,050 | 1,601 | 1,530 | 2,496 | 63.2% |
| Family group - parents and children | 1,343 | 1,112 | 1,186 | 1,147 | 1,256 | 1,347 | 1,014 | 682 | 690 | 1,160 | 68.0% |
| Friends or relatives travelling together with(out) children | 1,374 | 1,361 | 1,387 | 1,336 | 1,589 | 1,735 | 1,248 | 999 | 1,119 | 1,948 | 74.1% |
| Business associates travelling together with(out) spouse | 485 | 612 | 607 | 585 | 721 | 844 | 727 | 239 | 348 | 736 | 111.4% |
| Other | 144 | 92 | 76 | n/p | 97 | 127 | n/p | n/p | n/p | n/p | - |
| Total | 8,424 | 8,622 | 8,878 | 9,455 | 10,534 | 11,968 | 9,618 | 6,518 | 6,417 | 10,728 | 67.2% |

Top 5 Activities (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|--|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Eat out / dine at a restaurant and/or cafe | 5,445 | 5,721 | 5,950 | 6,455 | 7,365 | 8,402 | 6,248 | 3,839 | 3,887 | 7,225 | 85.9% |
| Visit friends & relatives | 4,418 | 4,347 | 4,434 | 4,641 | 4,803 | 5,768 | 4,463 | 2,804 | 2,400 | 4,159 | 73.3% |
| Pubs, clubs, discos etc | 1,573 | 1,750 | 1,894 | 2,005 | 1,957 | 2,439 | 1,816 | 1,048 | 1,198 | 2,347 | 95.9% |
| Go shopping for pleasure | 2,268 | 2,049 | 2,056 | 2,089 | 2,068 | 2,498 | 1,801 | 1,096 | 1,111 | 2,337 | 110.3% |
| Sightseeing/looking around | 1,822 | 1,771 | 1,781 | 1,807 | 2,247 | 2,610 | 2,039 | 1,059 | 1,204 | 2,238 | 85.9% |

Top 3 types of Accommodation used (sorted by the latest year)

| | Nights (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Friends or relatives property | 11,618 | 11,223 | 10,950 | 11,989 | 13,033 | 14,864 | 12,586 | 10,572 | 8,751 | 12,555 | 43.5% |
| Standard hotel/motor inn (below 4 star) | 3,957 | 4,551 | 3,741 | 3,748 | 4,007 | 5,097 | 3,563 | 2,333 | 3,037 | 6,442 | 112.1% |
| Luxury hotel or luxury resort (4 or 5 star) | 3,415 | 3,799 | 3,868 | 4,014 | 5,286 | 5,168 | 4,154 | 2,543 | 2,667 | 4,256 | 59.6% |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % Change YE Jun23 vs YE Jun22 |
|--------------------------------|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | |
| Private vehicle or company car | 4,131 | 4,275 | 4,246 | 4,756 | 4,886 | 5,894 | 4,995 | 4,436 | 3,763 | 5,747 | 52.7% |
| Aircraft | 3,357 | 3,507 | 3,608 | 3,811 | 4,626 | 4,895 | 3,604 | 1,472 | 2,020 | 3,771 | 86.7% |
| Railway | 697 | 644 | 833 | 708 | 848 | 961 | 782 | 527 | 538 | 899 | 67.0% |

Travel to Sydney Tourism Region

Year ended June 2023

Source: National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| Visitors (000) | 20,761 | 17,382 | 20,467 | 19,740 | 22,157 | 25,251 | 23,746 | 20,048 | 15,054 | 24,933 | 65.6% |
| Expenditure (\$ million) | \$2,271 | \$1,842 | \$2,160 | \$2,163 | \$2,337 | \$2,761 | \$2,548 | \$1,949 | \$1,798 | \$3,540 | 96.9% |
| Spend per visitor (\$) | \$109 | \$106 | \$106 | \$110 | \$105 | \$109 | \$107 | \$97 | \$119 | \$142 | 18.9% |

Main Purpose of Trip

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| Visitors (000) | | | | | | | | | | | |
| Holiday | 9,635 | 7,220 | 9,365 | 8,478 | 9,914 | 10,754 | 9,359 | 8,098 | 5,870 | 11,195 | 90.7% |
| Visiting Friends & Relatives | 6,209 | 5,628 | 6,084 | 6,276 | 6,896 | 7,706 | 7,670 | 6,497 | 5,164 | 7,502 | 45.3% |
| Business | 2,319 | 2,076 | 2,625 | 2,360 | 2,625 | 3,710 | 3,882 | 3,006 | 1,718 | 3,745 | 118.0% |
| Other | 2,599 | 2,458 | 2,394 | 2,626 | 2,722 | 3,081 | 2,835 | 2,447 | 2,302 | 2,491 | 8.2% |
| Total | 20,761 | 17,382 | 20,467 | 19,740 | 22,157 | 25,251 | 23,746 | 20,048 | 15,054 | 24,933 | 65.6% |

Origin

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| Visitors (000) | | | | | | | | | | | |
| Sydney | 12,202 | 10,963 | 12,769 | 11,681 | 13,434 | 16,399 | 16,087 | 14,695 | 10,165 | 17,277 | 70.0% |
| Regional NSW | 7,911 | 5,714 | 6,987 | 7,239 | 7,978 | 8,041 | 7,074 | 5,199 | 4,608 | 7,258 | 57.5% |
| Total Intrastate | 20,113 | 16,677 | 19,756 | 18,920 | 21,412 | 24,440 | 23,161 | 19,893 | 14,773 | 24,535 | 66.1% |
| Total Interstate | 648 | 705 | 711 | 820 | 746 | 811 | 585 | n/p | n/p | 399 | - |
| Total | 20,761 | 17,382 | 20,467 | 19,740 | 22,157 | 25,251 | 23,746 | 20,048 | 15,054 | 24,933 | 65.6% |

Age

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|-----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------------|
| Visitors (000) | | | | | | | | | | | |
| 15-29 | 5,277 | 4,490 | 4,936 | 4,910 | 5,129 | 6,319 | 6,109 | 4,966 | 3,796 | 6,307 | 66.1% |
| 30-39 | 3,467 | 3,105 | 3,297 | 3,089 | 3,444 | 3,966 | 3,800 | 4,014 | 2,579 | 4,121 | 59.8% |
| 40-49 | 3,339 | 2,490 | 3,508 | 2,920 | 3,693 | 3,830 | 3,687 | 2,816 | 2,371 | 3,777 | 59.3% |
| 50-59 | 3,239 | 2,955 | 3,172 | 3,235 | 3,493 | 3,699 | 3,493 | 3,002 | 2,384 | 3,605 | 51.2% |
| 60-69 | 3,347 | 2,583 | 3,363 | 3,098 | 3,651 | 4,408 | 3,891 | 2,846 | 1,990 | 3,794 | 90.6% |
| 70+ | 2,092 | 1,759 | 2,191 | 2,489 | 2,747 | 3,030 | 2,767 | 2,405 | 1,934 | 3,329 | 72.1% |
| Total | 20,761 | 17,382 | 20,467 | 19,740 | 22,157 | 25,251 | 23,746 | 20,048 | 15,054 | 24,933 | 65.6% |

Top 5 activities (sorted by the latest year)

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| Visitors (000) | | | | | | | | | | | |
| Eat out / dine at a restaurant and/or cafe | 9,005 | 8,076 | 10,052 | 9,556 | 11,522 | 12,984 | 11,713 | 8,063 | 6,023 | 11,457 | 90.2% |
| Visit friends & relatives | 7,870 | 6,511 | 7,529 | 7,331 | 8,073 | 9,013 | 8,400 | 6,432 | 4,513 | 7,136 | 58.1% |
| Go shopping for pleasure | 4,035 | 3,033 | 3,219 | 3,206 | 3,669 | 3,897 | 3,876 | 2,589 | 2,410 | 3,824 | 58.7% |
| Sightseeing/looking around | 2,893 | 2,158 | 2,811 | 2,668 | 2,979 | 3,922 | 3,630 | 2,318 | 1,568 | 2,959 | 88.7% |
| Go to the beach | 1,935 | 1,531 | 1,947 | 1,495 | 2,156 | 1,858 | 2,027 | 1,786 | 1,240 | 2,457 | 98.2% |

Top 3 types of Transport used (sorted by the latest year)

| | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | YE June 2023 | % Change YE Jun23 vs YE Jun22 |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------------------------|
| Visitors (000) | | | | | | | | | | | |
| Private vehicle or company car | 16,523 | 13,677 | 15,962 | 15,561 | 17,306 | 19,698 | 18,894 | 17,462 | 12,353 | 20,273 | 64.1% |
| Railway | 2,804 | 2,571 | 2,928 | 2,868 | 3,346 | 3,891 | 3,576 | 1,861 | 1,856 | 3,282 | 76.8% |
| Bus/Coach | 639 | 390 | 847 | 681 | 653 | 697 | 571 | 365 | n/p | 613 | - |

n/p = not publishable; '-' = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.