

# ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	Destination NSW
<b>CAMPAIGN TITLE</b>	FNS International Campaign UK Mar 23
<b>BUDGET (ex GST)</b>	\$225,000 ex GST

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: FNS International Campaign UK Mar 23 "the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 03/03/2023
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	