

Travel to Sydney Tourism Region

Year ended December 2022

Source: National Visitor Surveys, TRA.



OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
DOMESTIC (overnight & daytrip)											
Visitors ('000)	27,766	26,722	27,922	29,537	30,759	33,670	40,764	25,022	20,364	32,624	60.2%
Nights ('000)	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	28,707	59.2%
Expenditure (\$ million)	\$8,158	\$7,814	\$8,280	\$8,661	\$9,613	\$11,393	\$12,461	\$5,063	\$5,595	\$13,103	134.2%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	10,377	87.6%
Nights (000)	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	28,707	59.2%
Average Length of Stay	2.7	2.7	2.7	2.7	2.7	2.7	2.8	3.0	3.3	2.8	-15.1%
Expenditure (\$ million)	\$6,009	\$5,853	\$6,196	\$6,489	\$7,388	\$8,829	\$9,392	\$3,323	\$4,047	\$9,947	145.8%
Spend per visitor per night (\$)	\$270	\$263	\$265	\$261	\$271	\$299	\$268	\$197	\$225	\$346	54.3%
Intrastate visitors (000)	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	3,386	5,443	60.8%
Interstate visitors (000)	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	2,146	4,934	130.0%
Intrastate nights (000)	9,972	9,404	10,062	10,403	10,799	11,566	14,271	8,433	8,281	11,715	41.5%
Interstate nights (000)	12,301	12,877	13,339	14,462	16,446	18,006	20,717	8,453	9,746	16,991	74.3%
Intrastate expenditure (\$ million)	\$2,878	\$2,713	\$2,825	\$2,925	\$3,344	\$3,906	\$4,147	\$1,805	\$2,142	\$4,691	119.0%
Interstate expenditure (\$ million)	\$3,131	\$3,139	\$3,371	\$3,564	\$4,044	\$4,923	\$5,245	\$1,518	\$1,905	\$5,256	175.9%

Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	2,437	2,201	2,251	2,400	2,485	3,014	3,035	1,223	1,474	3,059	107.6%
Visiting Friends & Relatives	3,143	3,077	3,255	3,455	3,577	3,595	4,475	2,343	2,282	3,753	64.4%
Business	2,212	2,393	2,582	2,684	3,363	3,883	4,243	1,588	1,350	2,831	109.6%
Other	598	625	644	690	778	688	992	511	491	793	61.4%
Total	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	10,377	87.6%

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	6,334	5,513	5,796	6,030	6,818	7,486	7,362	3,096	3,792	7,724	103.7%
Visiting Friends & Relatives	8,935	9,191	9,409	9,830	10,280	10,869	13,635	6,642	8,198	11,302	37.9%
Business	4,908	5,642	5,969	6,521	7,787	9,529	11,023	4,627	4,262	7,663	79.8%
Other	2,097	1,935	2,227	2,484	2,359	1,688	2,968	2,522	1,775	2,018	13.7%
Total	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	28,707	59.2%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	3,523	3,375	3,612	3,830	3,992	4,311	5,091	2,834	2,537	4,285	68.9%
Sydney	731	781	776	792	983	915	1,199	850	849	1,158	36.5%
Total Intrastate	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	3,386	5,443	60.8%
Victoria	1,472	1,530	1,575	1,650	2,136	2,444	2,594	801	840	2,126	153.2%
Queensland	1,133	1,216	1,224	1,433	1,481	1,703	1,842	486	637	1,392	118.5%
ACT	667	502	581	580	653	756	775	372	363	699	92.6%
Other Interstate	810	840	896	870	885	972	1,154	281	306	718	134.4%
Total Interstate	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	2,146	4,934	130.0%
Grand Total	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	10,377	87.6%

Travel to Sydney Tourism Region

Year ended December 2022

Source: National Visitor Surveys, TRA.



Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	1,833	2,070	2,071	1,935	2,235	2,543	2,805	1,296	1,384	2,707	95.6%
30-39	1,427	1,286	1,360	1,641	1,847	1,921	2,140	944	1,040	1,865	79.3%
40-49	1,625	1,732	1,674	1,778	2,051	2,131	2,400	902	865	1,760	103.4%
50-59	1,601	1,476	1,660	1,720	1,816	1,999	2,293	1,021	936	1,807	93.2%
60-69	1,265	1,153	1,243	1,316	1,329	1,546	1,827	876	794	1,373	73.0%
70+	585	527	656	765	852	961	1,189	583	513	865	68.6%
Total	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	10,377	87.6%

Travel Party

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Travelling alone	3,031	3,149	3,630	3,742	4,474	4,996	5,865	2,757	2,438	4,125	69.2%
Adult couple	1,921	1,995	1,908	2,101	2,210	2,227	2,675	1,254	1,309	2,552	95.0%
Family group - parents and children	1,379	1,128	1,088	1,246	1,161	1,419	1,280	564	605	1,094	80.9%
Friends or relatives travelling together with(out) children	1,351	1,342	1,347	1,382	1,506	1,609	1,713	804	930	1,811	94.8%
Business associates travelling together with(out) spouse	522	521	591	605	675	724	1,037	207	237	721	203.4%
Other	133	109	100	n/p	105	125	84	n/p	n/p	n/p	-
Total	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	10,377	87.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	5,557	5,276	5,883	6,117	7,100	7,848	8,673	3,000	3,394	6,663	96.3%
Visit friends & relatives	4,213	4,358	4,259	4,593	4,830	5,075	6,040	2,673	2,254	3,767	67.1%
Pubs, clubs, discos etc	1,468	1,680	1,808	1,971	2,080	2,041	2,598	816	955	2,113	121.3%
Go shopping for pleasure	2,430	1,947	2,115	2,066	2,126	2,242	2,540	901	954	2,050	114.9%
Sightseeing/looking around	1,790	1,756	1,682	1,889	2,097	2,424	2,724	995	869	2,028	133.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Friends or relatives property	11,121	10,729	11,110	11,598	12,284	13,290	16,351	8,725	9,279	11,994	29.3%
Standard hotel/motor inn (below 4 star)	3,897	4,212	4,262	3,539	4,017	4,580	5,240	1,519	2,045	6,284	207.3%
Luxury hotel or luxury resort (4 or 5 star)	3,266	3,419	3,822	3,988	4,635	5,361	5,412	2,120	2,238	4,206	87.9%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	4,211	4,054	4,200	4,522	4,975	5,188	6,169	3,870	3,595	5,620	56.3%
Aircraft	3,314	3,390	3,468	3,664	4,188	4,819	5,169	1,183	1,459	3,697	153.5%
Railway	594	635	787	775	761	920	1,046	443	438	820	87.1%

Travel to Sydney Tourism Region

Year ended December 2022

Source: National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	22,246	50.0%
Expenditure (\$ million)	\$2,149	\$1,962	\$2,084	\$2,172	\$2,225	\$2,564	\$3,069	\$1,740	\$1,548	\$3,157	103.9%
Spend per visitor (\$)	\$111	\$106	\$108	\$107	\$108	\$114	\$109	\$90	\$104	\$142	35.9%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Holiday	8,703	8,228	8,491	8,886	9,064	9,946	11,774	7,408	5,617	9,689	72.5%
Visiting Friends & Relatives	6,062	5,643	5,875	6,228	6,687	7,147	8,504	6,479	4,929	7,043	42.9%
Business	2,183	2,263	2,411	2,605	2,331	2,786	4,420	3,112	2,204	2,950	33.9%
Other	2,482	2,344	2,481	2,662	2,548	2,690	3,411	2,401	2,083	2,564	23.1%
Total	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	22,246	50.0%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Sydney	11,406	11,214	11,816	12,492	12,551	13,867	18,780	13,770	10,751	15,203	41.4%
Regional NSW	7,427	6,540	6,677	7,067	7,439	7,806	8,586	5,427	3,865	6,597	70.7%
Total Intrastate	18,833	17,755	18,493	19,559	19,990	21,673	27,366	19,197	14,616	21,800	49.2%
Total Interstate	597	724	766	822	640	896	743	202	n/p	446	-
Total	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	22,246	50.0%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
15-29	4,661	4,780	4,841	5,211	4,858	5,354	6,910	5,337	3,502	5,695	62.6%
30-39	3,346	3,014	3,140	3,487	3,120	3,329	4,579	3,362	3,094	3,530	14.1%
40-49	3,317	2,907	2,782	3,346	3,393	3,533	4,511	2,513	2,226	3,187	43.2%
50-59	3,007	2,924	3,335	3,068	3,440	3,299	4,171	2,918	2,175	3,589	65.0%
60-69	3,178	2,952	3,228	3,030	3,298	3,918	4,804	2,907	2,077	3,306	59.2%
70+	1,920	1,900	1,933	2,238	2,520	3,135	3,133	2,362	1,758	2,939	67.2%
Total	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	22,246	50.0%

Top 5 activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Eat out / dine at a restaurant and/or cafe	8,243	8,085	9,152	10,194	10,408	11,587	14,649	8,000	5,954	9,542	60.3%
Visit friends & relatives	7,258	7,089	7,052	7,475	7,856	8,378	9,636	6,727	4,400	6,576	49.4%
Go shopping for pleasure	4,062	3,257	3,191	3,224	3,575	3,595	4,533	2,553	2,054	3,714	80.9%
Sightseeing/looking around	2,995	2,394	2,390	2,516	3,159	3,258	4,312	2,479	1,577	2,707	71.7%
Go to the beach	1,549	1,644	1,778	1,700	1,913	1,886	2,160	1,796	1,272	1,956	53.8%

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Private vehicle or company car	15,662	14,476	15,094	16,009	16,130	17,608	21,744	16,758	12,756	17,605	38.0%
Railway	2,440	2,759	2,607	3,072	3,204	3,260	4,569	2,052	1,501	3,084	105.4%
Bus/Coach	468	542	719	634	683	728	766	279	313	542	73.1%

n/p = not publishable; '-' = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.