

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	Destination NSW
<b>CAMPAIGN TITLE</b>	The Murray Border Recovery campaign
<b>BUDGET (ex GST)</b>	\$635,000

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** [\[insert Campaign Title\]](#) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 14/3/2023
Name: <a href="#">Steve Cox</a>	
Agency: <a href="#">Destination NSW</a>	
Position: <a href="#">Chief Executive Officer, Destination NSW</a>	

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	Destination NSW
<b>CAMPAIGN TITLE</b>	Broken Hill Border Recovery campaign
<b>BUDGET (ex GST)</b>	\$333,390

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** Broken Hill Border Recovery campaign  
"the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 14/3/2023
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	

# ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	<i>Destination NSW</i>
<b>CAMPAIGN TITLE</b>	<i>Sapphire Coast Border Recovery Campaign</i>
<b>BUDGET (ex GST)</b>	<i>\$424,400</i>

In accordance with **Section 8 of the *Government Advertising Act 2011*** ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *Sapphire Coast Border Recovery Campaign* "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 6 March 2023
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	