



Stuart Ayres

Minister for Trade, Tourism and Major Events

Minister for Sport

MEDIA RELEASE

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***DREAM LOVER, THE BOBBY DARIN MUSICAL* TO MAKE WORLD DEBUT IN SYDNEY NEXT YEAR**

Dream Lover, The Bobby Darin Musical – a story about the legendary American singer, actor and musician – will hold its World Premiere in Sydney next year.

Minister for Trade, Tourism and Major Events Stuart Ayres said the musical has been secured by the NSW Government through its tourism and major events agency Destination NSW.

“*Dream Lover, The Bobby Darin Musical* is estimated to attract more than 29,000 visitors to Sydney and inject around \$7.1 million in visitor expenditure, helping the NSW Government achieve its goal of doubling overnight visitor expenditure by 2020,” Mr Ayres said.

“Hosting first-run musicals in Sydney further establishes our city’s position as the live performance capital of Australia and provides added inspiration for interstate and international visitors to book a trip to Sydney and NSW.”

Destination NSW Chief Executive Officer Sandra Chipchase said *Dream Lover, The Bobby Darin Musical* will tell the fascinating story about the Grammy award-winning singer and Oscar nominated actor and feature a range of music genres including pop, rock, jazz, folk and country.

“With hit songs from the 1960s including *Mack the Knife*, *Splish Splash* and of course *Dream Lover*, this sensational musical is set to provide viewers with an unforgettable performance,” Ms Chipchase said.

Dream Lover, The Bobby Darin Musical is written by Frank Howson and John Michael Howson and will be produced by John and Barbara Gilbert of Gilbert Theatrical Pty Ltd and John Frost of The Gordon Frost Organisation.

“Our director Simon Phillips conducted a number of workshops and the results were fantastic. They got me really excited about this thrilling new musical, and it’s now ready for a full production. I can’t wait to present it to Australian audiences,” Mr Frost said.

Dream Lover, The Bobby Darin Musical will be staged at the Sydney Lyric Theatre in September 2016 for a 10 week run.