



MEDIA RELEASE

Monday, 13 March 2017

FUNDING OPPORTUNITY FOR RURAL AND REGIONAL NSW EVENTS NOW OPEN

Organisers of new and emerging rural and regional events held between July and December this year are being urged to apply for the NSW Government's 2017 Incubator Event Fund, with round two applications now open.

Minister for Tourism and Major Events Adam Marshall made the announcement today at the Local Government NSW Tourism Conference in Taree.

The Incubator Event Fund offers one-off grants of up to \$20,000 to event organisers who are staging an event for the first or second time.

"The beauty of rural and regional events is that they are a wonderful celebration of community culture, often run by locals and showcasing local producers, artists, craftspeople, sportspeople and musicians," Mr Marshall said.

"The Incubator Event Fund provides seed funding to innovative new events to help them through their initial establishment phase and assists with elements such as event staging costs, marketing, publicity and research.

"This fund is part of our expanded Regional Flagship Events Program, which is focused on getting more events into rural and regional NSW, and increasing overnight visitation and expenditure."

The Regional Flagship Events Program also includes the Flagship Event Fund and Event Development Fund.

The 2017 Incubator Event Fund is managed and administered through the NSW Government's tourism and major events agency, Destination NSW. Applications for round two of the 2017 Incubator Event Fund are open until Sunday 2 April 2017.

To lodge an application and to view the 2017 Incubator Event Fund's criteria visit www.destinationnsw.com.au/rfep.

Photo caption: Minister for Tourism and Major Events Adam Marshall speaking at the Local Government NSW Tourism Conference in Taree.