

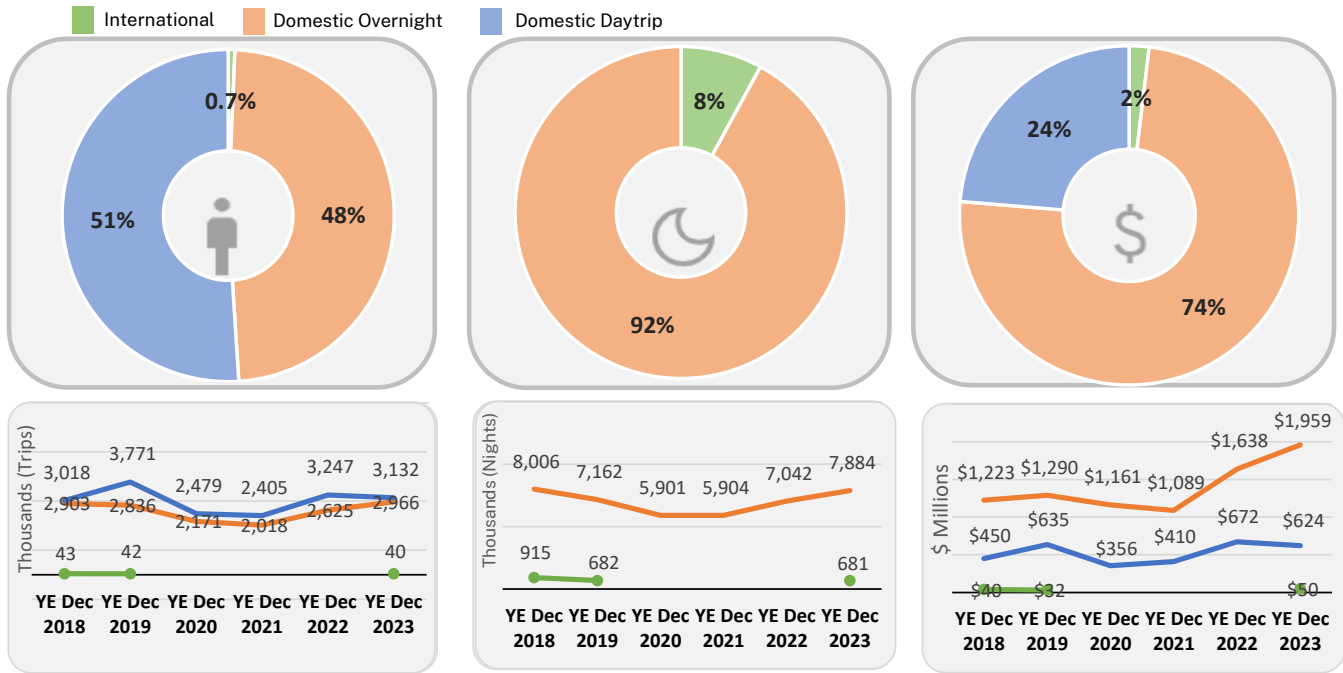
International data is not available for the period YE December 2020 – YE December 2022.

TOTAL DOMESTIC & INTERNATIONAL

Visitors
6.1m

Nights
8.6m

Expenditure
\$2.6bn



Domestic overnight travel

Visitors: 3.0m (+13.0% YoY)
Nights: 7.9m (+11.9% YoY)
Expenditure: \$2.0bn (+19.6% YoY)

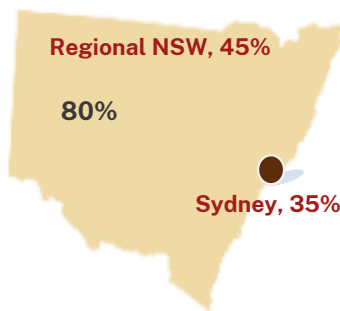
Average spend
\$248 per night
\$660 per visitor

Average length of stay:
2.7 nights

#4 for visitors
#4 for nights
#4 for expenditure
In Regional NSW

Origin

80% of the visitors came from within New South Wales

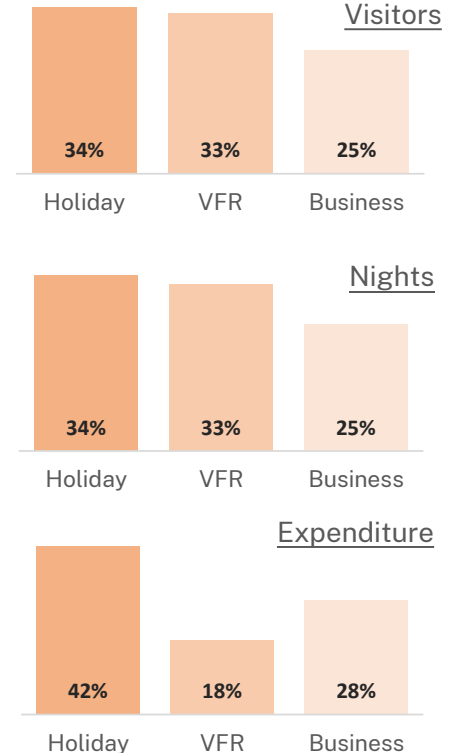


Travel party

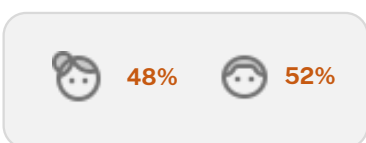
28% of the visitors were travelling alone

- Unaccompanied: 28%
- Adult couple: 25%
- Family group: 17%
- Friends and/or relatives: 21%

Purpose of visit



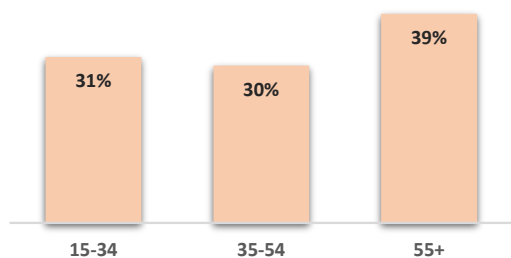
Gender



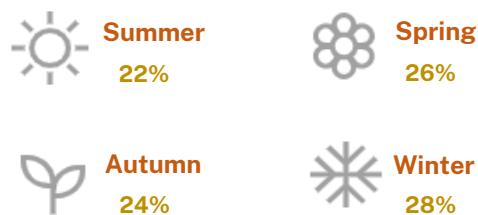
*Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Age

55+ years' was the largest age group of the visitors to the region



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 3.1m (-3.6% YoY)

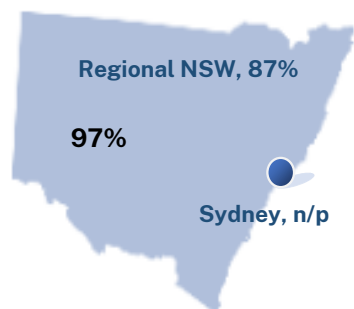
Expenditure: \$623.6m (-7.3% YoY)

\$ Average spend \$199 per visitor

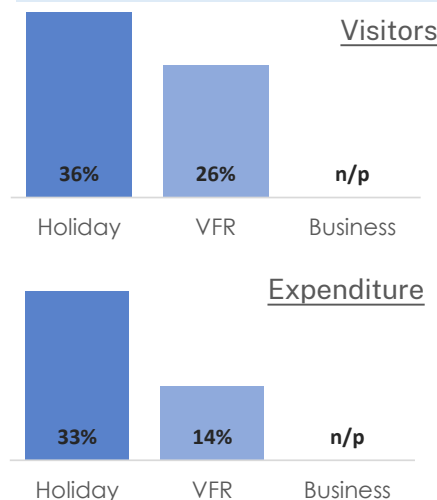
#6 for visitors
#4 for expenditure
In Regional NSW

Origin

97% of the visitors to the region came from New South Wales



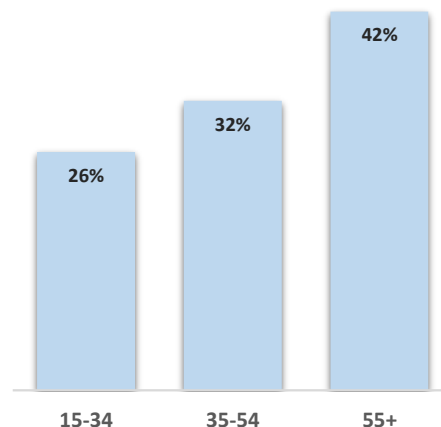
Purpose of visit



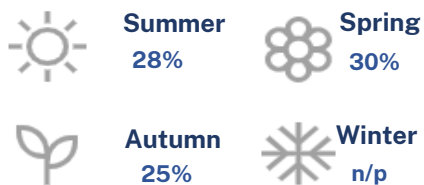
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Age

55+ years' was the largest age group of the visitors to the region

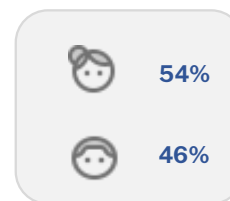


Travel season*



*by month returned from the trip

Gender

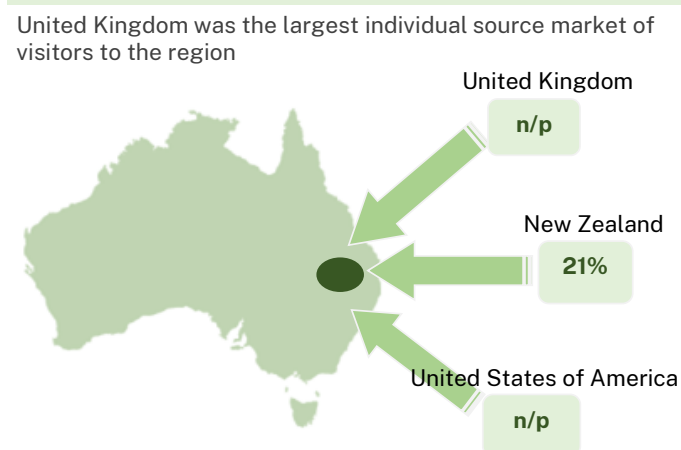


International travel

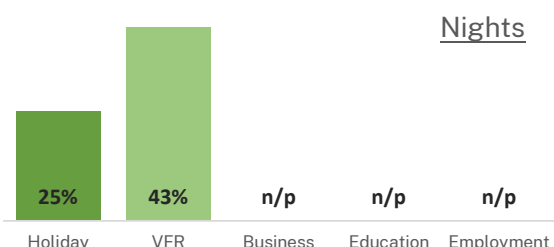
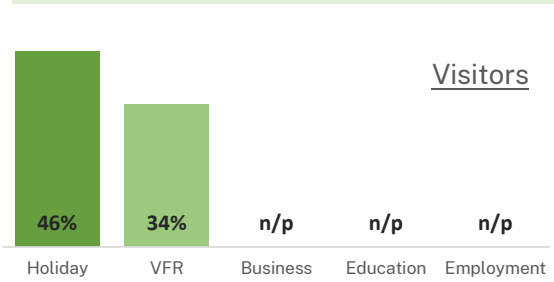
Visitors: 40,000	% of recovery on YE Dec 19: 96%	\$	Average spend: \$73 per night	📅	Average length of stay: 17.0 nights	🏆	#6 for visitors
Nights: 681,100	100%		Average spend: \$1248 per visitor		#7 for nights		
Expenditure: \$49.9m	154%		#5 for expenditure				

In Regional NSW

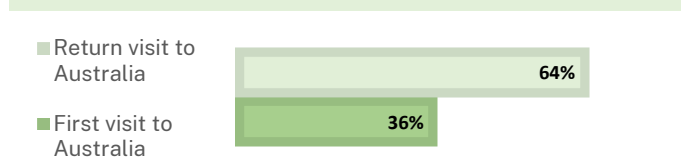
Top 3 origin markets



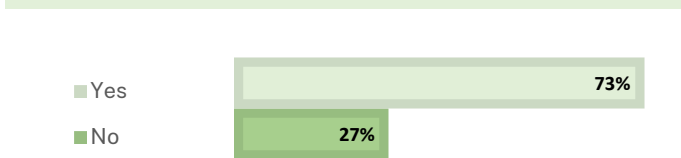
Purpose of visit



First vs return visitor

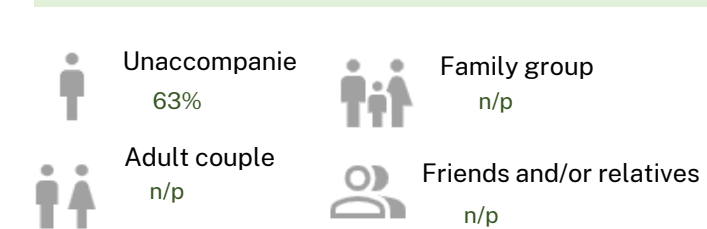


FIT visitor#

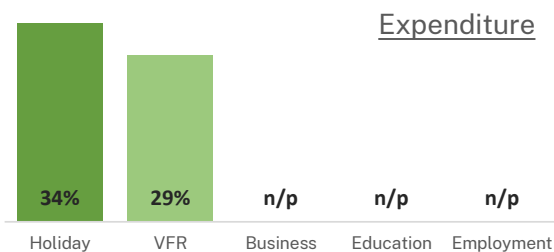
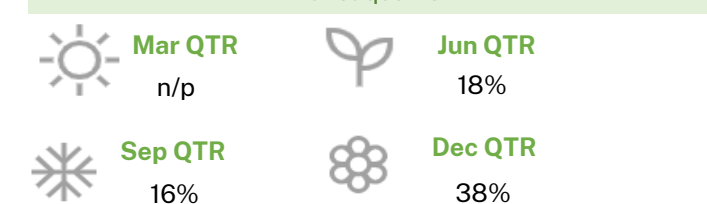


free and independent traveller

Travel party

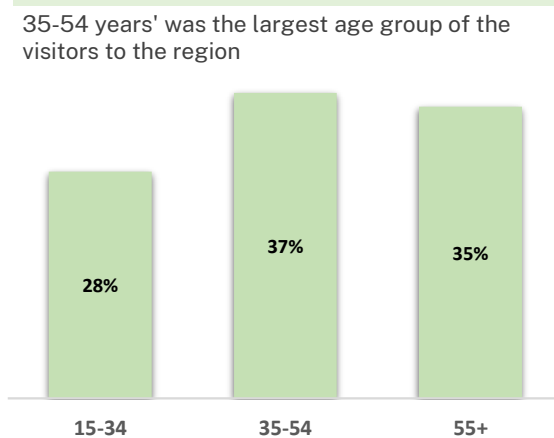


Travel quarter



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Age



Central NSW Tourism Region LGAs: Bathurst Regional, Bland, Blayney, Cabonne, Coonamble, Cowra, Dubbo Regional, Forbes, Gilgandra, Lachlan, Mid-Western Regional, Narromine, Oberon (Partial), Orange, Parkes, Warren (Partial), Warrumbungle and Weddin.