

# Travel to Central NSW Tourism Region

Year ended June 2024



Source: National Visitor Survey & International Visitor Survey, Tourism Research Australia

## OVERVIEW

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
<b>GRAND TOTAL (overnight &amp; daytrip)</b>											
Visitors ('000)	4,902	4,775	5,466	5,718	6,372	n/p	n/p	n/p	n/p	5,836	-
Nights ('000)	5,752	6,732	6,808	8,977	8,004	n/p	n/p	n/p	n/p	8,002	-
Expenditure (\$ million)	\$1,187	\$1,217	\$1,299	\$1,510	\$1,863	n/p	n/p	n/p	n/p	\$2,586	-
<b>OVERNIGHT (international &amp; domestic)</b>											
Visitors ('000)	2,026	2,112	2,372	2,782	3,022	n/p	n/p	n/p	n/p	2,742	-
Nights ('000)	5,752	6,732	6,808	8,977	8,004	n/p	n/p	n/p	n/p	8,002	-
Expenditure (\$ million)	\$797	\$905	\$921	\$1,132	\$1,315	n/p	n/p	n/p	n/p	\$1,905	-
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	4,864	4,733	5,428	5,676	6,334	5,227	5,527	4,339	6,104	5,795	-5.1%
Nights ('000)	5,133	5,806	6,357	8,095	7,083	5,754	7,737	5,748	7,471	6,872	-8.0%
Expenditure (\$ million)	\$1,164	\$1,172	\$1,276	\$1,467	\$1,826	\$1,532	\$2,002	\$1,602	\$2,422	\$2,511	3.7%

NB: International data isn't available for the period between YE JUNE 2020 - YE SEPTEMBER 2023

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	1,989	2,071	2,333	2,739	2,985	2,117	2,839	2,051	2,664	2,702	1.4%
Nights (000)	5,133	5,806	6,357	8,095	7,083	5,754	7,737	5,748	7,471	6,872	-8.0%
Average Length of Stay	2.6	2.8	2.7	3.0	2.4	2.7	2.7	2.8	2.8	2.5	-9.3%
Expenditure (\$ million)	\$775	\$860	\$897	\$1,088	\$1,278	\$1,021	\$1,590	\$1,216	\$1,699	\$1,829	7.7%
Spend per visitor per night (\$)	\$151	\$148	\$141	\$134	\$180	\$177	\$205	\$212	\$227	\$266	17.0%
Intrastate visitors (000)	1,487	1,534	1,803	2,182	2,333	1,616	2,395	1,719	2,188	2,150	-1.7%
Interstate visitors (000)	501	537	530	557	651	501	444	332	477	552	15.8%
Intrastate nights (000)	3,751	4,286	4,493	6,032	5,312	4,307	6,378	4,806	5,977	5,651	-5.5%
Interstate nights (000)	1,383	1,520	1,864	2,064	1,771	1,447	1,360	941	1,493	1,221	-18.2%
Intrastate expenditure (\$ million)	\$596	\$613	\$664	\$817	\$984	\$776	\$1,270	\$1,024	\$1,369	\$1,467	7.2%
Interstate expenditure (\$ million)	\$179	\$247	\$233	\$271	\$295	\$245	\$320	\$192	\$330	\$362	9.8%

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	744	752	748	1,006	1,110	685	1,066	761	966	1,058	9.5%
Visiting Friends & Relatives	698	704	846	996	1,046	676	906	609	924	785	-15.0%
Business	365	418	473	485	557	573	640	518	543	655	20.7%
Other	216	225	297	288	292	208	259	181	256	247	-3.1%
<b>Total</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>2,702</b>	<b>1.4%</b>
Nights (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	1,913	2,103	2,036	2,718	2,583	1,849	2,861	1,878	2,809	2,615	-6.9%
Visiting Friends & Relatives	2,008	2,239	2,677	2,734	2,751	1,770	2,484	1,776	2,398	2,178	-9.2%
Business	704	893	1,099	1,741	1,237	1,535	1,714	1,691	1,655	1,476	-10.8%
Other	508	572	545	902	513	600	679	402	608	603	-0.8%
<b>Total</b>	<b>5,133</b>	<b>5,806</b>	<b>6,357</b>	<b>8,095</b>	<b>7,083</b>	<b>5,754</b>	<b>7,737</b>	<b>5,748</b>	<b>7,471</b>	<b>6,872</b>	<b>-8.0%</b>

n/p = not publishable (sample < 40); '-' = not calculable

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Year ended June 2024



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## DOMESTIC OVERNIGHT TRAVEL

### Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	619	620	691	817	947	619	1,181	759	973	956	-1.8%
Regional NSW	869	914	1,113	1,365	1,386	996	1,214	960	1,215	1,194	-1.7%
<b>Total Intrastate</b>	<b>1,487</b>	<b>1,534</b>	<b>1,803</b>	<b>2,182</b>	<b>2,333</b>	<b>1,616</b>	<b>2,395</b>	<b>1,719</b>	<b>2,188</b>	<b>2,150</b>	<b>-1.7%</b>
Victoria	179	196	183	184	223	200	184	n/p	189	235	24.5%
Queensland	182	220	221	227	271	194	142	n/p	155	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	82	n/p	n/p	n/p	-
Other Interstate	81	59	66	86	78	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>501</b>	<b>537</b>	<b>530</b>	<b>557</b>	<b>651</b>	<b>501</b>	<b>444</b>	<b>332</b>	<b>477</b>	<b>552</b>	<b>15.8%</b>
<b>Grand Total</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>2,702</b>	<b>1.4%</b>

### Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	519	536	727	772	836	582	719	562	810	719	-11.3%
35-54	734	665	738	981	963	730	1,030	658	859	911	6.0%
55+	735	869	868	987	1,187	805	1,090	830	996	1,073	7.7%
<b>Total</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>2,702</b>	<b>1.4%</b>

### Travel Party

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	575	563	672	908	817	737	857	608	792	728	-8.1%
Adult couple	558	629	672	692	787	522	771	563	708	703	-0.7%
Family group - parents and children	360	351	378	424	495	335	451	340	409	519	27.1%
Friends/relatives travelling together	387	413	473	575	676	376	623	381	611	520	-14.9%
Other travel party	n/p	114	n/p	140	210	146	137	159	144	n/p	-
<b>Total</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>2,702</b>	<b>1.4%</b>

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## INTERNATIONAL TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	38	41	38	42	38	n/p	n/p	n/p	n/p	41	-
Nights (000)	619	926	451	882	921	n/p	n/p	n/p	n/p	1,129	-
Average Length of Stay	16.4	22.4	11.8	20.9	24.4	-	-	-	-	27.8	-
Expenditure (\$ million)	\$22	\$45	\$23	\$43	\$37	n/p	n/p	n/p	n/p	\$76	-
Spend per visitor per night (\$)	\$36	\$49	\$52	\$49	\$40	-	-	-	-	\$67	-

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	18	21	21	23	18	n/p	n/p	n/p	n/p	16	-
Visiting Friends & Relatives	13	14	15	10	14	n/p	n/p	n/p	n/p	17	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	38	41	38	42	38	n/p	n/p	n/p	n/p	41	-

### Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
New Zealand	n/p	9	n/p	n/p	n/p	n/p	n/p	n/p	n/p	8	-
United Kingdom	7	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
United States of America	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	14	18	12	16	14	n/p	n/p	n/p	n/p	11	-
35-54	10	11	13	11	12	n/p	n/p	n/p	n/p	12	-
55+	14	12	14	16	12	n/p	n/p	n/p	n/p	18	-
Total	38	41	38	42	38	n/p	n/p	n/p	n/p	41	-

### Travel Party

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	24	23	21	26	21	n/p	n/p	n/p	n/p	25	-
Adult couple	7	11	9	9	n/p	n/p	n/p	n/p	n/p	n/p	-
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends/relatives travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other travel party	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	38	41	38	42	38	n/p	n/p	n/p	n/p	41	-

n/p = not publishable (sample < 40); '-' = not calculable

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Year ended June 2024



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## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	2,875	2,663	3,095	2,936	3,349	3,110	2,688	2,289	3,440	3,093	-10.1%
Expenditure (\$ million)	\$390	\$312	\$378	\$379	\$548	\$511	\$412	\$386	\$723	\$681	-5.8%
Spend per visitor (\$)	\$136	\$117	\$122	\$129	\$164	\$164	\$153	\$169	\$210	\$220	4.8%

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	1,197	1,016	1,272	1,149	1,276	1,129	1,093	918	1,290	1,168	-9.5%
Visiting Friends & Relatives	628	687	669	761	645	755	497	n/p	815	784	-3.8%
Business	n/p	n/p	446	n/p	563	453	481	537	637	n/p	-
Other	770	699	708	707	866	773	617	422	698	n/p	-
<b>Total</b>	<b>2,875</b>	<b>2,663</b>	<b>3,095</b>	<b>2,936</b>	<b>3,349</b>	<b>3,110</b>	<b>2,688</b>	<b>2,289</b>	<b>3,440</b>	<b>3,093</b>	<b>-10.1%</b>

### Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	n/p	n/p	447	n/p	n/p	407	389	n/p	n/p	n/p	-
Regional NSW	2,426	2,295	2,597	2,413	2,805	2,672	2,249	2,001	3,052	2,682	-12.1%
<b>Total Intrastate</b>	<b>2,760</b>	<b>2,571</b>	<b>3,044</b>	<b>2,875</b>	<b>3,231</b>	<b>3,078</b>	<b>2,638</b>	<b>2,276</b>	<b>3,398</b>	<b>3,004</b>	<b>-11.6%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>2,875</b>	<b>2,663</b>	<b>3,095</b>	<b>2,936</b>	<b>3,349</b>	<b>3,110</b>	<b>2,688</b>	<b>2,289</b>	<b>3,440</b>	<b>3,093</b>	<b>-10.1%</b>

### Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	658	807	891	789	974	709	645	602	1,234	n/p	-
35-54	943	755	944	908	1,226	1,088	829	698	959	1,046	9.0%
55+	1,274	1,100	1,260	1,239	1,149	1,314	1,214	988	1,247	1,311	5.2%
<b>Total</b>	<b>2,875</b>	<b>2,663</b>	<b>3,095</b>	<b>2,936</b>	<b>3,349</b>	<b>3,110</b>	<b>2,688</b>	<b>2,289</b>	<b>3,440</b>	<b>3,093</b>	<b>-10.1%</b>

n/p = not publishable (sample < 40); '-' = not calculable

Central NSW Tourism Region LGAs: Bathurst Regional, Bland, Blayney, Cabonne, Coonamble, Cowra, Dubbo Regional, Forbes, Gilgandra, Lachlan, Mid-Western Regional, Narromine, Oberon (Partial), Orange, Parkes, Warren (Partial), Warrumbungle and Weddin