

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	Destination NSW
<b>CAMPAIGN TITLE</b>	Destination NSW Always On Events March - June 2023 Extension advertising campaign
<b>BUDGET (ex GST)</b>	\$1,077,000.00 excluding GST.

In accordance with **Section 8 of the *Government Advertising Act 2011* ("the Act")**

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** Destination NSW Always On Events March - June 2023 Extension advertising campaign "**the Campaign**"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 24/3/23
Name: <a href="#">Steve Cox</a>	
Agency: <a href="#">Destination NSW</a>	
Position: <a href="#">Chief Executive Officer, Destination NSW</a>	