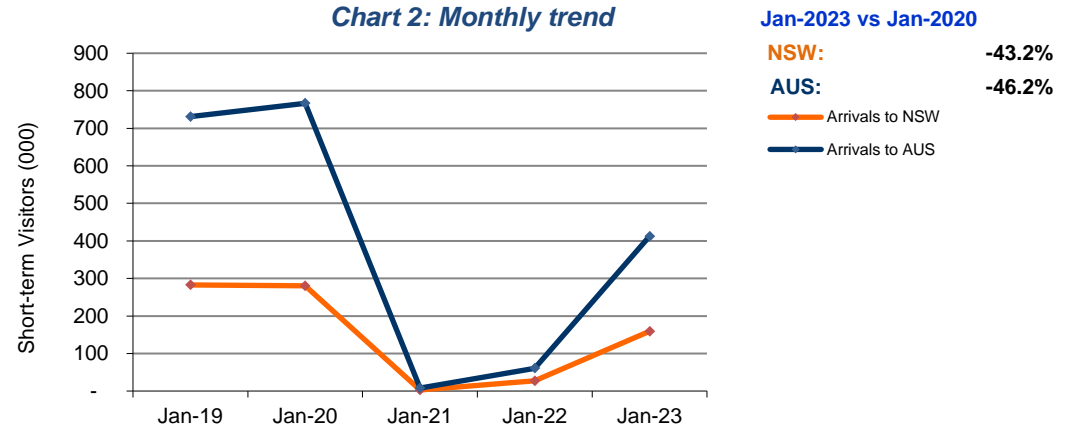
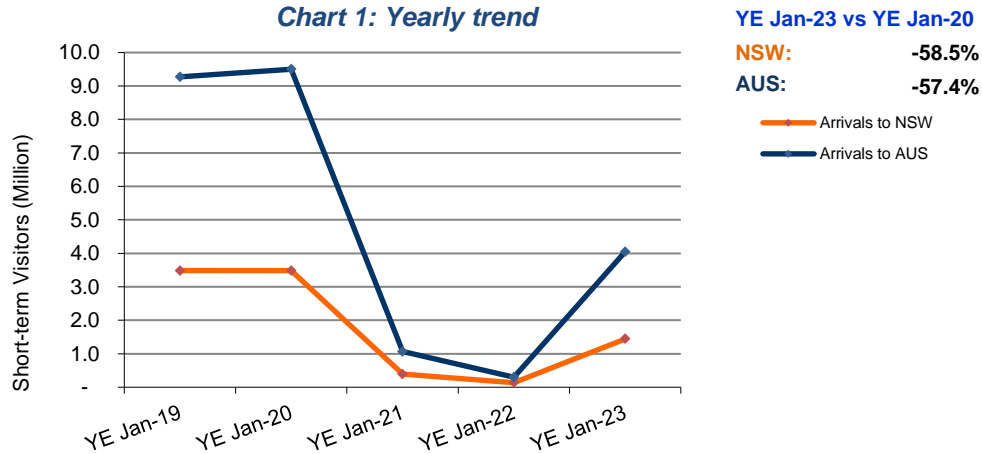


# Overseas Arrivals Trend

Source: Australian Bureau of Statistics

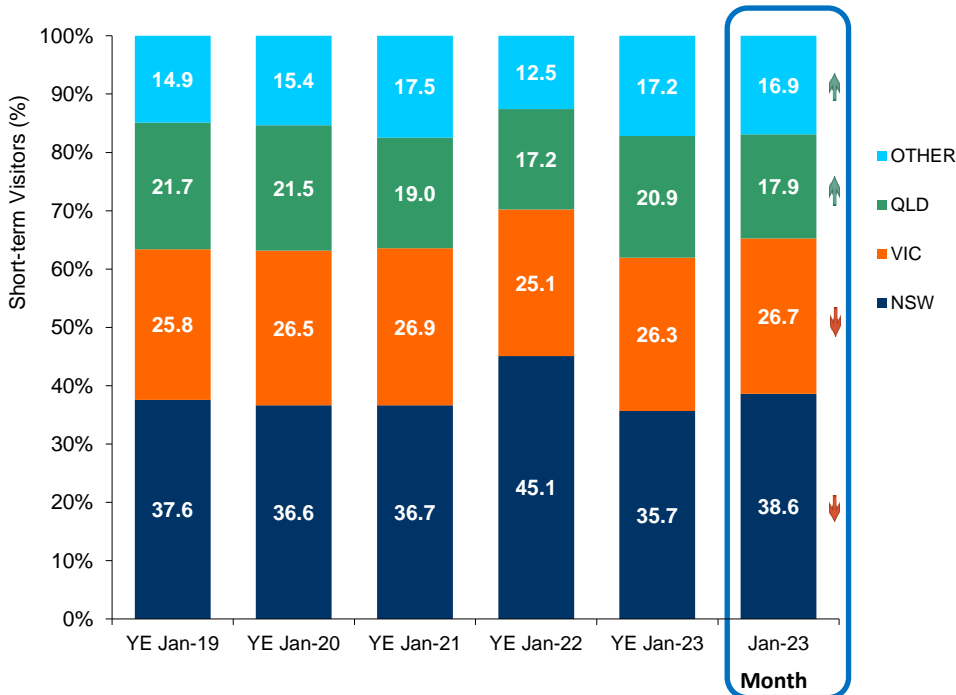
JANUARY 2023

## Short-term International Visitor Arrivals to NSW vs. Australia



Note: YE means 'year ended' and contains 12 months of data.

## Chart 3: Short-term International Visitor Arrivals to Australia: Market Share by state of Arrival



### How has international visitor movement changed?

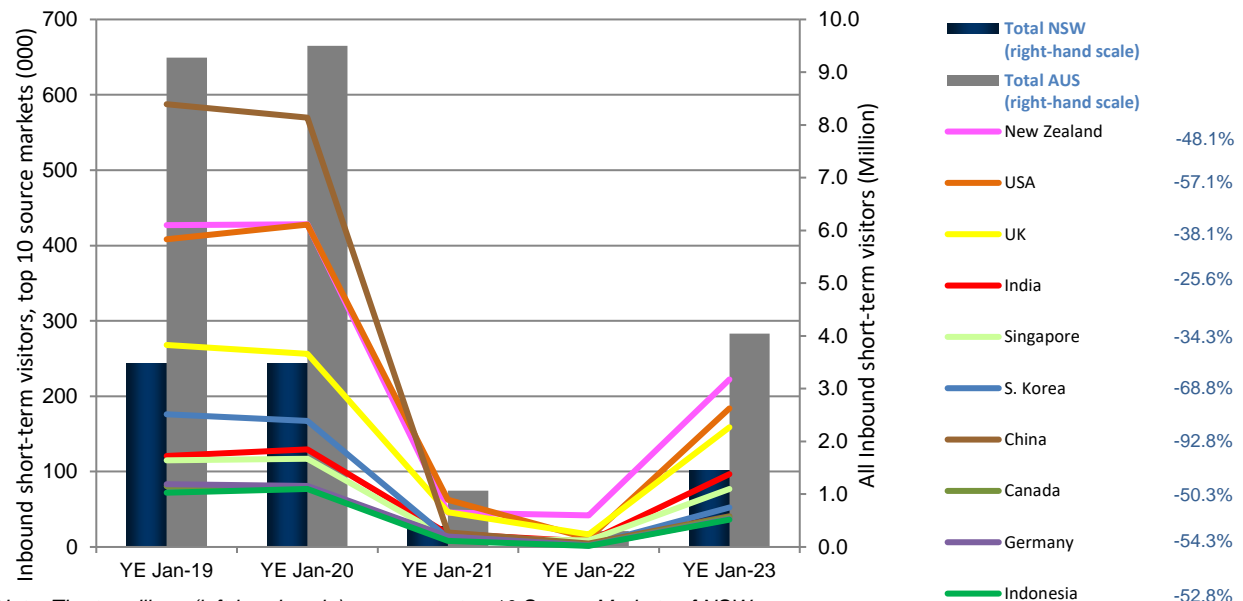
Australia's international border closed at the end of March 2020 due to the COVID-19 pandemic and reopened to fully vaccinated travellers in late February 2022. Prior to February 2022, travel to Australia had been allowed to Australians and New Zealanders under strict monitoring and other certain travel groups who had been granted individual exemptions. The two-way trans-Tasman bubble was paused in June 2021, then resumed in April 2022 enabling quarantine/ isolation-free travel between Australia and New Zealand. Since early July 2022, all travellers have been allowed to enter and/ or leave Australia regardless of their vaccination status.

**In the year ended (YE) January 2023, international short-term visitor arrivals to NSW** decreased by 58.5 per cent (Chart 1) when compared to YE January 2020 (pre-pandemic). Meanwhile, in the month of January 2023 (Chart 2), NSW received 159,130 short-term visitor arrivals, still down 43.2 per cent when compared to January 2020. In contrast, both yearly and monthly arrivals saw a considerable increase when compared with same periods in 2022 respectively.

NSW maintains its lead in share of Australia, attracting 35.7 per cent of international visitors (Chart 3) in the YE January 2023, which was 9.4 percentage points lower than the prior year.

For the month of January 2023, NSW received 38.6 per cent of international visitors, 6 percentage points less than January 2022. Victoria's share also decreased by 9 percentage points, while Queensland's market share increased this month by 8 percentage points.

**Chart 4: Arrivals to NSW vs. Australia & top 10 source markets for NSW**



Note: The trendlines (left-hand scale) represents top 10 Source Markets of NSW.

### Where are they from?

#### Australia:

In the **YE January 2023** (Chart 4), Australia received 4.0 million international short-term visitor arrivals (down 57.4 per cent on YE January 2020). As the closure of Australia's international border remained in force until late February 2022, arrivals from all countries continued to be impacted.

The top three markets for Australia for the year were New Zealand, the USA and UK. New Zealand's ongoing top market spot has been reinforced by the reciprocal trans-Tasman travel bubble. Quarantine-free travel between New Zealand and Australia was suspended in mid-June 2021 due to the re-emergence of COVID-19 cases, however the one-way travel bubble resumed in early March 2022, which converted to two-way bubble in April 2022.

#### NSW:

In the **YE January 2023** (Chart 4), NSW received 1.4 million international short-term visitors (down 58.5 per cent on YE January 2020). This number represents the third lowest volume of international short-term visitors on record (since 2008) for YE January (the lowest number of arrivals was recorded in 2022). This year, NSW received only 41 per cent of its pre-Covid arrivals (YE January 2020).

All top 5 source markets in YE January 2023 marked an increase as compared to YE January 2022. New Zealand recorded the largest absolute increase in arrivals to NSW, followed by the USA (Table 1).

In the **month of January 2023**, NSW received 159,130 short-term visitor arrivals, recording an increase on the same month in the previous year (but down 43.2 per cent on January 2020). This month, the State received over half (57 per cent) of the pre-Covid arrivals. The USA gained first place for the highest number of overseas arrivals to NSW followed by New Zealand and the UK.

**Table 1: Top 5 Source Markets for NSW: Arrivals**

Year Ended January 2023					
Country of Origin	Rank	No. of Visitors	YE Jan-23 vs YE Jan-22	Share of NSW visitors	Share of AUS
New Zealand	1	222,250	+180,360	15.4%	29.2%
USA	2	183,670	+172,390	12.7%	49.5%
UK	3	158,620	+142,010	11.0%	35.7%
India	4	96,390	+89,070	6.7%	30.6%
Singapore	5	76,860	+68,230	5.3%	25.3%
<b>Top 5 source market TOTAL</b>		<b>737,790</b>	<b>+652,060</b>	<b>51.1%</b>	
<b>NSW</b>		<b>1,443,590</b>	<b>+1,308,830</b>	-	<b>35.7%</b>

Note: Top 5 source market total is not necessarily made up of the same countries in the previous year.

Month of January 2023					
Country of Origin	Rank	No. of Visitors	Jan-23 vs Jan-22	Share of NSW visitors	Share of AUS
USA	1	26,390	+23,900	16.6%	52.9%
New Zealand	2	20,710	+19,880	13.0%	31.6%
UK	3	20,670	+15,740	13.0%	37.5%
S. Korea	4	11,610	+10,700	7.3%	63.4%
India	5	5,860	+3,180	3.7%	29.9%
<b>Top 5 source market TOTAL</b>		<b>85,240</b>	<b>+72,360</b>	<b>53.6%</b>	
<b>NSW</b>		<b>159,130</b>	<b>+132,280</b>	-	<b>38.6%</b>

Note: Top 5 source market total is not necessarily made up of the same countries in the same month previous year.