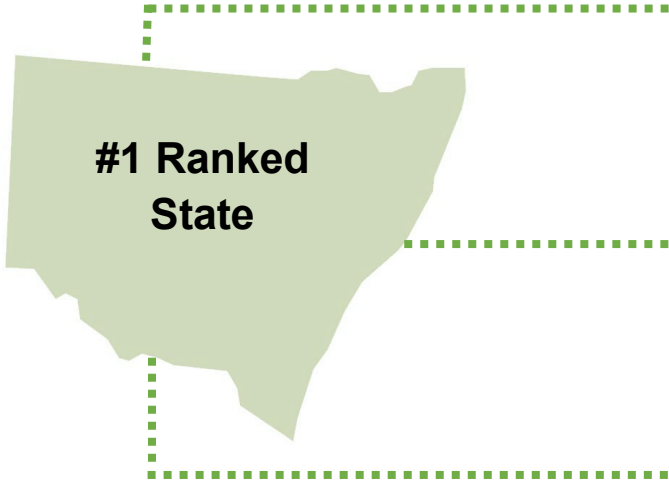


Year ended June 2024



\$12.2 Billion
Visitor Spend

↑ 8.3%
% change on Year ended Jun 2019

3.7 Million
Visitors to NSW

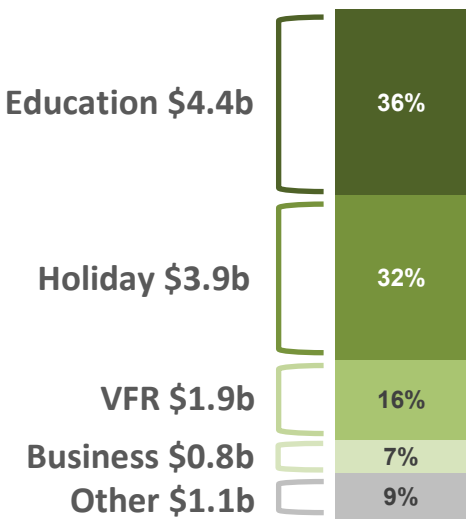
↓ -15.4%
% change on Year ended Jun 2019

99.1 Million
Visitor Nights

↑ 0.9%
% change on Year ended Jun 2019

Spend by Purpose of Visit

b = billion



Sydney's share of Total Australian Capital Cities



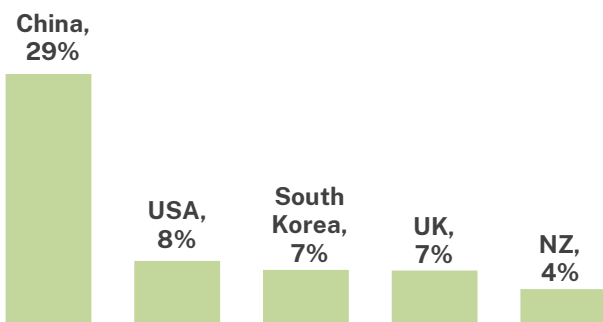
Regional NSW's share of Total Regional Australia*



*Regional Australia includes Gold Coast

Top 5 Source Markets (by expenditure)

Share of total expenditure



Source: International Visitor Survey, TRA.

Highlights

- International visitors to NSW grew to 3.7 million in YE June 2024 (up 36 per cent on YE June 2023). Nights grew to 99.1 million (up 46 per cent), and Expenditure grew to \$12.2 billion (up 42 per cent).
- NSW continued to lead Australia with 50 per cent of all international visitors, 36 per cent of all nights and 39 per cent of all expenditure.