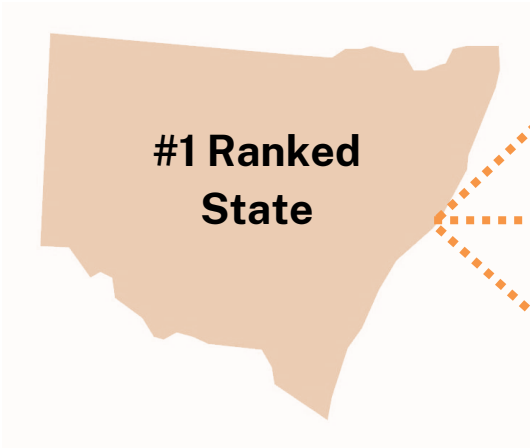




Domestic Overnight Travel to NSW

Key Statistics

Year ended March 2024

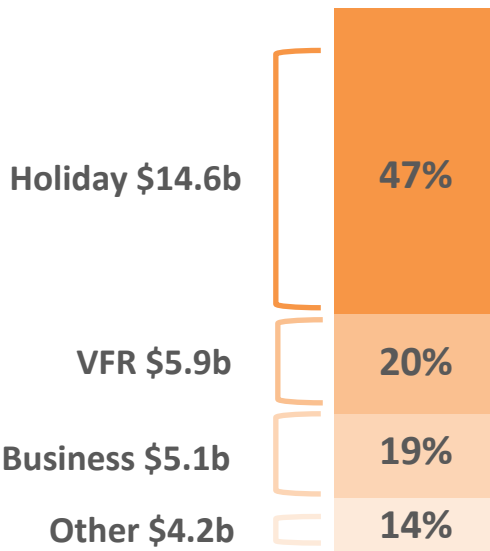


Spend by Purpose of Visit
b = billion

\$30.9 Billion
Overnight Visitor Spend **3.6%**
% change on Year ended Mar 2023

37.3 Million
Overnight Visitors to NSW **3.4%**
% change on Year ended Mar 2023

117.8 Million
Visitor Nights **2.9%**
% change on Year ended Mar 2023



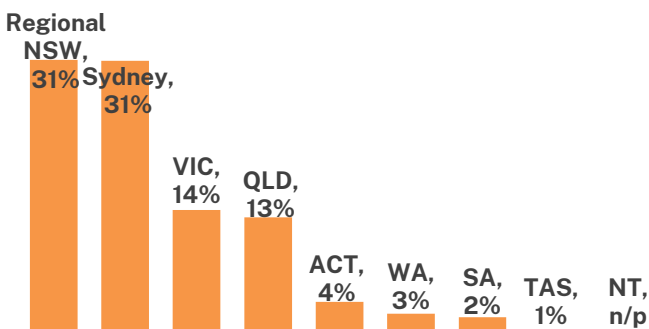
Share of Australian total

Spend	Visitors	Nights
28%	33%	29%

Highlights

- Domestic overnight travel continued to grow into YE March 2024, with NSW recording increases in domestic overnight visitors, visitor nights and expenditure from YE March 2023.
- NSW and Sydney achieved the highest domestic overnight expenditure since records began in 1998.
- Both Sydney and Regional NSW experienced increases in visits, nights and expenditure. Regional NSW visitation grew faster than that for Sydney, whilst Sydney recorded a higher growth rate across the nights and expenditure.
- Sydney leads the capital cities on domestic overnight visitors and nights.
- Regional NSW leads other Australian regional areas on visitors and nights.

Top Source Markets (by expenditure) Share of total expenditure



Source: National Visitor Survey, TRA.