



\$30.2 Billion

Overnight Visitor Spend

↑ 71.7%

% change on Year ended June 2022

36.2 Million

Overnight Visitors to NSW

↑ 45.4%

% change on Year ended June 2022

114.9 Million

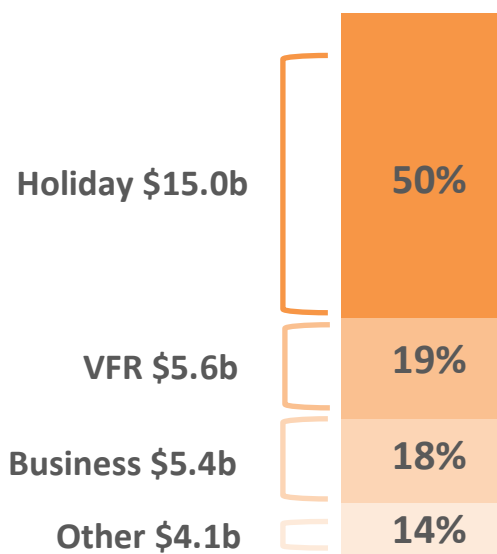
Visitor Nights

↑ 34.6%

% change on Year ended June 2022

Spend by Purpose of Visit

b = billion



Share of Australian total

Spend



28%

Visitors



32%

Nights



28%

Highlights

- Domestic travel to NSW continued to record an upward trend in the YE June 2023 post the impact of the pandemic.
- NSW recorded increases in domestic overnight visitors, visitor nights and expenditure in YE June 2023.
- Sydney experienced increases in all three metrics, mainly due to the Holiday and VFR market.
- Regional NSW also recorded an increase in all three metrics and leads regional Australia in domestic visitors and nights.
- Sydney recorded higher growth rate than Regional NSW in all three metrics.

Top Source Markets (by expenditure)

Share of total expenditure

