

Travel to Sydney Tourism Region

Year ended June 2022

Source: International and National Visitor Surveys, TRA.



OVERVIEW

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	29,197	32,165	29,143	32,798	32,984	36,751	41,316	36,208	26,624	21,989	-17.4%
Nights ('000)	79,895	85,877	90,621	95,617	103,280	108,230	115,520	86,934	22,850	45,744	100.2%
Expenditure (\$ million)	\$13,379	\$14,388	\$14,698	\$16,577	\$17,634	\$19,809	\$22,334	\$16,630	\$6,658	\$9,579	43.9%

Overnight - Int'l & domestic

Visitors ('000)	10,491	11,404	11,761	12,331	13,244	14,594	16,064	12,467	6,576	6,934	5.4%
Nights ('000)	79,895	85,877	90,621	95,617	103,280	108,230	115,520	86,934	22,850	45,744	100.2%
Expenditure (\$ million)	\$11,304	\$12,117	\$12,857	\$14,417	\$15,472	\$17,472	\$19,573	\$14,082	\$4,708	\$7,781	65.3%

Domestic - overnight & daytrip

Visitors ('000)	26,413	29,185	26,003	29,345	29,195	32,689	37,219	33,360	26,566	21,472	-19.2%
Nights ('000)	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	18,820	-5.5%
Expenditure (\$ million)	\$7,612	\$8,269	\$7,967	\$8,563	\$8,834	\$10,263	\$12,095	\$9,388	\$6,398	\$6,937	8.4%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	6,417	-1.5%
Nights (000)	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	18,820	-5.5%
Average Length of Stay	2.7	2.7	2.7	2.6	2.8	2.7	2.7	2.9	3.1	2.9	-4.0%
Expenditure (\$ million)	\$5,537	\$5,998	\$6,126	\$6,403	\$6,671	\$7,927	\$9,334	\$6,840	\$4,448	\$5,139	15.5%
Spend per visitor per night (\$)	\$266	\$259	\$259	\$278	\$255	\$282	\$287	\$248	\$223	\$273	22.2%
Intrastate visitors (000)	3,953	4,406	4,304	4,409	4,824	4,860	5,897	4,990	4,262	3,676	-13.8%
Interstate visitors (000)	3,754	4,018	4,316	4,469	4,631	5,673	6,071	4,628	2,255	2,742	21.6%
Intrastate nights (000)	9,122	10,546	9,999	9,723	10,708	10,657	13,496	11,271	9,766	8,616	-11.8%
Interstate nights (000)	11,685	12,589	13,659	13,287	15,444	17,471	18,973	16,335	10,144	10,203	0.6%
Intrastate expenditure (\$ million)	\$2,663	\$2,867	\$2,801	\$2,757	\$3,095	\$3,490	\$4,235	\$3,020	\$2,478	\$2,653	7.1%
Interstate expenditure (\$ million)	\$2,875	\$3,131	\$3,324	\$3,646	\$3,576	\$4,436	\$5,100	\$3,820	\$1,970	\$2,486	26.2%

Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	2,273	2,405	2,213	2,323	2,333	2,761	3,008	2,240	1,599	1,891	18.2%
Visiting Friends & Relatives	2,850	3,256	3,163	3,345	3,483	3,497	4,170	3,442	2,728	2,513	-7.9%
Business	2,169	2,202	2,595	2,713	2,925	3,669	3,957	3,240	1,663	1,570	-5.6%
Other	489	616	709	564	779	692	898	772	620	476	-23.3%
Total	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	6,417	-1.5%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	5,974	6,043	5,731	5,785	6,091	7,116	7,437	5,647	3,991	4,796	20.2%
Visiting Friends & Relatives	8,464	9,756	9,405	9,353	9,973	10,647	12,652	10,124	8,749	8,082	-7.6%
Business	4,423	5,233	6,266	5,969	7,380	8,473	9,872	8,984	4,883	4,338	-11.2%
Other	1,946	2,103	2,257	1,903	2,709	1,893	2,507	2,850	2,287	1,603	-29.9%
Total	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	18,820	-5.5%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	3,346	3,547	3,469	3,670	3,977	3,950	4,766	4,045	3,264	2,798	-14.3%
Sydney	608	858	836	739	847	909	1,131	945	998	878	-12.1%
Total Intrastate	3,953	4,406	4,304	4,409	4,824	4,860	5,897	4,990	4,262	3,676	-13.8%
Victoria	1,438	1,421	1,593	1,661	1,812	2,378	2,534	1,869	814	1,306	60.5%
Queensland	1,098	1,144	1,298	1,316	1,405	1,650	1,716	1,350	662	684	3.4%
ACT	543	574	561	586	577	747	766	590	412	411	-0.3%
Other Interstate	674	879	865	907	838	897	1,055	820	368	341	-7.3%
Total Interstate	3,754	4,018	4,316	4,469	4,631	5,673	6,071	4,628	2,255	2,742	21.6%
Grand Total	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	6,417	-1.5%

Travel to Sydney Tourism Region

Year ended June 2022

Source: International and National Visitor Surveys, TRA.



Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	1,656	2,110	2,073	1,971	2,007	2,324	2,822	2,137	1,519	1,713	12.8%
30-39	1,211	1,339	1,460	1,482	1,649	1,929	1,984	1,672	1,164	1,226	5.4%
40-49	1,569	1,649	1,814	1,695	1,858	2,158	2,221	1,771	1,005	1,053	4.7%
50-59	1,560	1,521	1,492	1,730	1,752	1,908	2,124	1,795	1,128	1,076	-4.6%
60-69	1,114	1,244	1,208	1,272	1,340	1,369	1,687	1,388	1,039	795	-23.5%
70+	597	561	573	729	847	844	1,130	856	663	554	-16.3%
Total	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	6,417	-1.5%

Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	2,784	3,053	3,526	3,616	4,180	4,670	5,469	4,509	2,970	2,700	-9.1%
Adult couple	1,836	2,024	1,917	2,007	2,114	2,199	2,447	2,050	1,601	1,530	-4.4%
Family group - parents and children	1,263	1,343	1,112	1,186	1,147	1,256	1,347	1,014	682	690	1.2%
Friends or relatives travelling together with(out) children	1,211	1,374	1,361	1,387	1,336	1,589	1,735	1,248	999	1,119	12.0%
Business associates travelling together with(out) spouse	515	485	612	607	585	721	844	727	239	348	45.6%
Other	97	144	92	76	n/p	97	127	n/p	n/p	n/p	-
Total	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	6,417	-1.5%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	4,966	5,445	5,720	5,950	6,455	7,363	8,402	6,248	3,839	3,887	1.2%
Visit friends & relatives	3,877	4,418	4,345	4,434	4,641	4,803	5,768	4,463	2,804	2,400	-14.4%
Sightseeing/looking around	1,618	1,822	1,771	1,781	1,807	2,247	2,610	2,039	1,059	1,204	13.7%
Pubs, clubs, discos etc	1,442	1,573	1,750	1,894	2,005	1,957	2,439	1,816	1,048	1,198	14.3%
Go shopping for pleasure	2,289	2,268	2,049	2,056	2,089	2,068	2,498	1,801	1,096	1,111	1.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Friends or relatives property	10,435	11,618	11,219	10,950	11,989	13,033	14,864	12,586	10,572	8,751	-17.2%
Standard hotel/motor inn (below 4 star)	3,499	3,957	4,551	3,741	3,748	4,007	5,097	3,563	2,333	3,037	30.2%
Luxury hotel or luxury resort (4 or 5 star)	3,184	3,415	3,799	3,868	4,014	5,284	5,168	4,154	2,543	2,667	4.9%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	3,992	4,131	4,275	4,246	4,756	4,884	5,894	4,995	4,436	3,763	-15.2%
Aircraft	3,064	3,357	3,505	3,608	3,811	4,626	4,895	3,604	1,472	2,020	37.2%
Railway	504	697	644	833	708	848	961	782	527	538	2.1%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	2,784	2,981	3,141	3,453	3,789	4,062	4,096	2,849	58	517	788.4%
Nights (000)	59,088	62,742	66,963	72,607	77,128	80,102	83,052	59,329	2,940	26,924	815.8%
Average Length of Stay	21.2	21.0	21.3	21.0	20.4	19.7	20.3	20.8	50.6	52.1	3.1%
Expenditure (\$ million)	\$5,767	\$6,119	\$6,731	\$8,014	\$8,800	\$9,546	\$10,239	\$7,242	\$260	\$2,642	916.7%
Spend per visitor per night (\$)	\$98	\$98	\$101	\$110	\$114	\$119	\$123	\$122	\$88	\$98	11.0%

Travel to Sydney Tourism Region

Year ended June 2022

Source: International and National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	15,054	-24.9%
Expenditure (\$ million)	\$2,075	\$2,271	\$1,842	\$2,160	\$2,163	\$2,337	\$2,761	\$2,548	\$1,949	\$1,798	-7.8%
Spend per visitor (\$)	\$111	\$109	\$106	\$106	\$110	\$105	\$109	\$107	\$97	\$119	22.8%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	8,457	9,635	7,220	9,365	8,478	9,914	10,754	9,354	8,098	5,870	-27.5%
Visiting Friends & Relatives	5,791	6,209	5,628	6,084	6,276	6,896	7,706	7,670	6,497	5,164	-20.5%
Business	2,187	2,319	2,076	2,625	2,360	2,625	3,710	3,882	3,006	1,718	-42.8%
Other	2,271	2,599	2,458	2,394	2,626	2,722	3,081	2,835	2,447	2,302	-5.9%
Total	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	15,054	-24.9%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	11,355	12,202	10,963	12,769	11,681	13,434	16,399	16,087	14,695	10,165	-30.8%
Regional NSW	6,857	7,911	5,714	6,987	7,239	7,978	8,041	7,069	5,199	4,608	-11.4%
Total Intrastate	18,211	20,113	16,677	19,756	18,920	21,412	24,440	23,156	19,893	14,773	-25.7%
Total Interstate	494	648	705	711	820	746	811	585	n/p	n/p	-
Total	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	15,054	-24.9%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	4,787	5,277	4,490	4,936	4,910	5,129	6,319	6,109	4,966	3,796	-23.5%
30-39	2,928	3,467	3,105	3,297	3,089	3,444	3,966	3,800	4,014	2,579	-35.7%
40-49	3,006	3,339	2,490	3,508	2,920	3,693	3,830	3,687	2,816	2,371	-15.8%
50-59	2,840	3,239	2,955	3,172	3,235	3,493	3,699	3,493	3,002	2,384	-20.6%
60-69	3,328	3,347	2,583	3,363	3,098	3,651	4,408	3,886	2,846	1,990	-30.1%
70+	1,816	2,092	1,759	2,191	2,489	2,747	3,030	2,767	2,405	1,934	-19.6%
Total	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	15,054	-24.9%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	7,967	9,005	8,076	10,052	9,556	11,522	12,984	11,708	8,063	6,023	-25.3%
Visit friends & relatives	6,627	7,870	6,511	7,529	7,331	8,073	9,013	8,400	6,432	4,513	-29.8%
Go shopping for pleasure	3,876	4,035	3,033	3,219	3,206	3,669	3,897	3,876	2,589	2,410	-6.9%
Sightseeing/looking around	2,592	2,893	2,158	2,811	2,668	2,979	3,922	3,626	2,318	1,568	-32.3%
Go to the beach	1,151	1,935	1,531	1,947	1,495	2,156	1,858	2,027	1,786	1,240	-30.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	14,951	16,523	13,677	15,962	15,561	17,306	19,698	18,889	17,462	12,353	-29.3%
Railway	2,422	2,804	2,571	2,928	2,868	3,346	3,891	3,576	1,861	1,856	-0.3%
Bus/Coach	536	639	390	847	681	653	697	571	365	n/p	-

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.